

**PWYLLGOR CRONFA ELUSENNOL
CHARITABLE FUNDS COMMITTEE**

DYDDIAD Y CYFARFOD: DATE OF MEETING:	08 December 2025
TEITL YR ADRODDIAD: TITLE OF REPORT:	Hywel Dda Health Charities Integrated Performance Report
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Huw Thomas, Executive Director of Finance Sharon Daniel, Executive Director of Nursing, Quality and Patient Experience
SWYDDOG ADRODD: REPORTING OFFICER:	Tim John, Head of Accounting & Statutory Reporting Nicola Llewelyn, Head of Hywel Dda Health Charities

Pwrpas yr Adroddiad (dewiswch fel yn addas)

Purpose of the Report (select as appropriate)

Ar Gyfer Trafodaeth/For Discussion

**ADRODDIAD SCAA
SBAR REPORT**

Sefyllfa / Situation

This report provides the Charitable Funds Committee (CFC), on behalf of the Corporate Trustee, with an integrated overview of Hywel Dda Health Charities' (HDdHC) performance and financial position as of 30 September 2025. The report is intended to provide the CFC with key financial information and a summary of activities and key achievements in line with the charity's work plan for 2025/26.

Cefndir / Background

Hywel Dda University Health Board's (HDdUHB) standing orders state that "The Board may and, where directed by the Welsh Government must, appoint Committees of the Health Board (HB) either to undertake specific functions on the Board's behalf or to provide advice and assurance to the Board in the exercise of its functions. The Board's commitment to openness and transparency in the conduct of all its business extends equally to the work carried out on its behalf by committees."

In accordance with the Standing Orders (and the Health Board's Scheme of Delegation), the Board has nominated a committee to be known as the Charitable Funds Committee (CFC). The CFC has been established as a Committee of the Health Board and constituted from 22 July 2010.

HDdUHB is the Corporate Trustee of Hywel Dda Health Charities (HDdHC).

The purpose of the CFC is:

- To make and monitor arrangements for the control and management of the Health Board's Charitable Funds, within the budget, priorities and spending criteria determined by the Board and consistent with the legislative framework.

- To provide assurance to the Board in its role as Corporate Trustee of the charitable funds held and administered by the Health Board.
- To develop the strategy and objectives for the Charity for consideration by the Board, and to provide assurance that an appropriate infrastructure is in place for the efficient and effective running of the Charity.
- To agree issues to be escalated to the Board with recommendations for action.

Asesiad / Assessment

The charity's key financial performance considerations for the period ended 30 September 2025 are detailed in the Financial Overview slide pack attached at Annex 1.

Also included in the Financial Overview at Annex 1 is the following supplementary information relating to the charity's financial performance for the CFC's consideration:

- Statement of Financial Activity for the period ending 30 September 2025.
- Material commitments to 30 September 2025.

In addition to the Financial Overview at Annex 1, attached is the following information on the charity's key achievements, in line with the objectives of the approved work plan for 2025/26:

- Progress update on the 2025/26 workplan (Annex 2)
- Winter 2025 highlights from the fundraising and communications support team (Annex 3).

Argymhelliad / Recommendation

The Charitable Funds Committee is requested to **DISCUSS** the content of this report on the charity's performance

Amcanion: (rhaid cwblhau)

Objectives: (must be completed)

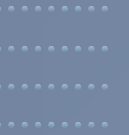
Committee ToR Reference: Cyfeirnod Cylch Gorchwyl y Pwyllgor:	3.1 To make and monitor arrangements for the control and management of the Health Board's Charitable Funds, within the budget, priorities and spending criteria determined by the Board and consistent with the legislative framework. 3.2 To provide assurance to the Board in its role as Corporate Trustee of the charitable funds held and administered by the Health Board. 3.3 To develop the strategy and objectives for the Charity for consideration by the Board, and to provide assurance that an appropriate infrastructure is in place for the efficient and effective running of the Charity. 3.4 To agree issues to be escalated to the Board with recommendations for action.
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	Risk reference: 2045 Risk description: There is a risk of HDdUHB not being able to sustain a paid fundraising function for its charity. Causes: This is caused by the increased investment in fundraising costs since 2021/22 and the level of charitable income generated by the charity resulting in variable levels of Return of Investment (ROI).
Parthau Ansawdd:	Not Applicable

Domains of Quality Quality and Engagement Act (sharepoint.com)	
Galluogwyr Ansawdd: Enablers of Quality: Quality and Engagement Act (sharepoint.com)	Not Applicable
Amcanion Strategol y BIP: UHB Strategic Objectives:	Not Applicable
Amcanion Cynllunio Planning Objectives	Not Applicable
Amcanion Llesiant BIP: UHB Well-being Objectives: Hyperlink to HDdUHB Well-being Objectives Annual Report 2021-2022	10. Not Applicable

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	Ledger reports and investment reports.
Rhestr Termau: Glossary of Terms:	Included within the body of the report.
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Pwyllgor Cronfa Elusennol: Parties / Committees consulted prior to Charitable Funds Committee:	Fundraising Team

Effaith: (rhaid cwblhau) Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	The report sets out the financial position of the charity. Income generated from fundraising activities is a key source of income for Hywel Dda Health Charities. The charity is therefore duty bound to ensure that the correct controls and governance arrangements exist with regards to all aspects of fundraising.
Ansawdd / Gofal Claf: Quality / Patient Care:	Charity objects are in support of NHS services locally.
Gweithlu: Workforce:	Expenditure on governance and support costs (including fundraising and finance) included in Annex 1 of the Integrated Performance Report.

Risg: Risk:	Reputational risk if associated with unethical fundraising.
Cyfreithiol: Legal:	The charity's financial reporting is in line with charity law and guidance.
Enw Da: Reputational:	Reputational risk if associated with unethical fundraising.
Gyfrinachedd: Privacy:	No impact.
Cydraddoldeb: Equality:	No EqlA is considered necessary for a report of this type.



Elusennau Iechyd
HYWEL DDA
Health Charities

Integrated Performance Report

Financial Overview
Month 6 2025/26

Incoming Resources



GIG
CYMRU
NHS
WALES

Bwrdd Iechyd Prifysgol
Hywel Dda
University Health Board

Incoming Resources	Period ending 30 September 2025 £	Period ending 30 September 2024 £	Variance £	Variance %
Donations	302,706	273,800	28,906	11
Legacies	303,000	72,112	230,888	320
Grant funding received	79,126	3,608	75,518	2,093
Income from other trading activities (HDdHC Lottery)	7,396	8,361	(965)	(12)
Investment Income	237,596	290,431	(52,835)	(18)
Total Income	928,823	648,312	281,512	43

- Fundraising efforts have focused on:
 - Investment in additional places for the Cardiff Half Marathon which boosted participation, visibility, and overall fundraising income.
 - Introduction of a new charity led event. Launching the fire walk attracted new supporters, diversified income streams, and generated strong community interest.
 - Continued hands-on support for local community fundraisers to sustain long-term relationships and increase grassroots contributions.
- These combined efforts have resulted in an 11% increase in donations compared to the same period in the previous financial year, with strong engagement across all fundraising channels.
- Report on the impact of holding two vacancies within the fundraising team to be presented to the Business Executive Team meeting in January 2026.

Amount available to spend on grants for every £1 donated

£0.71

£0.59 to 30 September 2024

Income generated for every £1 spent on fundraising

£5.27

£2.59 to 30 September 2024

Benchmarks

Income

Summary

Donations

	Period ending 30 September 2025 £	Period ending 30 September 2024 £	Variance £	Variance %
Donations	302,706	273,800	28,906	11

- Donations for the period ending 30 September 2025 are 11% greater than the same period in the previous financial year.
- In the current year to date, Carmarthenshire donations are significantly higher due to a large donation received from a local prostate cancer charity to support improvements at Glangwili Hospital's Chemotherapy Day Unit.

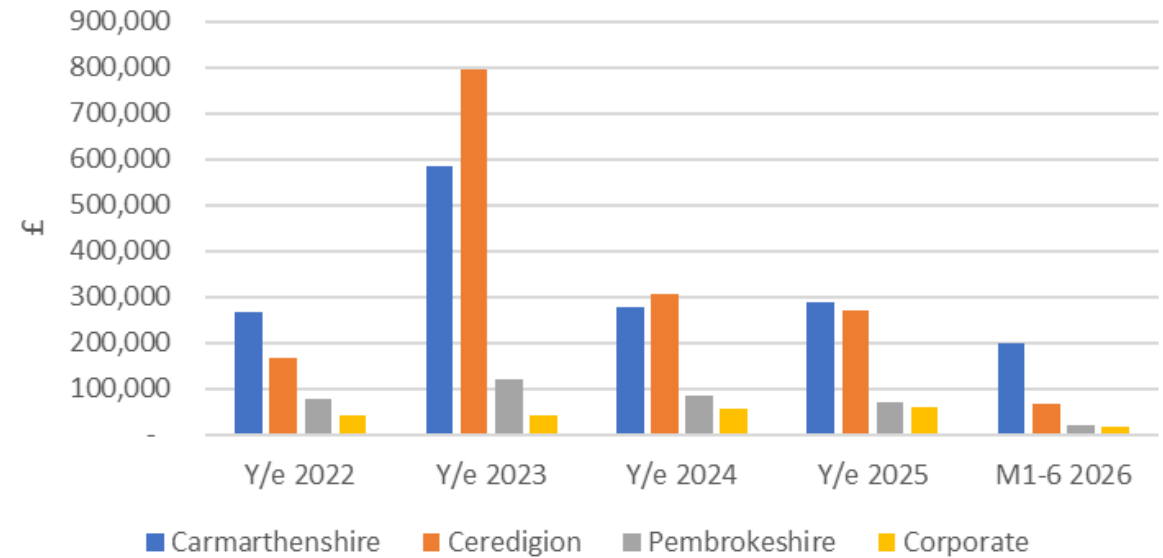
Annual donations from 2021/22 to 30 September 2025/26

Donations



Annual donations split by region

Donations by region



Legacies

	Period ending 30 September 2025 £	Period ending 30 September 2024 £	Variance £	Variance %
Legacies	303,000	72,112	230,888	320

- Legacy income for 2025/26 is predicted to be significantly higher than the previous financial year.
- Significant increase in income driven by a more proactive and structured approach to legacy stewardship and managing open legacy cases.
- Proactive case management has accelerated progress on pending and historic legacies improving visibility of predicted income and timelines.
- Collaboration with the Legal Team has enabled quicker resolution of complex cases.

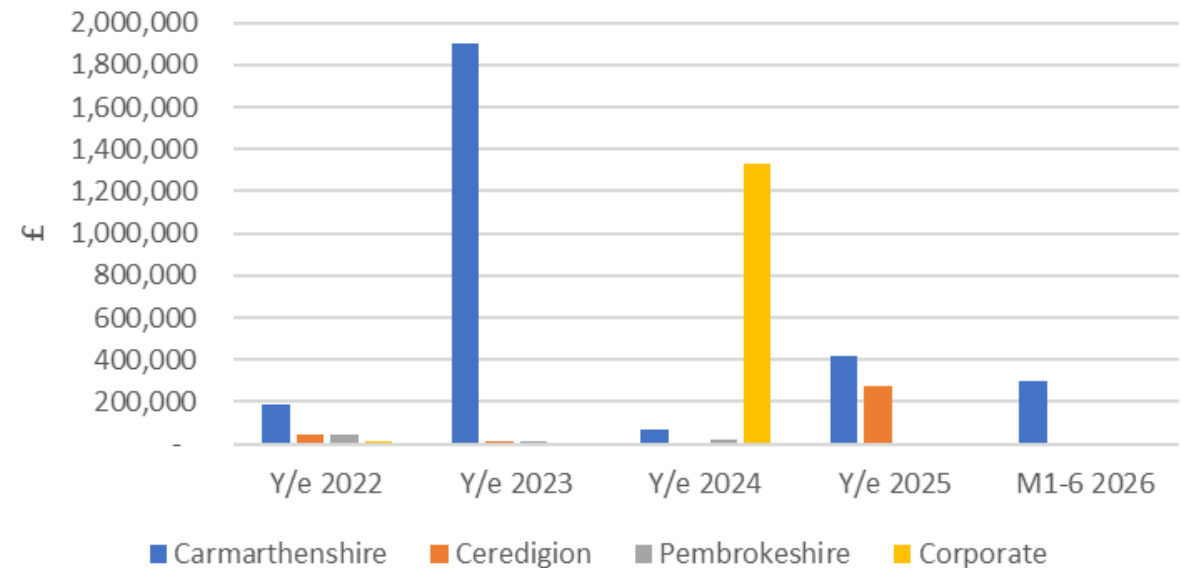
Legacy income from 2021/22 to 30 September 2025/26

Annual legacy income split by region

Legacies



Legacies by region



Resources Expended

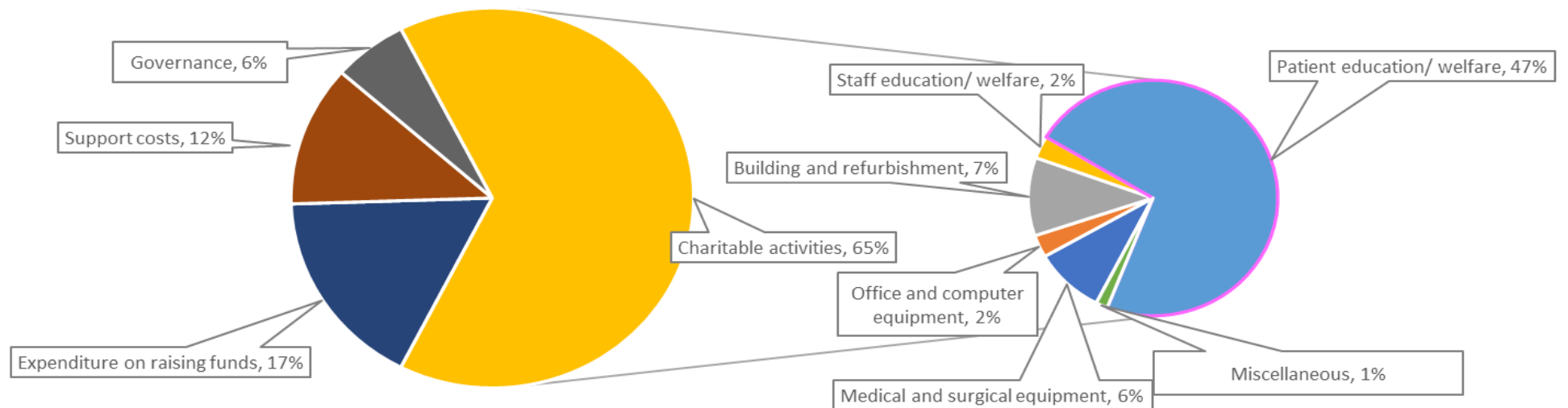
Expenditure

Resources Expended	Period ending 30 September 2025 £	Period ending 30 September 2024 £	Variance £	Variance %
Charitable activities (grant making)	487,134	486,212	921	0
Expenditure on raising funds	130,892	137,591	(6,699)	(5)
Support Costs	93,880	88,382	5,498	6
Governance Costs	43,293	39,221	4,072	11
Total Expenditure	755,199	751,406	3,793	1

Summary

- Expenditure on charitable activities (i.e. grants made) was consistent with the same period in 2024/25.
- There has been a decrease in expenditure on raising funds compared to the same period in 2024/25, due to a reduction in staff levels.
- Support and governance costs have increased slightly compared to the prior year due to agenda for change pay increases.

Analysis of % spend by type



Charitable Activities

Expenditure on Charitable Activities

	Period ending 30 September 2025 £	Period ending 30 September 2025 %	2024/25 £	2023/24 £
Medical and surgical equipment	41,239	6	1,959,934	759,159
Office and computer equipment	14,843	2	63,232	86,223
Building and refurbishment	51,357	7	144,869	1,394,762
Staff education/welfare	17,331	2	64,508	186,759
Patient education/welfare	352,852	47	148,270	411,174
Miscellaneous	9,512	1	2,035	61,090
Total	487,134	65	2,382,848	2,899,167

Notable expenditure incurred to 30 September 2025 (over £5,000):

Medical and surgical equipment

- Newborn Anne simulator/manikin for Carmarthen Children's Services (£5,417)
- Cubescan Biocon-900S Bladder scanner for Carmarthen (£5,405)
- Supply and install Croyde wall bed Carmarthen Community Midwifery (£16,123)

Building and refurbishment

- Refurbishment of patient waiting room in Glangwili Hospital (GGH) Chemotherapy Day Unit (£34,211)
- Refurbishment of staff rest room in Withybush Hospital (WGH) Pharmacy department (£15,554)

Patient education and welfare

- Development of Sensory Gardens at Prince Philip Hospital (PPH) (£200,088)
- Heads Up! Initiative: Cancer Services Hair Loss Support (£99,235)
- HARP: Hywel Dda Arts Referral Programme (£25,050)
- Enhancement of outdoor play area at Cilgerran Ward GGH (£15,745)
- Year 2 Health Domestic Violence Advocate project at Bronglais Hospital (BGH) (£5,359)

Efforts to increase charitable expenditure

- Clinical Care Group (CCG) and system level governance processes are being reviewed to streamline charitable funding approvals and align CCG processes with the charity's scheme of delegation to reduce delays and encourage more applications.
- Meetings with CCG clinical and operational leads taking place to encourage integration of charitable expenditure into annual planning processes.
- Aim is for CCGs to submit expenditure plans to the March 2026 CFC meeting.
- Wider engagement through clinical leadership forums taking place to encourage new ideas and ensure charitable funds deliver meaningful improvements beyond core NHS provision.

Expenditure on Governance, Support and Raising Funds

Governance, support and expenditure on fundraising					
£		Annual Budget 2025/26	Budget to 30 September 2025	Spend to 30 September 2025	(Under) / Over spend to 30 September 2025
Finance		107,487	53,744	53,744	0
Fundraising team	Pay	408,719	204,360	195,377	(8,983)
Fundraising	Non-Pay	46,910	23,455	10,437	(13,018)
Sub-total		563,116	281,558	259,557	(22,001)
Audit		17,016	8,508	8,508	0
Total		580,132	290,066	268,065	(22,001)

Costs analysed by category of spend				
£	Expenditure on raising funds	Support	Governance	Total
Fundraising Team				
Pay	120,455	58,366	16,555	195,377
Non-Pay	10,437	-	-	10,437
Finance	-	35,514	18,230	53,744
Audit	-	-	8,508	8,508
Total	130,892	93,880	43,293	268,065

Apportionment of costs across funds			
£	Restricted/ Unrestricted Funds	Endowment Funds	Total
Investment Income	(203,636)	(33,960)	(237,596)
Governance & Support - Finance, Fundraising & Support Team	259,557	0	259,557
Audit Fees	8,508	0	8,508
Investment (Gains) & Losses	47,092	17,211	64,303
(Surplus) / Deficit	111,522	(16,749)	94,773

- In March 2025, the CFC approved a total governance, support and fundraising budget of £563,116 for the 2025/26 financial year.
- For the period ending 30 September 2025, the reported position is an underspend of £22,001, mainly due to a vacancy being held within the team.
- Dividend and interest on endowment funds have been applied to their restricted funds.
- There was a net deficit from unrestricted/restricted apportionments (after investment gains) across funds of £111,522 for the period ending 30 September 2025.
- *Unrestricted and restricted funds: income earned from surplus cash from general restricted funds invested. The income earned is apportioned against all unrestricted and restricted funds based on an average fund balance across the whole year.*
- *Endowment funds: income earned from an investment where the capital cannot be spent, and that income earned is to be used for a specific purpose and is therefore restricted and will not be generally apportioned across all funds.*

Appendix 1

Financial Performance

Supplementary Information

Position as at 30 September 2025

1. Statement of Financial Activity for the period ended 30 September 2025

HYWEL DDA LOCAL HEALTH BOARD CHARITABLE FUND REPORT - SUMMARY

FOR THE PERIOD ENDING 30 SEPTEMBER 2025

	Corporate	Acute Services	Carmarthen Community	Ceredigion Community	Pembrokeshire Community	Mental Health & Learning Disabilities	Other To be apportioned	Total
	£	£	£	£	£	£	£	£
Incoming resources								
Donations	16,347	247,845	21,276	3,668	4,009	9,562	0	302,706
Legacies	0	303,000	0	0	0	0	0	303,000
Grants receivable	3,001	0	70,000	0	0	6,125	0	79,126
Investment income	0	33,960	0	0	0	0	203,636	237,596
Income from other trading activities	7,396	0	0	0	0	0	0	7,396
Other incoming resources	0	0	0	0	0	0	0	0
	26,743	584,805	91,276	3,668	4,009	15,687	203,636	929,823
Resources expended								
Expenditure on raising funds	0	0	0	0	0	0	(130,892)	(130,892)
Charitable activities	(118,344)	(310,266)	(10,139)	(3,799)	(3,440)	(41,146)	0	(487,134)
Support Costs	0	0	0	0	0	0	(93,880)	(93,880)
Governance costs	0	0	0	0	0	0	(43,293)	(43,293)
Investment Management	0	0	0	0	0	0	0	0
	(118,344)	(310,266)	(10,139)	(3,799)	(3,440)	(41,146)	(268,065)	(755,199)
Net incoming/(outgoing) resources before transfers	(91,601)	274,539	81,137	(131)	569	(25,459)	(64,430)	174,624
Gross transfers between funds	0	0	0	0	0	0	0	0
Net incoming/(outgoing) resources	(91,601)	274,539	81,137	(131)	569	(25,459)	(64,430)	174,624
Gains/(losses) on investment assets								
Realised and Unrealised	0	(17,211)	0	0	0	0	(47,092)	(64,303)
Net movement in funds	(91,601)	257,328	81,137	(131)	569	(25,459)	(111,522)	110,321
Opening balance at 01 April 2025	1,282,005	8,116,393	482,636	442,161	184,784	206,595	0	10,714,574
Closing balance at 30 September 2025	1,190,404	8,373,721	563,773	442,030	185,354	181,136	(111,522)	10,824,896

2: Outstanding material commitments as at 30 September 2025 (approved by CFC)

Service	£	Description	Date Approved	Status
Cancer Service - Ceredigion	113,969	BGH Chemotherapy Development	Mar-24	Funds committed to the delivery of a new Chemotherapy Day Unit at BGH. Expenditure of funds will be aligned to the delivery of the capital scheme.
Cancer Services - Health Board Wide	544	Heads Up to Cancer - Cancer Hair Loss project	Sep-23	On going project
Arts and Health (Nursing, Quality & Patient Experience)	25,634	Creative Activities for Staff Wellbeing – Arts and Health	Sep-23	On going project
Arts and Health (Nursing, Quality & Patient Experience)	185,251	Arts and Health Capacity Building- to contribute to the salary and oncosts of a B6 Project Support Officer and activities budget for patients	Mar-24	On going project
Mental Health & Learning Disabilities, Community & Integretad Medicine	55,340	Interactive singing & movement sessions	Jun-24	On going project
Carmarthenshire Community	1,543,382	Pentre Awel Hydrotherapy Pool	Mar-25	On going project
Cancer Services - Health Board Wide	99,235	Heads Up! Initiative: Cancer Services Hair Loss Support	Sep-25	On going project
	25,050	HARP: Hywel Dda Arts Referral Programme	Sep-25	On going project
	200,088	Development of Sensory Gardens at Prince Philip Hospital	Sep-25	On going project
	2,248,493			



Elusennau Iechyd
HYWEL DDA
Health Charities

2025-26



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Workplan 2025-26

Progress update September to October 2025

Strategic objective 1: Making a difference

Priority areas for 2025/26

	Activity	Update on progress to October 2025	RAG rating
1.	<p>Launch the new online charitable funds application process for expenditure requests under £10,000.</p> <p><i>Carried forward from 2024/25</i></p>	<ul style="list-style-type: none"> The new study leave application process is live and has received positive feedback. The new process will be tested until the end of December 2025 and will then replace the previous application process from January 2026. The new online application process for expenditure requests under £10,000 is currently on hold due to the availability of dedicated software development time. The aim is to complete the project during quarters three and four to ensure the new application process is launched before the end of March 2025. 	
2.	<p>Launch the internal communications campaign and associated user-friendly guidance to ensure that staff are aware of, and understand, the new charitable funds application process and new fund structure.</p> <p><i>Carried forward from 2024/25</i></p>	All communications materials for the internal campaign have been developed in readiness for the launch of the new application process.	
3.	<p>Launch the guidance for our fund managers to ensure that they understand the nature and value of the funds they are responsible for as well as their roles and responsibilities as custodians of our charitable funds.</p> <p><i>Carried forward from 2024/25</i></p>	Guidance for fund managers has been developed in readiness for the launch of the new application process.	
4.	<p>Develop an expenditure plan for the charity's general fund that provides equitable access to funding for areas where measurable improvements can be made to maximise patient benefit.</p>	Complete. Progress provided in agenda item '3.1 - Consideration of funding requests from the charity's Making a Difference Fund'.	

Strategic objective 2: Fundraising and Communications

Priority areas for 2025/26

	Activities	Update on progress to October 2025	RAG rating
1.	<p>Complete the upgrade of the charity's current Customer Relationship Management (CRM) database to a new and improved web version.</p> <p><i>Carried forward from 2024/25</i></p>	<ul style="list-style-type: none"> • Ongoing conversations with the supplier regarding insurance requirements as set out in the Data Processing Agreement (DPA). • Detailed risk assessment has been completed and reviewed by the Assurance and Risk Team. They have suggested that this is a management issue rather than a risk. • Risk assessment currently being reviewed by Legal, Digital and Information Governance Teams before consideration by the Executive Lead. • The delays are not having a significant impact on our service provision as our existing CRM is still operational. 	
2.	<p>Plan and deliver a new charity-led mass participation event to encourage increased fundraising for the charity</p>	<ul style="list-style-type: none"> • The recent charity-led Fire Walk was a great success, so far raising over £8,885 to support various wards, services and departments. • A total of 34 brave participants took on the challenge, each demonstrating incredible courage and community spirit as they walked barefoot across hot embers. • This was a new fundraising event, and we are delighted by the response it received. • The event not only exceeded fundraising expectations but also helped attract new supporters and engage fresh audiences. 	
3.	<p>Identify and apply for relevant funding opportunities from external grant-giving trusts and foundations for eligible projects across HDdUHB to increase the charity's income from this funding source.</p>	<ul style="list-style-type: none"> • A bid for £3,000 has been submitted to Music for All to provide music lessons for Early Intervention of Psychosis (EIP) service users. • £25,000 funding application being developed for the Lottery's Meithrin Natur programme, in conjunction with Public Health and Arts in Health colleagues. Project aims to improve the health and wellbeing of children and their caregivers' through connecting with the natural environment. 	
4.	<p>Plan and deliver a fundraising campaign for Tonic Surf (surf therapy sessions) in aid of the Child and Adolescent Mental Health Service (CAMHS).</p>	<ul style="list-style-type: none"> • Fundraising target met to fund the summer 2025 programme and a good start made to securing funding for summer 2025 (50% of costs raised to date). • Successfully won the customer vote in the Tesco Haverfordwest store receiving £1,500 for the 2026 programme. • Two members of staff ran the Cardiff Half Marathon and supported by the fundraising team, raised £835 for Tonic Surf. 	
5.	<p>Further develop the charity's visibility across the HDdUHB estate by developing bespoke fundraising materials for four services (one in each acute hospital) as a pilot project with a view to rolling out to further services in future if successful. The package will include individualised branding, an online donation page, flyer, large poster and social media support.</p>	<ul style="list-style-type: none"> • Marketing materials have been developed for and distributed to the four Critical Care Units (Bronglais, Glangwili, Prince Philip and Withybush Hospitals), as well as the Head and Neck cancer service. • The impact and financial return of the bespoke fundraising materials is being monitored with a view to rolling out across additional services during quarter four. 	

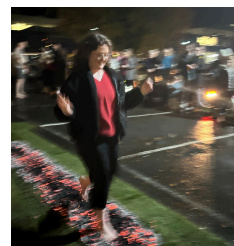
Strategic objective 3: Maximising the contribution

Priority areas for 2025/26

	Activities	Update on progress to October 2025	RAG rating
1.	Introduce the Qlik Sense data visualization platform to provide an improved financial reporting system for all charitable funds cost centres.	<ul style="list-style-type: none"> This work has been postponed until quarter four due to the resources required for the compilation of the 2024/25 year end accounts. 	

RAG rating performance status indicators

Green	Amber	Red
On track, no substantial issues that require action.	Some issues requiring action to keep the project on track. Maintain a watching brief to ensure objective does not move into the red.	Serious issues requiring urgent action. Objective likely not to be delivered. Significant action required to prevent negative impact.



FIRST FIRE WALK A HIT WITH FUNDRAISERS



On 25th October 2025 at Glangwili Hospital we held our very first charity fire walk, and the response from the 31 fundraisers taking part was overwhelmingly positive.

Our supporters enjoyed a thrilling experience as they walked barefoot across five metres of 800°C burning embers.

One participant said: "Such a good night. I loved every minute of it and would definitely do it again!"

The fundraising total from the event currently stands at over £9,000, and the event enjoyed a fantastic response on social media.

Fundraising Officer Claire Rumble said: "We're thrilled that the event was a success – it's clear that our fundraisers enjoy an opportunity to take part in something exhilarating while supporting their local NHS services. We learned a lot from the event, and we aim to put this learning into practice in the future."

LONG COURSE WEEKEND THREE-YEAR PARTNERSHIP

In October we announced our new three-year partnership with Long Course Weekend Wales.

Since the partnership started in 2022, our fundraisers have raised nearly £50,000 by taking on swimming, cycling and running events – and sometimes all three! The event provides us with an excellent platform to raise awareness of the charity and make our brand highly visible to thousands of people.

Matthew Evans, CEO of Long Course Weekend, said: "Long Course Weekend has always been about more than sport – it's about people, community and pride in Pembrokeshire. We're incredibly proud to stand alongside Hywel Dda Health Charities for another three years, celebrating the power of sport to bring people together and to give back to those who care for us when we need it most."

Tara Nickerson, Fundraising Manager at Hywel Dda Health Charities, said: "We're absolutely delighted to partner with Long Course Weekend Wales for the coming three years. We've been the Powered By partner for four years, and it's been inspiring to see a growing number of entrants choosing to support their local NHS through fundraising. The partnership provides a great opportunity to grow support for the charity, and to provide our supporters with a range of sporting events in our local area."



FREE WILLS AND CARDIFF HALF PLACES GO QUICKLY



October was our Free Wills Month and we are delighted to report that all 50 of our free wills were taken up within the first fortnight of the campaign.

Free Wills Month provides our supporters with the opportunity to make their wills for no charge while also pledging a legacy gift to the charity if they so choose. The campaign is popular with health board staff and enables them to save money while protecting their loved ones.

We also launched our Cardiff Half 2026 campaign in October, and once again, all of our spaces (25) were snapped up within a few weeks!

FUNDRAISER FOCUS: THE 3 AMIGOS AND DOLLIES MARK 25 YEARS OF FUNDRAISING



This autumn a west Wales motorcycle group is celebrating a truly remarkable milestone: 25 years of fundraising, toy deliveries, and heartwarming generosity for children receiving care from our health board.

The 3 Amigos and Dollies Motorcycle Group are gearing up for their 25th annual Toy Run, a festive ride that brings toys and gifts to children receiving care and treatment over the Christmas period. What began as a small initiative with just eight bikes has grown into a community-powered movement that has touched thousands of lives.

Over the past quarter century the group has:

- Raised approximately £300,000
- Collected around 200 one-tonne bags of toys
- Clocked up nearly 1,500 miles delivering joy across the region.

Katie Hancock, Fundraising Officer for Hywel Dda Health Charities, said: "Their deliveries have brought smiles to countless children across Hywel Dda. Whether it's toys, Easter eggs or funds, they've made a real difference."

COMMUNICATIONS: ONE-MONTH SNAPSHOT

Between 07/10/25 and 06/11/25 we issued 13 press releases which secured positive media coverage for both the charity and the health board.



Between 07/10/25 and 06/11/25 we issued 189 social media posts across our Facebook, X and Instagram pages, and via Viva Engage. Highest performing post (Facebook - English, 26/10/25): Expenditure post on new treatment chair for Prince Philip CDU:



- **Views: 68k**
- **Reactions: 806**
- **Shares: 20**
- **Comments: 49**
- **Link clicks: 45**

IN FOCUS:

HOW CHARITABLE DONATIONS ARE ENHANCING HEALTHCARE ACROSS HYWEL DDA

NEW CHARITY-FUNDED MONITOR FOR BRONGLAIS ICU



Thanks to donations, we have purchased a Phillips MX450 transfer monitor worth over £4,500 for the Critical Care Unit at Bronglais Hospital.

A transfer monitor is a portable device used to continuously monitor a patient's vital signs during movement between hospital departments.

Cerys Davies, Senior Sister, said: "We're very grateful that charitable funds have allowed us to purchase the new monitor.

"Tracking patients' condition as they move through the hospital helps reduce clinical risk. All patients that are nursed in Critical Care and require transferring within the hospital for investigations may require monitoring via the new monitor."

NEW TREATMENT CHAIR FOR PRINCE PHILIP CDU

Thanks to donations, we have been able to purchase a new treatment chair worth over £4,000 for the Chemotherapy Day Unit at Prince Philip Hospital.

Treatment chairs are used to help deliver chemotherapy. They are height adjustable, have added head support, a wide arm rest for ease of cannulation and other procedures, and a footrest to ensure patient comfort.

Marie Williams, Senior Systemic Anti-Cancer Therapy (SACT) Sister, said: "We are very grateful that charitable funds have enabled us to purchase a new therapy chair.

"The chairs have received positive feedback from both patients and staff, particularly due to their comfort during extended periods of sitting."



NEW EDUCATIONAL RESOURCES FOR PATIENTS WITH DIABETES



Thanks to donations, we have been able to fund educational resources worth over £5,500 for patients with type 1 diabetes across the health board area.

The resources will support patient self-management. They include posters, carry cases, flip charts, leaflets, blood glucose diaries, food diaries, visualisers, calculators, food models, carbohydrate and calorie counter books, and plastic tubs for storage and organising.

Ravinder Dosanjh, Lead Diabetes Specialist Nurse, said: "We're so pleased to have been supported by charitable funds once again. These resources will allow optimum education and support to our patients with type 1 diabetes.

"Access to the Carbs & Cals books will help our patients improve their diabetes management during and following our educational sessions. Carbohydrate counting is an effective way of managing blood glucose levels when living with type 1 diabetes. It means that the insulin can be individually matched to the amount of carbohydrate eaten allowing freedom and flexibility to that individual."

NEW FURNITURE FOR MERLIN WARD

We have funded new furniture worth over £6,000 for the staff and day rooms in Merlin Ward at Glangwili Hospital.

Merlin Ward is a surgical ward specialising in Ear, Nose and Throat. Lynwen Williams, Service Manager, said: "We're incredibly grateful that charitable funds have allowed us to purchase this furniture for Merlin Ward.

"This furniture in the day room will be of great benefit to our patients, and the refurbished staff room will give staff an area to relax and temporarily disengage from their working day."



For more charity updates, please visit:
hyweldahealthcharities.org.uk

