

GRŴP CYFEIRIO RHANDDEILIAID STAKEHOLDER REFERENCE GROUP

DYDDIAD Y CYFARFOD: DATE OF MEETING:	16 January 2024
TEITL YR ADRODDIAD: TITLE OF REPORT:	Continuous Engagement Implementation
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Alwena Hughes Moakes, Communications and Engagement Director
SWYDDOG ADRODD: REPORTING OFFICER:	Alwena Hughes Moakes, Communications and Engagement Director

Pwrpas yr Adroddiad (dewiswch fel yn addas)
Purpose of the Report (select as appropriate)
Er Gwybodaeth/For Information

ADRODDIAD SCAA SBAR REPORT

Sefyllfa / Situation

A Continuous Engagement Plan (CEP) was prepared and presented to Board in 2022 – outlining the Health Board's commitment to engaging with its population.

The CEP embeds the principles of continuous engagement throughout the fabric of Hywel Dda by working with teams and services in a collaborative way, ensuring engagement objectives are purposeful and aligned to Hywel Dda University Health Board's (HDdUHB) strategic and planning objectives.

Cefndir / Background

The strategy A Healthier Mid and West Wales: Our future generations living well, outlines the Health Board's commitment to work together every step of the way with staff, patients, carers, people who live and work in Hywel Dda communities and people or organisations delivering or interested in health, care, and well-being. The CEP aims to shift the emphasis from reactive engagement on proposed service changes, to a more practical and proactive approach that involves public and stakeholders as partners in a continuous process. The CEP is a live document that will evolve and guide development of future services through listening to HDdUHB communities.

This approach is intended to enable the health Board to work together to design services that better meet the individual and community needs. It also aims to improve services in order that resources can be more efficiently focused to improving outcomes that matter to people.

Asesiad / Assessment

The Continuous Engagement Plan (CEP) was developed around the three life stages – starting and developing well, living and working well, and growing older well. It aims to achieve the following outcomes:

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- Improved services that better meet both individual and community needs with more efficiently focused resources that ultimately impact positively on the health and wellbeing of our communities through listening and acting on our public's views.
- Increased public confidence and trust in Hywel Dda University Health Board
- Greater ability of service users to influence services and to be better informed.
- Open and progressive policy making which reflects collaborative working, opportunities for co-design and improved outcomes for communities.
- Improved decision making which is driven by public feedback.
- Enhanced visibility of HDdUHB values through open and transparent communication.
- Services and staff that understand and appreciate the benefits of continuous engagement.

In setting practical actions for Continuous Engagement, there will undoubtedly be direct impacts on who HDdUHB needs to communicate and engage with, when the Health Board will need to do this, and the scope and tactics needed to plan and deliver.

An activity log is included as part of this paper to update Stakeholder Reference Group (SRG) members of engagement work, including the work of the Community Development Outreach Team (CDOT), undertaken since the Group last met in November.

<u>Argymhelliad / Recommendation</u>

The Stakeholder Reference Group is asked to:

NOTE this report

Amcanion: (rhaid cwblhau) Objectives: (must be completed)	
Committee ToR Reference: Cyfeirnod Cylch Gorchwyl y Pwyllgor:	Not Applicable
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	1185
Parthau Ansawdd: Domains of Quality Quality and Engagement Act (sharepoint.com)	6. Person-Centred
Galluogwyr Ansawdd: Enablers of Quality: Quality and Engagement Act (sharepoint.com)	6. All Apply
Amcanion Strategol y BIP: UHB Strategic Objectives:	All Strategic Objectives are applicable

Amcanion Cynllunio Planning Objectives	6c Continuous engagement
Amcanion Llesiant BIP: UHB Well-being Objectives: Hyperlink to HDdUHB Well-being Objectives Annual Report 2021-2022	9. All HDdUHB Well-being Objectives apply

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth:	Engagement and Experience Group Terms of
Evidence Base:	Reference
	Continuous Engagement Plan
Rhestr Termau:	Not Applicable
Glossary of Terms:	
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Grŵp Cyfeirio Rhanddeiliaid:	Not Applicable
Parties / Committees consulted prior to Stakeholder Reference Group:	

Effaith: (rhaid cwblhau) Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	No financial impact
Ansawdd / Gofal Claf: Quality / Patient Care:	No adverse quality and/or patient care impacts
Gweithlu: Workforce:	No adverse existing or future staffing impacts
Risg: Risk:	Risks identified and noted in Continuous Engagement Plan
Cyfreithiol: Legal:	Ensure engagement plans are quality assured by The Consultation Institute

Enw Da: Reputational:	Enhanced visibility and understanding of Health Board values due to open and transparent communication
Gyfrinachedd: Privacy:	No
Cydraddoldeb: Equality:	Enhanced monitoring and evaluating of continuous engagement with seldom heard groups and individuals with protected characteristics.

Engagement activities December 2023 update

Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Bronglais Chemotherapy Day Unit (CDU) project	September – November 2023	 Executive Team Communications Team Engagement Team Cancer Operational Team Finance, Estate, IM&T Charitable Funds Committee Capital Planning SD & OD Bronglais CDU Team Arts in Health team 	 Public Art Task and Finish Group have now appointed three new patient representatives who were inducted on the project for the first engagement meeting on 24 November 2023 and met again at the group meeting on 19 December 2023. Meetings will run monthly - all meetings form part of the engagement with staff and patients. The Public Art Task and Finish Group is also making plans to: Arrange a visit to The Grange Hospital in Cwmbran with the Public Art Group - to see an example of best practice in Arts and Health at a nearby Welsh Hospital with the team. Making plans for a participatory artist to further engage with staff and patients as part of the co-creation of the artwork. Other engagement outstanding: The project team have been working on a project update questionnaire to give all stakeholders the opportunity to provide feedback and their thoughts on the project so far, to ensure that the Health Board delivers a new unit that the public have funded and are able to be part of. 	Public Art Task and Finish Group lead by Kathryn Lambert: Kathryn.Lambert@wales.nhs.uk

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Voices of Children and Young People Group		 Engagement Health Board staff working with Children and Young People Patient Experience Wales Ambulance Service Trust (WAST) Youth Participation Officers 	A workshop was held on the 27 September 2023. The workshop looked at the future direction and workplan of the group, scoping of children and young people groups within Hywel Dda, review of the terms of reference and sharing good practice. The workplan for 2023/24 will look to develop the following: • Children's Rights webinar which will be used to raise awareness of children's rights throughout the organisation. • Tool kit for engaging with children and young people. • Evaluation Tool for measuring Key Performance Indicators (KPIs) against the charter.	
New Hospital Site		 Capital Planning team Transformation Programme Office Engagement team Communications team Diversity and Inclusion 	Public consultation was held from 23 February to 19 May 2023 on choosing a site for a new Urgent and Planned Care Hospital. A range of meetings and events held with staff, public and stakeholders. Feedback was discussed at Board meeting on 14 September 2023. Pembrokeshire People First (PPF) requested a meeting to discuss progression with the land selection process. A member of the Capital Planning Team supported by an Engagement officer met with the PPF group to provide an update on progress on 4 December 2023.	https://hduhb.nhs.wales/about-us/healthier-mid-and-west-wales/new-hospital-site/ https://biphdd.gig.cymru/amdanom-ni/canolbarth-a-gorllewin-iachach/safle-ysbyty-newydd/ Board papers that were discussed at the meeting, which included further technical information relating to the three sites, can be accessed on the Health Board's website: Board Papers 14 September 2023

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Urgent and Emergency Children and Young People's (Paediatric) Services at Withybush and Glangwili Hospitals	19 October – 30 November 2023	 Acute Paediatric Services Transformation Programme Office Communications Team Engagement Team Diversity and Inclusion 	On 30 November 2023, the Board approved the progression of Option 1 following consideration of the consultation findings. Updates informing stakeholders how to access the consultation feedback report and informing them of the Board decision were sent via email and post. Work will now begin to develop an implementation plan to map out what needs to happen and the planned timescales to move from the current service to the future service. It is anticipated that this plan will be shared with the Board and staff in early 2024. The Engagement Team will assess the need for additional / further engagement activities as the project progresses, and advise and support the implementation team as required.	Option for future of Paediatric Services selected (sharepoint.com)
Cross Hands and Tumble GP Practice – the future of services for registered patients	Engagement period – 27 October - 26 November	 Primary Care team Engagement team Communications team 	 The GP Partners at Cross Hands and Tumble Surgery have made the difficult decision to resign the General Medical Services (GMS) contract they hold with the Health Board to operate the Practice with effect from 31 March 2024. Engagement in accordance with the standard process for GMS contract resignations. Patient survey hosted on Have Your Say / Dweud eich Dweud; went live on Friday 27 October 2023. Letters with a link to online surveys sent to all 6,500 (approx.) patients. 	Board papers - Cross Hands and Tumble Medical Practice (Vacant Practice Panel Recommendations): https://hduhb.nhs.wales/about-us/your-health-board/board-meetings-2023/extraordinary-public-board-meeting-14-december-2023/ Cross Hands and Tumble Have Your Say Cross Hands a'r Tymbl Dweud eich Dweud

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
			 Paper surveys were available in the surgery and at the Drop-in events. Engagement Team's Freepost address used for the return of surveys. Two drop-in engagement events held: Tumble Hall - 8 November - 2pm-7pm Cross Hands Workingmen's Club - 21 November - 3pm-6pm Engagement period closed on 26 November 2023. Extraordinary Board meeting held on 14 December 2023. 	Extraordinary Board 14 December 2023 papers: https://hduhb.nhs.wales/about-us/your-health-board/board-meetings-2023/extraordinary-public-board-meeting-14-december-2023/
Laugharne Branch Surgery - the future of services for registered patients	1 November – 8 December 2023	 Primary Care team Engagement team Communications team 	Hywel Dda University Health Board (HDdUHB) received an application from the Coach and Horses GP Surgery in St. Clears, to close their Laugharne Branch Surgery in Carmarthenshire. • Engagement 1 November – 8 December 2023. • Patient survey hosted on Have Your Say / Dweud eich Dweud. • Drop in engagement event – 28 November 2023, 2pm–7pm at Laugharne Memorial Hall.	The direct links to Have your Say / Dweud eich Dweud pages that went live 1 November 2023: www.haveyoursay.hduhb.wales.nhs.uk /laugharne-branch-surgery-the-future-of-services-for-registered-patients www.dweudeichdweud.biphdd.cymru.n hs.uk/meddygfa-cangen-talacharn-dyfodol-gwasanaethau-i-gleifion-cofrestredig
Clinical Services Plan	Ongoing Primary Care provider survey: 30 November 2022 –	 Transformation Programme Office Patient Experience team Communications team Communications hub Engagement team 	In March 2023, Board approved the establishment of a programme approach to develop a Clinical Services Plan prioritising the following services identified as fragile: • Critical care • Diagnostics: • Endoscopy • Radiology • Emergency general surgery	Clinical Services Plan: https://hduhb.nhs.wales/about- us/healthier-mid-and-west- wales/clinical-services-plan/ Primary Care Early Targeted Engagement:

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	Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
2 January 2024	Other teams Involved	 Planned care: Dermatology Ophthalmology Orthopaedics Urology Stroke Primary care (see below) Urgent and Emergence Paediatrics (now at implementation plan phase, see above) Staff surveys were circulated between 22 September and 20 October 2023, and surveys for patients, who have used the above services (with the exception of primary care) from 2018 until 2023, were circulated between 19 October – 2 November 2023 Both staff and patient responses to the survey have been high, with 6,056 responses (a 9.93% return rate) on patient surveys. Over 3,000 respondents, including staff and patients, have asked to be kept informed as the project progresses. Their details have been added to the Engagement Team's stakeholder management system. The Primary Care element of the project to develop a Primary and Community Services strategy for the seven clusters that treat patients in the communities across the Hywel Dda region is now progressing. It will set out the principles and standards that will support the activities needed to provide safe	https://hduhb.nhs.wales/about-us/healthier-mid-and-west-wales/clinical-services-plan/primary-care-survey-content/

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
			Community services across the four contractor professions (General Medical Services, General Dental Services, Community Pharmacy and Optometry). The initial phase includes a survey targeting the four contractor professions, as well as the out of hours and community dental workforce, circulated between 30 November 2023 until 2 January 2024.	
South East Pembrokeshire Community Health Network (SEPCHN) Meeting	7 December 2023	In attendance: • Primary Care Team – Pembrokeshire • Pembrokeshire Locality Team	Externally organised and facilitated by Tenby Town councillors, the SEPCHN meetings aim to communicate between the Health Board and the community served by Tenby Hospital and GP Surgeries in Saundersfoot, Tenby and Kilgetty. The meetings take place every 2-3 months. The agenda included an update of Withybush Reinforced Autoclaved Aerated Concrete (RAAC) issue; Service updates from Practice manager; Proposal for Community Services Showcase / Roadshow. Representatives from Primary Care and Pembrokeshire Locality teams were in attendance presenting and responding to questions posed by the members of the public.	Residents urged to attend South East Pembrokeshire Community Health Network meeting tenby-today.co.uk
Staying Well Together in Pembrokeshire This	6 December 2023	Proactive and Planned Care Pembrokeshire team	Organised by the Proactive and Planned Care team, the aim of the Staying well together roadshow was to provide information, advice and support for	'Staying Well Together' in Pembrokeshire - Hywel Dda University Health Board (nhs.wales)

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Winter - Cosheston Village Hall			Pembrokeshire residents, and to take primary and community services to the communities. The event provided an opportunity to engage with members of local and visiting populations and share the broad range of services provided by the Health Board and partner organisations.	Thank you to everyone who attended the Hywel Dda Health Board Facebook Diolch i bawb a fynychodd ddigwyddiad Bwrdd Iechyd Hywel Dda Facebook
Community Develop	oment Outreac	h Team:		
Tyshia wellbeing day Llanelli	September 2023	 Goods Shed Llanelli Community Immunisation Team Teams in attendance: Llanelli Multicultural Network Links Threshold DVS Llanelli Town Counci Transforming Tyshia PCSO's Fire service 	70 people attended an event which was designed to share health and wellbeing messages with the Tyshia ward community in Llanelli. • Information shared by Community Development Outreach Team (CDOT):Healthy eating. • Smoking cessation. • Interpretation services information. • Alcohol reduction. • Cancer screening. Wellbeing activities included mindful journaling and gentle exercises. Other engagement includes attending English for speakers of other languages (ESOL).	Lead by: Sandra Mitchell Sandra.mitchell@wales.nhs.uk Emily Ashdown Emily.ashdown@wales.nhs.uk Sarah Davies Ilanellirgst@gmail.com Supported by: Denise Barry Denise.barry@wales.nhs.uk
Gypsy and Traveller Arts in Health Day, Pembrokeshire.	July 2023	Arts in Health team.	This was an event where members of the Gypsy and Traveller community were able to take part in craft activities. These activities helped facilitate conversations around health and wellbeing.	Lead by Kathryn Lambert: Kathryn.Lambert@wales.nhs.uk Supported by

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
				Denise Barry Denise.barry@wales.nhs.uk
Penybryn Traveller site Gypsy, Roma, Traveller History Month celebration event.	June 2023	 Gypsy and Traveller Liaison team Carmarthenshire County Council (CCC). Traveller Achievement Service. Travelling Ahead. Police Community Support Officers (PCSOs) 	Penybryn Traveller site is home to members of the Gypsy and Traveller community. CDOT regular engage with the community sharing health messages such as information about the Strep A outbreak and giving the community a voice by engaging with them with the Land, Paediatric and Strategic Equality Plan. This event gave CDOT the opportunity to further develop relationships and share healthy eating information. There is continuing engagement with the community.	Travelling Ahead: Wales Gypsy, Roma and Traveller Advice and Advocacy Service « TGP Cymru travelling-to-better-health.pdf (gov.wales) Lead by: Hayley O'Brian (CCC) hobrian@carmarthenshire.gov.uk
Strategic Equality Plan (SEP) multicultural engagement at the Llanelli Multicultural Network, Llanelli.	September 2023	 Equality, Diversity and Inclusion team (EDI) Llanelli Multicultural Network 	EDI and CDOT attended the Multicultural Network to engage with members on the Strategic Equality Plan. Attendees included Polish, Ukrainian speakers and the SEP was delivered to them in their own languages.	Lead by: Susan hogan Susan.hogan2@wales.nhs.uk Eiddan Harries (EDI) Eiddan.harries@wales.nhs.uk Supported by: Paul Williams Paul.williams40@wales.nhs.uk Llanelli Multicultural Network pianapaolo@hotmail.com
Mosque engagement	March 2023 – ongoing	Community Development Outreach Team	CDOT has reached out to the mosques in the three counties. HDdUHB is building	Lead by Denise Barry

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
			positive working relationships with the community. Regular visits have enabled the Health Board to engage with attendees with the land consultation, Paediatric consultations, and the Strategic Equality plan. HDdUHB has provided information about interpretation and translation services. HDdUHB has signposted people to other support that may help them such as to Community Connectors and Friends and Neighbours' (FAN). An engagement activity included a First Aid session with St John Ambulance at Haverfordwest mosque. Further sessions are planned to invite Smoking Cessation colleagues to attend and a healthy eating session.	Denise.barry@wales.nhs.uk Rob Allen Robert.allen@wales.nhs.uk Susan Hogan Susanhogan2@wales.nhs.uk
Homeless and vulnerably housed	March 2023 - ongoing	 Community Immunisation Team. The Wallich Ty Gwynne Church. Nacro Salvation Army Myrtle house/ Trussell Trust Local Authorities 	Throughout the three counties CDOT have been attending homeless and vulnerably housed drop ins, foodbanks, and emergency accommodation. • Life café Llanelli. • Salvation Army Carmarthen. • Silverdale emergency accommodation - Pembrokeshire. Timothy's, Albany, Albian hotels – Pembrokeshire. • Police Street homeless engagement – Pembrokeshire. • Wales and West housing association accommodation, Ceredigion.	Lead by: Sandra Mitchell Sandra.mitchell@wales.nhs.uk Susan Hogan Susan.hogan2@wales.nhs.uk Rob Allan Robert.allan@wales.nhs.uk Denise Barry Denise.barry@wales.nhs.uk Supported by:

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Refugee and Asylum seeker engagement	March 2023- on going	 Local Authorities Ethnic Minorities And Youth Support Team Wales (EYST) Clearsprings Ready Homes team Public Health midwifes British Red Cross 	Community café, Pembrokeshire. Police engagement session with street homeless, Pembrokeshire. The community Immunisation team have also attended and have vaccinated people with COVID-19 and flu vaccines. Opportunities are being created to share health messages. CDOT also engaged with people with the SEP consultation. CDOT have also referred people to the community dentist. CDOT have been working with partners to support Refugees and Asylum seekers in the three counties. This engagement includes sharing information about how to access health care in people's preferred language. We have also shared the three consultations with the community. Engagement includes: Visiting temporary accommodation. Attending British Red Cross events. Sharing information at the Llanelli Multicultural Network. Working with people in the community. Attending drop ins and events. ESOL classes.	Emily.ashdown@wales.nhs.uk

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Universities and Colleges		 University of South Wales Trinity St David's University Aberystwyth TSD Coleg Ceredigion Cardigan TSD Coleg Ceredigion Aberystwyth ESOL classes 	There are a number of international students who attend the universities and colleges. CDOT have been encouraging GP registration and explaining access to healthcare. Information has been shared in community languages. Members of the LGBTQA+ plus communities and those that are neurodiverse have been given the opportunity to engage with the SEP.	Lead by: Rob Allen Rob.allen@Wales.nhs.uk
Factories	March 2023- ongoing	• CDOT	CDOT have engaged with various factories in Ceredigion, Pembrokeshire, and Carmarthenshire where there are migrant workers from Romania, Hungary Philippines, Turkey, Poland and others. Information shared includes: • Interpretation and translation information. • Accessing healthcare information. • Cancer screening. • Smoking cessation. • Alcohol reduction. • Healthy eating. • SEP and Land consultations. • Vaccine and immunisation information. • Common ailment scheme. Where possible is shared information in community languages. HDdUHB has been involved in one factory's Health and Safety week.	Lead by: Rob Allen Robert.Allen@wales.nhs.uk Susan Hogan Susan.hogan2@wales.nhs.uk Denise Barry Denise.barry@wales.nhs.uk Paul Williams Paul.williams40@wales.nhs.uk

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Event / Engagement	Date	Relationship / Partners / Other teams Involved	Summary of Event / Engagement i.e context	Evidence (link to papers etc.) / Signpost / Contact
Pembroke Show and Pembrokeshire County Show		Pembrokeshire County Show Hywel Dda teams: Be Well Service Hywel Dda University Health Board School Nursing. Digital Inclusion Future Workforce Team. Infection Prevention Team Health Visiting Maternity Team Diabetes Team Community Immunising Team Recruitment Organ Donation Service Engagement Team Communications Team Day two CDOT engagement: Pembrokeshire Association of Volunteers Frame Pembroke Show:	Pembrokeshire County Show: CDOT attended the Pembrokeshire County Show. Once at the Hywel Dda University Health Board's stand and then with PAVS and Frame. CDOT contributed by sharing the Paediatric consultation and sharing early prevention health messages. Pembroke Show: CDOT shared the land consultation with attendees. HDdUHB also shared information about early prevention health messages.	Future Children Services - Hywel Dda University Health Board (nhs.wales) Denise Barry Denise.barry@wales.nhs.uk Lee Hind (PAVS) lee.hind@pavs.org.uk

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