



GRŴP CYFEIRIO RHANDEILIAID STAKEHOLDER REFERENCE GROUP

DYDDIAD Y CYFARFOD: DATE OF MEETING:	13 February 2025
TEITL YR ADRODDIAD: TITLE OF REPORT:	Embedding a Social Model for Health and Wellbeing
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Dr Ardiana Gjini, Executive Director of Public Health
SWYDDOG ADRODD: REPORTING OFFICER:	Trina Nealon, Principal Public Health Practitioner

Pwrpas yr Adroddiad (dewiswch fel yn addas)

Purpose of the Report (select as appropriate)

Er Gwybodaeth/For Information

ADRODDIAD SCAA SBAR REPORT

Sefyllfa / Situation

Progress has been made in developing tools for a system-wide approach to a Social Model for Health and Wellbeing, including a definition and set of principals approved by the Steering Group, which are provided for assurance as Appendix 1 of this report.

The definition and principals will be used to develop a framework to embed the model as a way of working across partnership organisations. This commitment will form the basis of a celebratory Summit event in early 2025.

Cefndir / Background

Hywel Dda University Health Board has committed to embedding a Social Model for Health and Wellbeing (SMfHW) under Planning Objective 10: Population Health in the long-term strategy and Annual Plan 2024/25, including through support and collaboration with Public Services Boards (PSBs) and the Regional Partnership Board (RPB).

Initial work to scope out the definition of a SMfHW commenced in 2021, following the publication of the Health Board's long-term strategy, 'A Healthier Mid and West Wales', (2019).

A systematic review of academic literature conducted by Aberystwyth University in 2022 and a thematic review, "Conversations with a Purpose", led by Professor Phil Kloer and Baroness Rennie Fritchie, supported by the Public Health Directorate was completed.

Three 'Creating Change Together' place-based groups were formed with representation from statutory, voluntary and private sectors to share and implement programmes of work that reflected a SMfHW. These groups have provided a network for sharing and developing community practice to help reduce inequalities in health.

Asesiad / Assessment

Population health and wellbeing are influenced by socio-economic, environmental, and other factors, necessitating a holistic view of individual and community experience and outcomes.

The Public Service Boards (PSB)s and the Regional Partnership Board (RPB) support a system-wide approach to improving population health, wellbeing, and equity; for example, through the Shaping Places for Well-being in Wales Programme led by Public Health Wales and the Welsh Government's Healthy Weight, Healthy Wales strategy. The agreed definition and principals for the social model for health and wellbeing reflect this holistic and system-based approach.

To build momentum on progress to date and help further embed the social model for health and wellbeing as a shared way of working across partnering organisations in the Hywel Dda region, the following key actions have been taken:

- Reviewed Steering Group as part of Health Board governance review in 2024, with a strategic focus, revised membership and purpose. This Group, in conjunction with and represented by all three PSBs and Local Authority and Third Sector partners, formulated and agreed the Definition and Principles of a SMfHW, which will provide a foundation for all work outlined in the PSBs' Well-being Plans
- A Framework and Charter will be formulated to help partners understand and embed a SMfHW
- Working with the Health Board's Engagement team, consultation is taking place on how these how these Principles can be embedded within organisations and communities as part of a Communications Strategy
- To establish a 'Community of Practice' building on the momentum of 'Creating Change' groups with the aim of expanding engagement with communities for a shift towards a SMfHW
- A 'call to action' to promote staff volunteering in our communities is being developed to help promote and support the ethos of a SMfHW
- An engagement event - a multi-partnership Summit - to help amplify and lead a SMfHW 'movement' for Hywel Dda region is planned for 20 March 2025, with representation from the Future Generations Commissioner's Office, Welsh Government and presentations from prominent leaders working to reduce inequalities and inequity in population health

Argymhelliad / Recommendation

The Stakeholder Reference Group is asked to **NOTE** the definition and principles as outlined in Appendix 1, and subsequent actions outlined in this report.

Amcanion: (rhaid cwblhau) Objectives: (must be completed)	
Committee ToR Reference: Cyfeirnod Cylch Gorchwyl y Pwyllgor:	N/A
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	N/A
Parthau Ansawdd: Domains of Quality Quality and Engagement Act (sharepoint.com)	5. Equitable 6. Person-Centred 3. Effective 4. Efficient
Galluogwyr Ansawdd: Enablers of Quality: Quality and Engagement Act (sharepoint.com)	6. All Apply
Amcanion Strategol y BIP: UHB Strategic Objectives:	4. The best health and wellbeing for our individuals, families and communities 6. Sustainable use of resources 1. Putting people at the heart of everything we do 2. Working together to be the best we can be
Amcanion Cynllunio Planning Objectives	10 Population health
Amcanion Llesiant BIP: UHB Well-being Objectives: Hyperlink to HDdUHB Well-being Objectives Annual Report 2021-2022	4. Improve Population Health through prevention and early intervention, supporting people to live happy and healthy lives 8. Transform our communities through collaboration with people, communities and partners

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	Well-being of Future Generations (Wales) Act 2015
Rhestr Termiau: Glossary of Terms:	Contained within the body of report
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Grŵp Cyfeirio Rhanddeiliaid: Parties / Committees consulted prior to Stakeholder Reference Group:	SMfHW Steering Group Formal Executive Team A Healthier Mid and West Wales Group Strategic Development and Operational Delivery Committee

Effaith: (rhaid cwblhau)

Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	Yes – Attached Appendix 2 EqIA
Ansawdd / Gofal Claf: Quality / Patient Care:	None
Gweithlu: Workforce:	None
Risg: Risk:	None
Cyfreithiol: Legal:	None
Enw Da: Reputational:	None
Gyfrinachedd: Privacy:	None
Cydraddoldeb: Equality:	Positive Impact. EqIA completed (Appendix 2)

Appendix 1: Definition and Principles of Social Model for Health and Wellbeing

Social Model for Health and Wellbeing (SMfHW)

Definition

A Social Model for Health and Wellbeing (SMfHW) focuses on reducing health inequalities, enabling people and communities to have more control over their health to achieve and maintain the best possible health. This model promotes prevention, early identification of disease and timely intervention. A SMfHW advocates that the building blocks of health, including social, environmental and biological factors, can create favourable conditions for good health. It also highlights that the prerequisites for health and prospects for health are everyone's responsibility, including health services, governments, local authorities, the voluntary sector, industry, academia, communities and individuals themselves.

Our SMfHW approach has an agreed set of principles. These are practical actions that can be taken to support a shift towards a SMfHW

Principle 1

A Social Model for Health and Wellbeing will complement and integrate with other ways of working, values, principles and objectives.



Principle 2

Leaders will be bold and brave and will strategically commit to supporting a shift towards a Social Model for Health and Wellbeing.



Principle 3

Involvement with individuals and communities will take place to understand their needs and support the co-production of solutions.



Principle 4

Meaningful collaborations with partners will be strengthened and developed to make the most of the building blocks of health and wellbeing, with the goal of enabling individuals and communities to build resilience, reducing health inequalities and improving health equity.



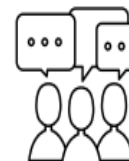
Principle 5

A more preventative approach, including earlier identification and intervention, will be taken to support people to maintain and improve their health and wellbeing.



Principle 6

A culture of testing and learning will be encouraged, enabled, supported and celebrated.



A Social Model for Health and Wellbeing



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Situation

- Hywel Dda University Health Board has committed to embedding a Social Model for Health and Wellbeing (SMfHW) under Planning Objective 10: Population Health in the long-term strategy and Annual Plan 2024/25, including through support and collaboration with Public Services Boards (PSBs) and the Regional Partnership Board (RPB)





Background and work to date

Key actions undertaken to date include:

- A systematic review of academic literature, by Aberystwyth University in 2022
- A “Conversations with a Purpose” thematic review led by Professor Phil Kloer and Baroness Rennie Fritchie, supported by the Public Health Directorate, in 2021/22
- Executive Leadership of the SMfHW transferred to the Executive Director of Public Health, February 2024
- Reviewed Steering Group as part of Health Board governance review in 2024, with a strategic focus, revised membership and purpose
- A Definition and set of six Principles have been formulated and agreed by Steering Group members, Executive Team and Strategic Development and Operational Delivery Committee (SDODC)
- Working with the Health Board’s Engagement team, consultation has taken place on how these how these Principles can be embedded within organisations and communities



Future Plans

- A 'Community of Practice' will be formed, building on the momentum of the 3 'Creating Change Together' groups
- A 'Framework' is being drafted to include a Maturity Matrix and Charter to assist organisations track progress and commit to embedding the Principles
- A Communication Strategy underway, to include a landing webpage, supporting resources and inclusion in 'Making Every Contact Count' staff induction training
- Linking with the Social Innovation Institute to embed SMfHW Principles into new programmes and ways of working

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- A 'celebratory' Summit Event will take place on 20 March 2025 with keynote speakers to include Professor Sir Michael Marmot, Cormac Russell and the Deputy Future Generations Commissioner for Wales



**** Diary Marker***

'Supporting, Celebrating and Amplifying'

**A Social Model for
Health and Wellbeing**

**Summit Event
20 March 2025**

**Canolfan John Burns Centre,
Parc House,
Carmarthen Road,
Kidwelly
Carmarthenshire SA17 5AB**



DIOGEL | CYNALIADWY | HYGYRCH | CAREDIG
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