



Pwyllgor Cronfeydd Elusennol/ Charitable Funds Committee

DYDDIAD Y CYFARFOD: DATE OF MEETING:	08 September 2026
TEITL YR ADRODDIAD: TITLE OF REPORT:	Hywel Dda Health Charities Integrated Performance Report
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Huw Thomas, Executive Director of Finance Sharon Daniel, Executive Director of Nursing, Quality and Patient Experience
SWYDDOG ADRODD: REPORTING OFFICER:	Timothy John, Head of Accounting & Statutory Reporting Nicola Llewelyn, Head of Hywel Dda Health Charities

Pwrpas yr Adroddiad (dewiswch fel yn addas)

Purpose of the Report (select as appropriate)

Ar Gyfer Trafodaeth/ For Discussion

ADRODDIAD SCAA SBAR REPORT

Sefyllfa / Situation

This report provides the Charitable Funds Committee (CFC), on behalf of the Corporate Trustee, with an integrated overview of Hywel Dda Health Charities' (HDdHC) performance and financial position as of 30 June 2026.

Cefndir / Background

Hywel Dda University Health Board's (HDdUHB) standing orders state that "The Board may and, where directed by the Welsh Government must, appoint Committees of the Health Board (HB) either to undertake specific functions on the Board's behalf or to provide advice and assurance to the Board in the exercise of its functions. The Board's commitment to openness and transparency in the conduct of all its business extends equally to the work carried out on its behalf by committees."

In accordance with the Standing Orders (and the Health Board's Scheme of Delegation), the Board has nominated a committee to be known as the Charitable Funds Committee (CFC). The CFC has been established as a Committee of the Health Board and constituted from 22 July 2010.

HDdUHB is the Corporate Trustee of Hywel Dda Health Charities (HDdHC).

The purpose of the CFC is:

- To make and monitor arrangements for the control and management of the Health Board's Charitable Funds, within the budget, priorities and spending criteria determined by the Board and consistent with the legislative framework.
- To provide assurance to the Board in its role as Corporate Trustee of the charitable funds held and administered by the Health Board.

- To develop the strategy and objectives for the Charity for consideration by the Board, and to provide assurance that an appropriate infrastructure is in place for the efficient and effective running of the Charity.
- To agree issues to be escalated to the Board with recommendations for action.

Asesiad / Assessment

The charity's key financial performance considerations for the period ended 30 June 2026 are detailed in the Integrated Performance Report slide pack attached at Appendix 1.

The Integrated Performance Report provides:

- An overview of incoming resources (donations, legacies, grants, trading income and investment income) compared with the same period in 2025/26 (slides 2 to 4).
- Analysis of resources expended, including charitable activities, fundraising, governance and support costs (slides 5 to 7) and commentary explaining any variances.
- An update in the delivery of 2026/27 objectives (slides 8 and 9).
- Supplementary financial information including the Statement of Financial Activity for the period, material outstanding commitments approved by the CFC and a summary of fund balances (slides 11 to 13).
- A summary of changes to the Charities SORP (Statement of Recommended Practice) coming into effect for year ended 31 March 2027 which introduce enhanced reporting and disclosure requirements for charities. While the changes are not expected to alter the underlying financial position of the charitable funds, they may affect the presentation and content of future annual reports and financial statements (slide 14).

In addition to the Integrated Performance Report at Appendix 1, attached at Appendix 2 is the Autumn 2026 highlights from the fundraising and communications support team.

Argymhelliad / Recommendation

The Charitable Funds Committee is requested to:

- **DISCUSS** the content of this report on the charity's performance.

Amcanion: (rhaid cwblhau)

Objectives: (must be completed)

Cyfeirnod Cylch Gorchwyl y Pwyllgor:

Committee ToR Reference:

3.1 To make and monitor arrangements for the control and management of the Health Board's Charitable Funds, within the budget, priorities and spending criteria determined by the Board and consistent with the legislative framework.

3.2 To provide assurance to the Board in its role as Corporate Trustee of the charitable funds held and administered by the Health Board.

3.3 To develop the strategy and objectives for the Charity for consideration by the Board, and to provide assurance that an appropriate infrastructure is in place for the efficient and effective running of the Charity.

3.4 To agree issues to be escalated to the Board with recommendations for action.

Cyfeirnod Cofrestr Risg Datix, Teitl a Sgôr Risg Cyfredol:

Not Applicable

Datix Risk Register Reference and Score:	
Parthau Ansawdd: Domains of Quality Quality and Engagement Act (sharepoint.com)	Not Applicable
Galluogwyr Ansawdd: Enablers of Quality: Quality and Engagement Act (sharepoint.com)	Not Applicable
Amcanion Strategol y BIP: UHB Strategic Objectives:	Not Applicable
Nodau Cynllunio 2026/27 Planning Goals 2026/27	Not Applicable
Hypergyswllt i Amcanion Llesiant HDdUHB 2026 Hyperlink to HDdUHB Well-being Objectives 2026	10. Not Applicable
Model Cymdeithasol ar gyfer lechyd a Llesiant : (wedi'i gwblhau ar gyfer newid strategol a/neu newidiadau sylweddol i wasanaethau) A Social Model for Health and Wellbeing : (<i>complete for strategic change and/or significant service changes</i>)	Not Applicable
Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	Ledger reports and investment reports.
Rhestr Termau: Glossary of Terms:	Included within the body of the report.
Partion / Pwyllgorau â ymgynhorwyd ymlaen llaw y cyfarfod hwn:	Deputy Head of Financial Accounting Assistant Head of Financial Accounting

Parties / Committees consulted prior to this meeting:	Fundraising Manager Senior Communications Officer
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Effaith: (rhaid cwblhau) Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	The report sets out the financial position of the charity. Income generated from fundraising activities is a key source of income for Hywel Dda Health Charities. The charity is therefore duty bound to ensure that the correct controls and governance arrangements exist with regards to all aspects of fundraising.
Ansawdd / Gofal Claf: Quality / Patient Care:	Charity objects are in support of NHS services locally.
Gweithlu: Workforce:	Expenditure on governance and support costs (including fundraising and finance) included in the Integrated Performance Report.
Tegwch Iechyd: Health Equity:	No EqIA is considered necessary for a report of this type.
Risg: Risk:	Reputational risk if associated with unethical fundraising.
Cyfreithiol: Legal:	The charity's financial reporting is in line with charity law and guidance.
Enw Da: Reputational:	Reputational risk if associated with unethical fundraising.
Gyfrinachedd: Privacy:	No impact.
Cydraddoldeb: Equality:	No EqIA is considered necessary for a report of this type.



Elusennau Iechyd
HYWEL DDA
Health Charities

Integrated Performance Report

Financial Overview
2026/27 Quarter 1
Period ending 30 June 2026

1. Incoming Resources

Income

	Period ending 30th June 2026 £	Period ending 30th June 2025 £	Variance £	Variance %
Incoming Resources				
Donations	157,688	143,308	14,380	10
Legacies	0	10,000	(10,000)	(100)
Grant funding received	0	5,090	(5,090)	(100)
Income from other trading activities (HDdHC lottery)	3,787	4,967	(1,180)	(24)
Investment income	96,579	120,715	(24,136)	(20)
Total income	258,054	284,080	(26,026)	(9)

Summary

- A positive start to the year with donations increasing by 10% compared to the same period last year. Income is expected to increase further as a significant proportion of planned fundraising activity is scheduled for later in the year, including the Cardiff Half Marathon, Charity of the Year initiatives and community fundraising events.
- Legacy and grant income are lower than the previous year's position but remain consistent with current income forecasts. The fundraising team expects overall income performance to strengthen during quarters 2 to 4 as planned fundraising activity is delivered throughout the remainder of the year.
- The reported reduction in lottery income is attributable to a prior-year reporting anomaly. Adjusting for this, quarter 1 lottery income for 2025/26 was £3,764, which is broadly in line with the current year's performance.
- Whilst the return of £2.49 generated for every £1 spent on fundraising in quarter 1 is below the annual target of £4.00, fundraising income is typically weighted towards the second half of the year. The fundraising team therefore remains confident that the full-year target will be achieved.

Benchmarks

Income generated for every £1 spent on fundraising

£2.49

£2.41 to 30 June 2025

1.1 Donations

	Period ending 30 June 2026 £	Period ending 30 June 2025 £	Variance £	Variance %
Donations	157,688	143,308	14,380	10

- Donations levels have shown positive growth during the first quarter with a 10% increase compared with the same period in 2025/26.
- Growth has been supported by increased community engagement, corporate support and local fundraising activity.
- Fundraising team continues to monitor regional trends to identify opportunities for targeted fundraising activity ensuring resources are focused on the areas of greatest potential return to support sustainable income growth throughout the remainder of 2026/27.

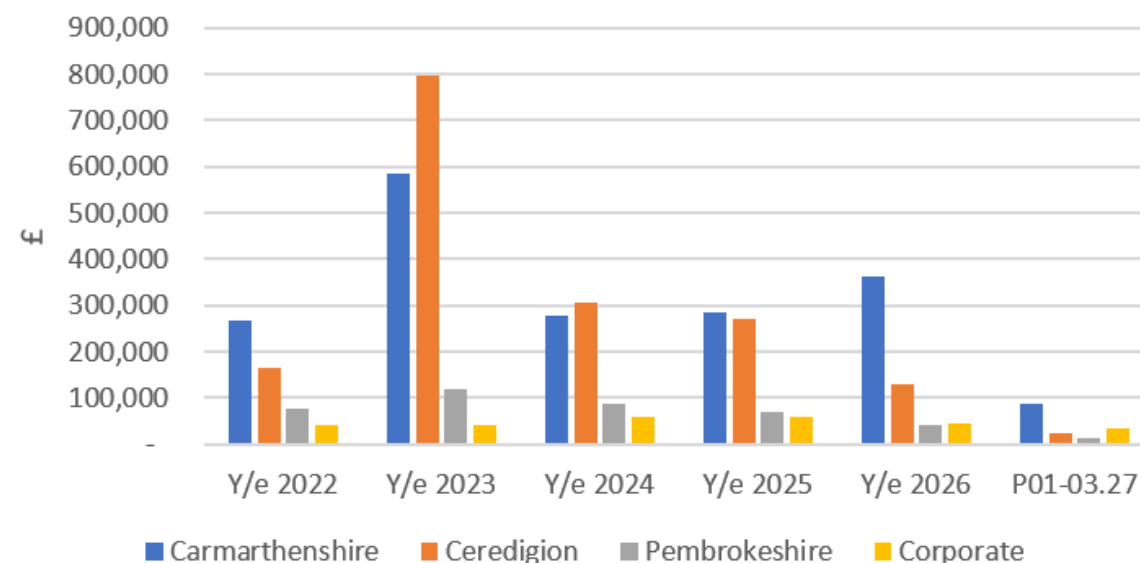
Annual donations from 2021/22 to 30 June 2026/27

Donations



Annual donations split by region

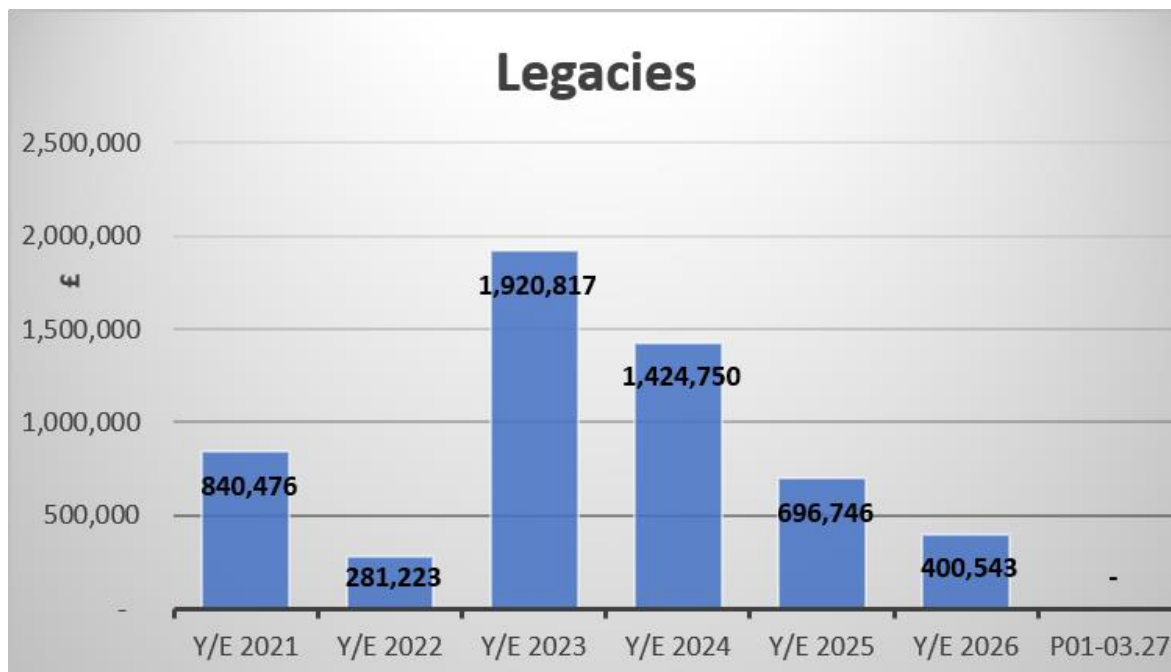
Donations by region



1.2 Legacies

	Period ending 30 June 2026 £	Period ending 30 June 2025 £	Variance £	Variance %
Legacies	0	10,000	(10,000)	(100)

Legacy income from 2021/22 to 30 June 2026/27



- Legacy income remains inherently difficult to predict as the timing and value of receipts are influenced by factors outside the charity's control including probate timescales and estate administration processes.
- We currently have 14 active legacy cases under administration with an estimated combined value of £884,598. This is in addition to residual estate interests where final values have yet to be confirmed. This provides assurance regarding future legacy income and demonstrates continued supporter commitment.
- Whilst the timing of receipts remains uncertain, the value of the current pipeline provides assurance for a positive longer-term income outlook. The team continues to actively manage cases and maintain regular engagement with executors and solicitors.
- Legacy fundraising and stewardship remain a strategic priority with activity focused on progressing existing cases, maintaining strong relationships with pledges and enhancing supporter engagement that is intended to strengthen the long-term legacy pipeline and support sustainable future income growth.
- The annual "Make Your Will Month" campaign delivered positive results, generating 17 new wills and raising £2,500 during May. The campaign continues to play an important role in increasing awareness of legacy giving, encouraging supporters to consider gifts in their wills, and identifying future legacy prospects.
- Building on this success, a further targeted legacy campaign is planned for October 2026, aimed at increasing legacy awareness, securing additional pledges, and strengthening the pipeline of future gifts. This activity forms part of a longer-term strategy to grow legacy income and reduce reliance on the timing of individual estate settlements.

2. Resources Expended

Expenditure

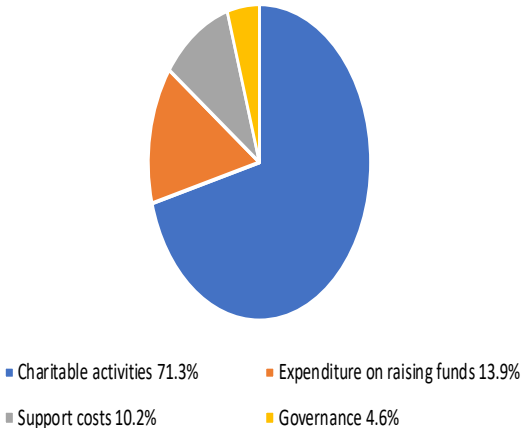
	Period ending 30th June 2026 £	Period ending 30th June 2025 £	Variance £	Variance %
Resources Expended				
Charitable Activities (Grant Making)	337,425	62,684	274,741	438
Expenditure on Raising Funds	65,284	68,122	(2,838)	(4)
Support Costs	48,314	45,570	2,744	6
Governance costs	21,978	21,302	676	3
Total Expenditure	473,002	197,678	275,324	1

Summary

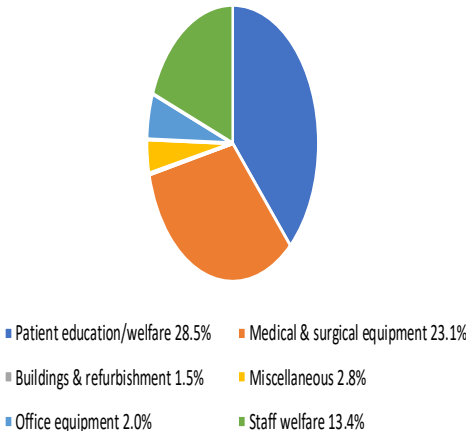
- Expenditure on charitable activities has increased significantly compared with the same period in 2025/26, reflecting the charity's objective of encouraging proactive expenditure to maximise patient, staff and community benefit.
- The majority of expenditure during the period relates to projects supported by the Making a Difference Fund which is reported within the 'Corporate' category in the 'Expenditure by Care Group' analysis below.

Analysis of % spend by type

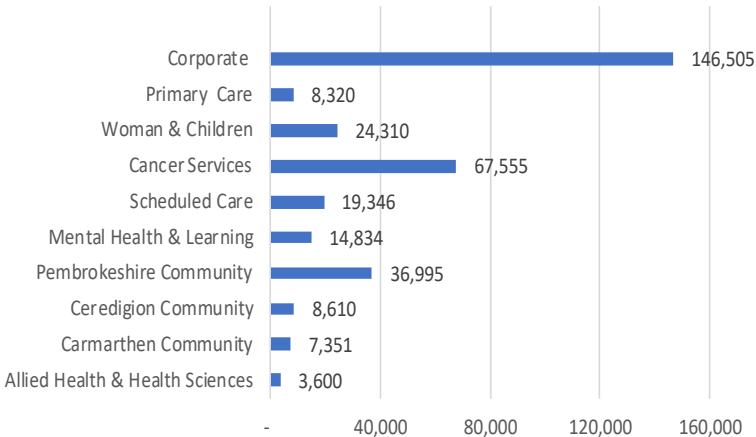
% split of Expenditure



% split of charitable expenditure



Expenditure By Care Group



2.1 Charitable Activities

Expenditure on Charitable Activities

	Period ending 30 June 2026	Period ending 30 June 2026 % of total expenditure	2025/26 £	2024/25 £
Medical and Surgical equipment	109,476	32.4	319,904	1,959,934
Office and Computer Equipment	9,233	2.7	49,875	63,232
Building and refurbishment	7,157	2.1	109,842	144,869
Staff Education and Welfare	63,346	18.8	39,404	64,508
Patient Education/Welfare	135,030	40.0	649,626	148,270
Miscellaneous	13,182	3.9	71,484	2,035
Total	337,425	100.0	1,240,135	2,382,848

	Charitable Activity Expenditure £	%
Allied Health & Health Sciences	3,600	1%
Carmarthen Community	7,351	2%
Ceredigion Community	8,610	3%
Pembrokeshire Community	36,995	11%
Mental Health & Learning	14,834	4%
Scheduled Care	19,346	6%
Cancer Services	67,555	20%
Woman & Children	24,310	7%
Primary Care	8,320	2%
Corporate	146,505	43%
Total	337,425	100%

Notable expenditure incurred to 30 June 2026 (over £5,000):

Medical and surgical equipment

- AR glasses pain management Pembroke Dock HC (£9,902)
- Electric Gyno chair (£8,025)
- 2 Training models/mannequins (£8,009)
- Transforming GGH Madog Suite into a specialist stoma & colorectal hub (£64,942)

Staff Education & Welfare

- Staff recognition & appreciation programme June 2026 (£36,057)

Building & Refurbishment

- Upgrade of mortuary viewing areas BGH GGH PPH WGH (£7,663)

Patient education and welfare

- Upgrade of mortuary viewing areas BGH GGH PPH WGH (£18,922)
- 10 Stryker wheelchairs WGH (£17,601)
- Tranquil garden areas at GGH mortuary for bereaved families & staff (£17,820)
- Nutritional education videos MH Health centre (£7,200)
- Paxman scalp cooling consumables (£18,453)
- Interactive corridor flooring (£12,616)
- Interactive whiteboards & android tablets dementia (£7,304)
- Community Health & lifestyle Café for people with Learning Disabilities (£11,700)

2.2 Expenditure on Governance, Support and Raising Funds

Governance, support and expenditure on fundraising

		Budget to 30/06/2026	Actual Costs to 30/06/2026	(Under) / Over budget to 30/06/2026
Finance		27,678	26,872	(806)
Fundraising team	Pay	103,014	98,600	(4,414)
Fundraising	Non Pay	11,728	5,850	(5,877)
Sub-total		142,419	131,322	(11,097)
Audit		4,254	4,254	0
Total		146,673	135,576	(11,097)

Apportionment of costs across funds

	Restricted/ Unrestricted	Endowment Funds (£)	Overall Total (£)
Investment Income	(78,441)	(18,138)	(96,579)
Governance & Support - Finance, Fundraising & Support Team	131,322	0	131,322
Audit Fees	4,254	0	4,254
Investment (Gains) & Losses	(424,885)	(155,290)	(580,175)
(Surplus)	(367,750)	(173,428)	(541,178)

Costs analysed by category of spend

£	Expenditure on raising funds	Support	Governance	Total
Fundraising team				
Pay	59,432	30,558	8,609	98,600
Non-Pay	5,850	-	-	5,850
Finance	-	17,757	9,115	26,872
Audit	-	-	4,254	4,254
Total	65,283	48,314	21,978	135,576

- In March 2026, the CFC approved a total governance, support and fundraising budget of £569,676 for the 2026/27 financial year.
- For the period ending 30 June 2026, the reported position is an underspend of £11,097, mainly due to a vacancy being held within the team.
- Dividend and interest on endowment funds have been applied to their restricted funds.
- There was a net surplus from unrestricted/restricted apportionments (after investment losses) across funds of £367,750 for the period ending 30 June 2026.
- *Unrestricted and restricted funds: income earned from surplus cash from general restricted funds invested. The income earned is apportioned against all unrestricted and restricted funds based on an average fund balance across the whole year.*
- *Endowment funds: income earned from an investment where the capital cannot be spent, and that income earned is to be used for a specific purpose and is therefore restricted and will not be generally apportioned across all funds.*

3. Update on delivery of 2026/27 objectives

Since March 2026, the charity team has progressed a programme of work to deliver the agreed objectives for 2026/27, with a focus on strengthening fundraising capacity, improving internal support arrangements and creating the foundations for sustainable income growth and increased charitable impact.

Objective 1: Address role drift and re-establish the core purpose of the fundraising and communications team

- A workshop was held with Procurement and Finance colleagues in April 2026 to review challenges within the funding application and expenditure process, identify areas of inefficiency, clarify roles and responsibilities, and agree improvements to better support for applicants and services.
- As a result, a Senior Procurement Business Manager has been appointed lead for the charitable funds portfolio. Working alongside the Head of Hywel Dda Health Charities, clearer guidance and support materials are being developed to help applicants understand procurement requirements at an earlier stage of the process, reducing delays and improving the quality of applications received.
- This work is intended to strengthen internal processes with the aim of reducing reliance on the fundraising team and providing a more efficient experience for applicants.

Objective 2: Build the capacity needed for effective grant-making

- Dedicated software development time has been secured for October 2026 to progress the new online charitable funds application process. This will be delivered in phases, beginning with the pilot of a bespoke Microsoft Forms application system during quarter 3, followed by the development of an administration and reporting function during quarter 1 2027/28.
- A workshop is scheduled for 29 September 2026, facilitated by the Team Effectiveness Specialist, bringing together fundraising and finance colleagues to review the charity's grant-making function, finance re-charge arrangements and support model, and assess whether current resources and processes remain fit for purpose.
- This work is intended to streamline application processes, reduce administrative burden, strengthen oversight and support a more sustainable model that enables frontline teams to access charitable funding more independently.

3. Update on delivery of 2026/27 objectives



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HYWEL DDA
Health Charities



GIG
CYMRU
NHS
WALES

Bwrdd Iechyd Prifysgol
Hywel Dda
University Health Board

Objective 3: Stabilise and increase income and community engagement

- Fundraising and communications plans have been refreshed to focus on priority growth areas including corporate fundraising, legacy fundraising and staff engagement.
- Donation income increased by 10% during Quarter 1 compared to the same period in 2025/26, supported by increased community engagement, corporate support and local fundraising activity.
- Legacy fundraising activity provides confidence in future income, with 14 active legacy cases under administration valued at an estimated £884,598.
- This work is intended to strengthen the foundations for sustainable income growth, increase supporter engagement and ensuring the team remains focused on its core purpose of growing charitable income and community support for the NHS.

Resources and capacity

- The Administration Officer vacancy has been filled following a competitive recruitment process and the successful candidate is due to join the team on 1 September 2026. This will restore dedicated administrative support and increase capacity for fundraising staff to focus on income generation and donor engagement.
- The Fundraising Support Officer commenced maternity leave in August 2026. Workforce arrangements are being reviewed following the appointment of the Administration Officer and wider work to address role drift to determine whether the role requires backfill without adversely affecting fundraising performance.

Appendix 1

Financial Performance

Supplementary Information

Position as at 30 June 2026

1. Statement of Financial Activity for the period ended 30 June 2026

HYWEL DDA LOCAL HEALTH BOARD												
CHARITABLE FUND REPORT - SUMMARY												
FOR THE PERIOD ENDING 30 JUNE 2026												
	Allied Health & Health Sciences	Community & Intergrated Carmarthen Community	Medicine Ceredigion Community	Pembroke Pembrokeshire Community	Mental Health & Learning Disabilities	Planned & Specialist Scheduled Care	Cancer Services	Woman & Children	Primary Care	Corporate	Other To be apportioned	Total
	£	£	£	£	£	£	£	£	£	£	£	£
Incoming resources												
Donations	3,926	35,743	9,945	7,379	4,044	24,698	43,935	18,462	3,991	5,565	0	157,688
Legacies	0	0	0	0	0	0	0	0	0	0	0	0
Grants receivable	0	0	0	0	0	0	0	0	0	0	0	0
Investment income	0	0	0	18,138	0	0	0	0	0	0	78,441	96,579
Income from other trading activities	0	0	0	0	0	0	0	0	0	3,787	0	3,787
Other incoming resources	0	0	0	0	0	0	0	0	0	0	0	0
	3,926	35,743	9,945	25,516	4,044	24,698	43,935	18,462	3,991	9,352	78,441	258,054
Resources expended												
Expenditure on raising funds	0	0	0	0	0					0	(65,284)	(65,284)
Charitable activities	(3,600)	(7,351)	(8,610)	(36,995)	(14,834)	(19,346)	(67,555)	(24,310)	(8,320)	(146,505)	0	(337,425)
Support Costs	0	0	0	0	0						(48,314)	(48,314)
Governance costs	0	0	0	0	0					0	(21,978)	(21,978)
Investment Management	0	0	0	0	0					0	0	0
	(3,600)	(7,351)	(8,610)	(36,995)	(14,834)	(19,346)	(67,555)	(24,310)	(8,320)	(146,505)	(135,576)	(473,002)
Net incoming/(outgoing) resources before transfers	326	28,393	1,335	(11,479)	(10,790)	5,352	(23,620)	(5,848)	(4,329)	(137,153)	(57,135)	(214,948)
Gross transfers between funds	0	0	0	0	0	0	0	0	0	0	0	0
Net incoming/(outgoing) resources	326	28,393	1,335	(11,479)	(10,790)	5,352	(23,620)	(5,848)	(4,329)	(137,153)	(57,135)	(214,948)
Gains/(losses) on investment assets												
Realised and Unrealised	0	0	0	155,290	0	0	0	0	0	0	424,885	580,175
Net movement in funds	326	28,393	1,335	143,811	(10,790)	5,352	(23,620)	(5,848)	(4,329)	(137,153)	367,750	365,227
Opening balance at 01 April 2026	364,353	1,333,973	1,870,761	2,708,220	198,994	656,741	1,771,038	447,725	270,295	793,732	(679,472)	9,736,360
Closing balance at 30 June 2026	364,679	1,362,366	1,872,096	2,852,031	188,204	662,093	1,747,418	441,878	265,965	656,578	(311,722)	10,101,587
Less Endowment funds (non-spendable)	0	42,310	91,363	2,178,991	0	0	0	0	0	0	0	2,312,663
Available to spend at 30 June 2026	364,679	1,320,057	1,780,733	673,040	188,204	662,093	1,747,418	441,878	265,965	656,578	(311,722)	7,788,924

2. Outstanding material commitments as at 30 June 2026 (approved by CFC)

Service	£	Description	Date Approved	Status
Cancer Service - Ceredigion	84,519	BGH Chemotherapy Development	Mar-24	Funds committed to the delivery of a new Chemotherapy Day Unit at BGH. Expenditure of funds will be aligned to the delivery of the capital scheme.
Arts and Health (Nursing, Quality & Patient Experience)	151,461	Arts and Health Capacity Building- to contribute to the salary and oncosts of a B6 Project Support Officer and activities budget for patients	Mar-24	On going project
Mental Health & Learning Disabilities, Community & Integrated Medicine	36,010	Interactive singing & movement sessions	Jun-24	On going project
Arts and Health (Nursing, Quality & Patient Experience)	25,050	HARP: Hywel Dda Arts Referral Programme	Sep-25	On going project
Carmarthenshire System - Community & Integrated Medicine	103,336	Development of Sensory Gardens at Prince Philip Hospital	Sep-25	On going project
Public Health Directorate	47,520	4 Lifestyle Checkpoint (K2) health kiosks	Dec-25	On going project
Allied Health & Health Sciences	0	Purchase of 12 x Iowa Oral Performance Instrument (IOPI) assessment and rehabilitation tools for acute and community adult dysphagia	Dec-25	On going project
Arts and Health (Nursing, Quality & Patient Experience)	60,000	Installation of art in emergency departments (BGH, GGH, WGH)	Dec-25	On going project
Endoscopy & Gastroenterology	152,160	Colon Capsule project	Jan-26	On going project
Planned Care & Cancer	64,942	Transforming GGH Madog Suite into a specialist stoma & colorectal hub	May-26	On going project
Workforce & OD	36,057	Staff recognition & appreciation programme	Jun-26	On going project
Allied Health & Health Sciences	23,585	Upgrade of mortuary viewing area	Jun-26	On going project
	784,640			

3. Fund balances as at 30 June 2026

Fund Balances By Service Group



- Allied Health & Health Sciences 5%

■ Carmarthen Community 17%
- Ceredigion Community 23%

■ Pembrokeshire Community 9%
- Mental Health & Learning 2%

■ Scheduled Care 9%
- Cancer Services 22%

■ Woman & Children 6%
- Primary Care 3%

■ Corporate 8%
- Other To be Apportioned -4%

	Total Fund Balance	%
Allied Health & Health Sciences	364,679	5%
Carmarthen Community	1,320,057	17%
Ceredigion Community	1,780,733	23%
Pembrokeshire Community	673,040	9%
Mental Health & Learning	188,204	2%
Scheduled Care	662,093	9%
Cancer Services	1,747,418	22%
Woman & Children	441,878	6%
Primary Care	265,965	3%
Corporate	656,578	8%
Other To be Apportioned	- 311,722	-4%
Total	7,788,924	100%

Charities SORP 2026 Tier 2 Changes



GIG
CYMRU
NHS
WALES

Bwrdd Iechyd Prifysgol
Hywel Dda
University Health Board

Enhanced Trustees' Annual Report

- Greater focus on charitable impact and public benefit
- Stronger governance, decision-making and oversight reporting
- Expanded reserves, sustainability and future plans disclosures
- New ESG reporting requirements

Impact Reporting

- Greater emphasis on outcomes achieved
- Evidence of benefits delivered to beneficiaries and stakeholders

Financial Reporting

- Mandatory activity-based SOFA
- Revised income recognition requirements
- New lease accounting requirements

Key Actions for Trustees

- Review disclosures
- Strengthen impact reporting
- Assess lease implications
- Consider governance, reserves and resilience requirements

Overall Impact

Increased transparency, impact, governance and long-term sustainability reporting.



SPOTLIGHT ON STAFF ENGAGEMENT



While the charity is focused on raising funds to improve patient and staff experiences, we also provide key opportunities for staff engagement, wellbeing, teamwork and personal achievement, helping to build a positive and motivated workforce.

Summer 2026 has seen some fantastic fundraising by Hywel Dda staff – both as individuals and teams!

From mountain climbs and cycling challenges to golf days, running events and awareness campaigns, staff from a wide range of services have embraced fundraising as a way of giving something extra to the patients and communities they care for every day.

But the impact extends beyond fundraising. Many staff speak about the pride, camaraderie and sense of achievement that comes from working towards a challenge as a team. Whether training together, supporting colleagues during an event, or celebrating fundraising milestones, these activities help strengthen relationships across departments and create a positive workplace culture.

Tara Nickerson, Fundraising Manager, explained: “Staff fundraising offers an opportunity to step away from day-to-day pressures, connect with colleagues in a different setting and really make a difference for the service.”

These are just a few examples of recent staff fundraising:

- Peter Havalda, Consultant in Anaesthesia and Intensive Care Medicine, successfully scaled Illimani – one of the highest peaks in the Andes – to raise funds for the Chemotherapy Day Unit in Glangwili
- A team of staff from the Chemotherapy Day Unit at Prince Philip raised an impressive £2,530 by climbing Pen y Fan and completing a swim challenge
- A team of staff from Ward 11 at Withybush raised funds by taking on the Carten100 cycle

- The Hepatology Team at Bronglais completed the Welsh Three Peaks challenge, raising over £2,500 to support patient education, outreach clinics and community-based equipment
- The Community Clinics Team at South Pembrokeshire Hospital raised funds in support of their service during Legs Matter Week by organising an awareness day and raffle for patients, former patients and their families
- Digital Communications Officer Laura Hiscox completed a skydive at Swansea Airport to raise funds for Bronglais's Enlli Ward
- Andrew Homfray organised his fourth annual charity golf day and raised £1,383 for the Psychological Integrated Therapies Service
- Dr Simon Fountain-Polley marked his 50th birthday by taking on the Porthcawl 10K to raise funds for the Hywel Dda Paediatric Diabetes service and Cilgerran Ward at Glangwili.

And the list goes on! Of course, the charity also provides dedicated opportunities for staff to take part in high-profile fundraising events. Through charity places in events such as the Cardiff Half Marathon and Long Course Weekend Wales, staff are able to challenge themselves while raising funds for the services that they are a part of.

For example, this year, Advanced Paramedic Practitioner Gareth Jones is using a Cardiff Half Marathon charity place to raise funds for Neyland and Johnston Surgeries, while Iesha Henderson was one of several staff who represented the charity at Long Course Weekend Wales, taking on the 10k to raise funds for the Frailty Unit at Withybush.

ENGAGING OUR STAFF ON THE NHS'S 78TH BIRTHDAY



In July we visited sites across Hywel Dda and invited teams to have their photo taken with a selfie frame to celebrate the NHS's 78th birthday. Hundreds of photos were shared across our social media channels.

The posts generated significant engagement, providing a great opportunity for our local communities to thank Hywel Dda staff for the work they do. They also encouraged staff to visit our social media channels to view their photos and interact by liking, commenting and sharing.

It was a fantastic opportunity to visit so many teams, share a positive message, and engage staff with the charity's work. Thanks to everyone who took part!

LONG COURSE WEEKEND PARTNERSHIP GOES FROM STRENGTH TO STRENGTH



Long Course Weekend Wales 2026 delivered another successful year for the charity and marked the first year of our renewed three-year partnership with Activity Wales Events.

The event raised over £12,000 and was well received by participants, including several staff, who praised the support provided by the charity team throughout their fundraising journey and during the event weekend.

Our charity stand was in a prime location, helping us engage with supporters, while participant stories and social media activity generated strong engagement from friends, families and local communities. The partnership also provided valuable publicity, with coverage across a range of regional media outlets reaching thousands of people.

Overall, Long Course Weekend Wales remains one of our most successful fundraising partnerships, delivering income, awareness and community engagement while strengthening support for NHS services across the Hywel Dda area.



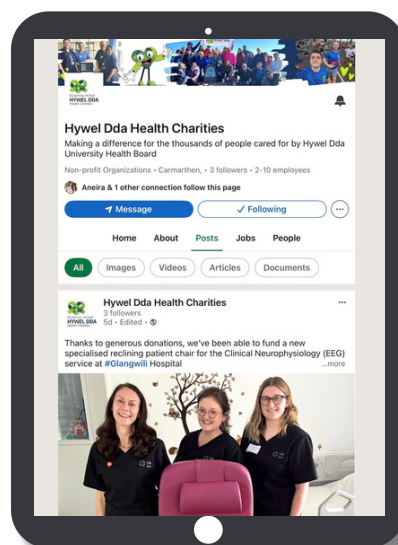
COMMUNICATIONS: NEW DEVELOPMENTS



Charity magazine:

We are currently in the process of distributing our new bilingual charity magazine across Health Board sites, including waiting areas, reception spaces and staff rooms, so please keep an eye open for it!

The publication provides charity news, showcases the impact of donations and promotes opportunities for patients, staff and the public to support the charity.



LinkedIn page:

Our new LinkedIn page has been launched to strengthen engagement with local businesses and corporate partners, helping to raise awareness of the charity and attract support.

The platform will also be used to engage staff and share charity news, success stories and fundraising opportunities.

Please feel free to follow us!

Read our latest news at hywelddahealthcharities.nhs.wales



IN FOCUS:

HOW CHARITABLE DONATIONS ARE ENHANCING HEALTHCARE ACROSS HYWEL DDA

NEW TECHNOLOGY TO SUPPORT PATIENTS WITH COMMUNICATION AND SWALLOWING PROBLEMS



Thanks to generous donations from our local communities, we have awarded £33,118 to the Adult Speech and Language Therapy Service to purchase a suite of Iowa Oral Performance Instrument assessment and rehabilitation devices.

Alison Thomas, Head of the Adult Speech and Language Therapy Service at Hywel Dda, said: "Our teams are seeing increasing numbers of patients who require targeted therapy to help with swallowing and communication difficulties, so having access to these devices across multiple sites will make a significant difference to the care we can provide. The devices allow us to offer precise assessment and rehabilitation using objective measurement and biofeedback, which greatly improves patient engagement and outcomes."

SOFT TOYS HELP CHILDREN AND YOUNG PEOPLE UNDERSTAND BEREAVEMENT

Recently we have been able to fund a selection of soft toys for the families of patients on Meurig Ward at Bronglais Hospital who are facing bad news and bereavement.

Ellen Masters, Ward Administrator, said: "The teddies are given specifically to offer support and comfort to the children of patients on Meurig Ward when someone close to them is seriously ill or when they are bereaved, helping them feel safe and supported when their world feels uncertain.

"For children coping with loss, a soft toy can act as a steady, familiar presence at a time when emotions are overwhelming, giving them something to hold onto for warmth, stability, and emotional expression."



ENHANCED COMFORT AND CARE FOR EEG PATIENTS AT GLANGWILI



Patients attending electroencephalogram (EEG) appointments at Glangwili Hospital are set to benefit from improved comfort and enhanced diagnostic testing thanks to charitable funding.

A £3,472 award from the Making a Difference fund has enabled the purchase a new specialised reclining hospital patient chair for the Clinical Neurophysiology service, supporting patients who undergo lengthy and sensitive diagnostic procedures.

Donna Morris, Senior Service Manager for Ophthalmology and Neurology, said: "EEG tests require patients to remain still for extended periods, which can be challenging when seating isn't ideal. This new reclining chair has made a significant difference to patient comfort and helps us achieve more accurate diagnostic recordings."

CHARITY DONATIONS HELP TRANSFORM HOSPITAL GARDEN



Thanks to generous donations the charity has funded items that will help create a therapeutic, dementia-friendly courtyard garden space in Caebryn mental health unit at Prince Philip Hospital.

The funding has supported the purchase of safe, durable and appropriate seating and planters for the garden. The items have helped create a sensory-rich, accessible and calming outdoor environment for individuals living with dementia and those experiencing complex mental health conditions.

Emma Dobson, Older Adult Mental Health Clinical Lead Occupational Therapist, said: "The funded items have helped us create a meaningful and purposefully optimised care environment that supports emotional wellbeing, cognitive stimulation and relaxation, while also encouraging social interaction and therapeutic engagement."

NEW GAMES BOOST WELLBEING ON SUNDERLAND WARD

Using charitable funding, staff have been able to purchase games to enhance the experience and wellbeing of patients on Sunderland Ward at South Pembrokeshire Hospital.

Nicola Zroud, Senior Nurse Manager, said: "These new activities will make a real difference to our patients. Many of the individuals we care for benefit greatly from moments of calm, creativity and independence. Having these resources available helps us provide a more positive, person-centred experience."



For more charity updates, please visit:
hywellddahealthcharities.nhs.wales

