



## PWYLLGOR CRONFA ELUSENNOL CHARITABLE FUNDS COMMITTEE

<b>DYDDIAD Y CYFARFOD: DATE OF MEETING:</b>	26 September 2022
<b>TEITL YR ADRODDIAD: TITLE OF REPORT:</b>	Update on Evaluation Framework for Hywel Dda Health Charities
<b>CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:</b>	Mandy Rayani, Director of Nursing, Quality and Patient Experience
<b>SWYDDOG ADRODD: REPORTING OFFICER:</b>	Nicola Llewelyn, Head of Hywel Dda Health Charities

**Pwrpas yr Adroddiad (dewiswch fel yn addas)**

**Purpose of the Report (select as appropriate)**

Er Sicrwydd/For Assurance

### ADRODDIAD SCAA SBAR REPORT

#### Sefyllfa / Situation

This report is presented to the Charitable Funds Committee as an update on progress in relation to the development of an evaluation framework for Hywel Dda Health Charities, a key phase in the Planning Objective 2E assigned to this Committee.

#### Cefndir / Background

A key phase in the Hywel Dda Health Charities Planning Objective 2E for 2022/23 is to 'implement improved processes to capture data to evidence the effectiveness and impact of our charitable expenditure'.

An evaluation framework has been developed following discussions with NHS Charities Together and other NHS charities across the UK as well as a review of key literature and best practice for NHS charities.

In order to inform this work, discussions have also been held with the Hywel Dda University Health Board (HDdUHB) Research and Development, Value Based Health Care and Capital Planning teams to ensure that our evaluation work is proportionate to the value of funds being awarded and aligned to like-minded work already in place across the organisation.

#### Asesiad / Assessment

The presentation, attached at Appendix 1, provides an overview of the evaluation framework and improved data capture processes to be implemented from October 2022 that will enable the charity to evidence the effectiveness and impact of our charitable expenditure.

#### Argymhelliad / Recommendation

The Charitable Funds Committee is requested to **DISCUSS** the content of this report and **RECEIVE ASSURANCE** on the progress of the key action aligned to a key phase in the Planning Objective 2E assigned to this Committee.

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<b>Amcanion: (rhaid cwblhau)</b> <b>Objectives: (must be completed)</b>	
Committee ToR Reference: Cyfeirnod Cylch Gorchwyl y Pwyllgor:	3.3 To receive an assurance on delivery against relevant Planning Objectives aligned to the Committee, in accordance with Board approved timescales, as set out in HDdUHB's Annual Plan.
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	Risk reference: 1130 Failure to increase charitable funds income and expenditure (planning objective 2E)
Safon(au) Gofal ac Iechyd: Health and Care Standard(s):	Governance, Leadership and Accountability
Amcanion Strategol y BIP: UHB Strategic Objectives:	Not Applicable
Amcanion Llesiant BIP: UHB Well-being Objectives:	10. Not Applicable

<b>Gwybodaeth Ychwanegol:</b> <b>Further Information:</b>	
Ar sail tystiolaeth: Evidence Base:	Financial reports
Rhestr Termau: Glossary of Terms:	Explanation of terms is included within the report
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Pwyllgor Cronfa Elusennol: Parties / Committees consulted prior to Charitable Funds Committee:	HDdUHB Research and Development team HDdUHB Value Based Healthcare team HDdUHB Capital Planning team

<b>Effaith: (rhaid cwblhau)</b> <b>Impact: (must be completed)</b>	
<b>Ariannol / Gwerth am Arian:</b> <b>Financial / Service:</b>	Any issues and considerations are identified in the report
<b>Ansawdd / Gofal Claf:</b> <b>Quality / Patient Care:</b>	Any issues and considerations are identified in the report
<b>Gweithlu:</b> <b>Workforce:</b>	Any issues and considerations are identified in the report
<b>Risg:</b> <b>Risk:</b>	Any issues and considerations are identified in the report
<b>Cyfreithiol:</b> <b>Legal:</b>	Any issues and considerations are identified in the report

<b>Enw Da: Reputational:</b>	Any issues and considerations are identified in the report
<b>Gyfrinachedd: Privacy:</b>	Any issues and considerations are identified in the report
<b>Cydraddoldeb: Equality:</b>	Any issues and considerations are identified in the report



# Update on the Evaluation Framework for Hywel Dda Health Charities

 ElusennaulechydHywelDda - HywelDdaHealthCharities

 @ElusenHywelDda - @HywelDdaCharity



GIG  
CYMRU  
NHS  
WALES

Bwrdd Iechyd Prifysgol  
Hywel Dda  
University Health Board

# What are we trying to achieve?

1. Develop data capture processes to gather evidence on the effectiveness and impact of our charitable expenditure.
2. Demonstrate the positive impact we make on the health, wellbeing and experience of NHS patients, service users and staff across Carmarthenshire, Ceredigion and Pembrokeshire.
3. Share learning and best practice to further improve experiences and outcomes for NHS patients, service users and staff.
4. Develop case studies for future marketing and fundraising campaigns to tell the story of the positive difference we make.
5. Inform the development of future grant-making priorities.
6. Access additional data to support statutory reporting requirements on public benefit, demonstrating how we fulfil our charitable objectives.

# Where are we now?



**Thank you!**



**Diolch! ♥ Thank you!**



**Diolch! ♥ Thank you!**



**Diolch!**

# Where do we go from here?

## Current level of grant-making activity:

<i>Funding requests</i>	2019/20	2020/21	2021/22
Under £5,000	351 <i>£1,131*</i>	199 <i>£1,187</i>	159 <i>£985</i>
£5,000 - £10,000	11 <i>£6,055</i>	12 <i>£6,497</i>	11 <i>£6,162</i>
£10,000 - £20,000	9 <i>£17,133</i>	2 <i>£12,433</i>	3 <i>£13,351</i>
£20,000 - £50,000	3 <i>£31,462</i>	4 <i>£23,083</i>	7 <i>£26,706</i>
Over £50,000	2 <i>£192,407</i>	7 <i>£71,191</i>	4 <i>£107,836</i>

*\* Figures in italics indicate average value of grant award*

# Future data capture processes

Under £10,000	£10,000 - £50,000	Over £50,000
Short questionnaire 3 months after funding approved	Short questionnaire 3 months after funding approved	Introduction of new business case template
Applicants asked to rate and describe the positive difference the funding has made	Applicants asked to report on the initial positive differences the funding has made (outcomes)	Evaluation a mandatory question for all future funding requests
Collection of quotes and images for case studies and sharing of best practice	Collection of quotes and images for case studies and sharing of best practice	Focus on value based healthcare measures including patient-reported outcome measures (PROMs) and patient-reported experience measures (PREMs)
Opportunity to ask applicants to also rate the funding application process and make suggestions for future improvements	More detailed questionnaire 12 months after funding approved focused on longer-term benefits (impact)	Templates for mid-term and end of project reporting to be introduced
Implementation aligned to the introduction of the electronic charitable funds application process	Implemented from October 2023	Implemented from October 2023
Annual report to the Charitable Funds Committee (March)	Annual report to the Charitable Funds Committee (March)	Presentations to Charitable Funds Committee and opportunities for members to visit funded services