



PWYLLGOR CRONFA ELUSENNOL CHARITABLE FUNDS COMMITTEE

DYDDIAD Y CYFARFOD: DATE OF MEETING:	23 May 2023
TEITL YR ADRODDIAD: TITLE OF REPORT:	Hywel Dda Health Charities Integrated Performance Report
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Mandy Rayani, Director of Nursing, Quality and Patient Experience
SWYDDOG ADRODD: REPORTING OFFICER:	Timothy John, Senior Finance Business Partner Nicola Llewelyn, Head of Hywel Dda Health Charities

Pwrpas yr Adroddiad (dewiswch fel yn addas)

Purpose of the Report (select as appropriate)

Er Sicrwydd/For Assurance

ADRODDIAD SCAA SBAR REPORT

Sefyllfa / Situation

This report provides the Charitable Funds Committee (CFC) with an integrated picture of Hywel Dda Health Charities' performance and position as at 31 March 2023.

Cefndir / Background

The accompanying report, attached at Annex 1, provides the CFC, on behalf of the Corporate Trustee, with an integrated picture of Hywel Dda Health Charities' performance.

The report is intended to provide the CFC with key financial information, in addition to a summary of activities and key achievements in line with the objectives of the charity's approved three-year plan.

Asesiad / Assessment

Hywel Dda Health Charities' financial performance is summarised in the main body of the report. The key financial performance considerations are:

1. The **net incoming resources before transfers** of the charity amounted to **£2,963,290** for the year ended 31 March 2023.
2. Total **incoming resources** to 31 March 2023 were **£3,652,440** of which:
 - **£1,551,419** related to **donations and fundraising income**, compared to **£560,158** for the same period last year.
 - **£1,890,317** related to **legacy income**, compared to **£271,311** for the same period last year.
 - **£101,923** related to **grant income**, compared to **£23,913** for the same period last year.

- **£95,788** related to **investment income** (endowment only), compared to **£186,093** for the same period in the previous year.
 - **£12,994** related to **income from other trading activities**. This was the profit generated by the lottery for the period 1 March 2022 to 28 February 2023.
3. The charity's **overall income from donations, grants and legacies** to 31 March 2023 has **increased by £2,688,277** in comparison to previous year's income for the same period.
 4. The **value of investments** held by the charity on 31 March 2023 was **£8,132,835**. The **value of total funds** at the same date was **£12,592,580**.
 5. **Realised and unrealised loss on investment assets** (endowment only) amount to a loss of **£144,267** for the year ended 31 March 2023, compared to gain of £48,584 for the same period last year.
 6. The **balances** of the charity **bank accounts** as at 31 March 2023 were: **current account £100** and **deposit account £5,403,613**.
 7. Our expenditure on charitable activities for the period 1 April 2022 to 31 March 2023 was **£788,838**, which represents a **53% decrease** in comparison to expenditure for the previous financial year.
 8. The reported position for the total of **governance and support costs** (including finance and fundraising costs) incurred in the year to 31 March 2023 was **£4,692 underspent** against budget.
 9. There was a **net deficit** from **unrestricted apportionments** (after investment gains) across funds of **£265,837** for the year ended 31 March 2023. This would be offset against the surplus balance brought forward in the central fund from 2021-22.

In addition to the Statement of Financial Activity for the year ended 31 March 2023 at Appendix 1, further considerations for the CFC to note are the updates provided within the report at Annex 1 regarding:

- Investment performance (Appendix 2).
- Material commitments to 31 March 2023 (Appendix 3).
- Expenditure over £5,000 for the period February 2023 to March 2023 (Appendix 4).
- Spring 2023 highlights from the fundraising and communications support team (Appendix 5).

Governance and support costs

The approved a governance and support costs budget for 2022/23 is £508,259. As outlined above, the reported position for the governance and support costs incurred to 31 March 2023 is an underspend of £4,692 as per the table at figure 4 provided within the report at Annex 1.

Argymhelliad / Recommendation

The Charitable Funds Committee is requested to:

- **NOTE** the content of this report and receive **ASSURANCE** on the charity's performance.

Amcanion: (rhaid cwblhau) Objectives: (must be completed)	
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	Not applicable
Galluogwyr Ansawdd: Enablers of Quality: Quality and Engagement Act (sharepoint.com)	
Parthau Ansawdd: Domains of Quality Quality and Engagement Act (sharepoint.com)	Governance, Leadership and Accountability
Amcanion Strategol y BIP: UHB Strategic Objectives:	Not Applicable
Amcanion Cynllunio Planning Objectives	Not Applicable
Amcanion Llesiant BIP: UHB Well-being Objectives: Hyperlink to HDdUHB Well-being Objectives Annual Report 2021-2022	10. Not Applicable

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	Ledger reports and investment reports.
Rhestr Termiau: Glossary of Terms:	Included within the body of the report.
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Pwyllgor Cronfa Elusennol: Parties / Committees consulted prior to Charitable Funds Committee:	Director of Finance Fundraising Team

Effaith: (rhaid cwblhau) Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	The report sets out the financial position of the charity. Income generated from fundraising activities is a key source of income for Hywel Dda Health Charities. The charity is therefore duty bound to ensure that the correct

	controls and governance arrangements exist with regards to all aspects of fundraising.
Ansawdd / Gofal Claf: Quality / Patient Care:	Charity objects are in support of NHS services locally.
Gweithlu: Workforce:	Governance and support costs included in Section 4.2 of Annex 1.
Risg: Risk:	Reputational risk if associated with unethical fundraising.
Cyfreithiol: Legal:	The charity's financial reporting is in line with charity law and guidance.
Enw Da: Reputational:	Reputational risk if associated with unethical fundraising.
Gyfrinachedd: Privacy:	No impact.
Cydraddoldeb: Equality:	No EqIA is considered necessary for a report of this type.

Integrated Performance Report

Position as at 31 March 2023

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1. Introduction

This report provides the Charitable Funds Committee (CFC), on behalf of the Corporate Trustee, with an integrated picture of performance of Hywel Dda Health Charities.

The report is intended to provide the CFC with key financial information as well as a summary of activities and key achievements in line with the objectives of the Charity's approved three-year plan.

2. Summary of Key Financial Activity*

**Draft end of year figures, which are subject to change pending finalisation of the annual accounts.*

2.1 The **net incoming resources before transfers** of the charity have increased by **£2,963,290** for the year ended 31 March 2023 (see Appendix 1).

2.2 Total **incoming resources** to 31 March 2023 (see Appendix 1) were **£3,652,440** of which:

- **£1,551,419** related to **donations and fundraising income**, compared to **£560,158** for the same period last year.
- **£1,890,317** related to **legacy income**, compared to **£271,311** for the same period last year.
- **£101,923** related to **grant income**, compared to **£23,913** for the same period last year.
- **£95,788** related to **investment income** (endowment only), compared to **£186,093** for the same period last year.
- **£12,994** related to **income from other trading activities**. This was the profit generated by the lottery for the period 1 March 2022 to 28 February 2023. Profits are paid a month in arrears.

2.3 The charity's **overall income from donations, grants and legacies** to 31 March 2023 has increased by **£2,688,277** in comparison to previous year's income for the same period.

2.4 The **closing value of investments** held by the charity on 31 March 2023 was **£8,132,835**. The **value of total funds** at the same date was **£12,592,580**.

- 2.5 **Realised and unrealised losses on investment assets** (endowment only) amounted to **£144,267** for the year ended 31 March 2023, compared to gain of £48,584 for the same period last year.
- 2.6 The **closing balances** of our charity **bank accounts** as at 31 March 2023 were: **current account £100** and **deposit account £5,403,613**.
- 2.7 Our expenditure on charitable activities for the year ended 31 March 2023 was **£788,838**, which represents a **53% decrease** in comparison to expenditure for the previous financial year.
- 2.8 The reported position for the total of **governance and support costs** (including finance and fundraising costs) incurred in the year to 31 March 2023 is **£4,692 underspent** against budget.
- 2.9 There was a **net deficit** from **unrestricted apportionments** (after investment gains) across funds of **£265,837** for the year ended 31 March 2023. This will be offset against the surplus balance brought forward in the central fund from 2021-22 (see Section 4, Figure 5).

Further information for the period ending 31 March 2023:

- The **Statement of Financial Activity** is included at **Appendix 1**.
- A summary of our **investment performance** is included at **Appendix 2**.
- Details of material commitments (approved by the CFC) is included at **Appendix 3**.
- Details of the charity's **expenditure over £5,000** is included at **Appendix 4**.

3. Our Income

Objective: Increase our income levels by 10% on an annual basis from April 2020 to March 2023

Figure 1: Rolling annual donation figures by county from March 2020 to March 2023

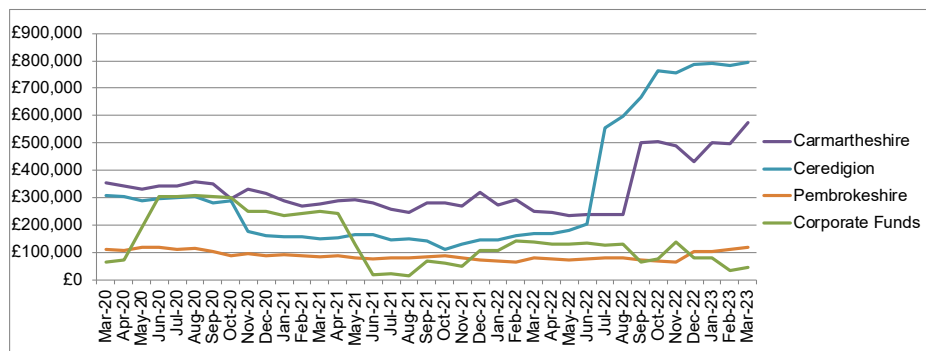
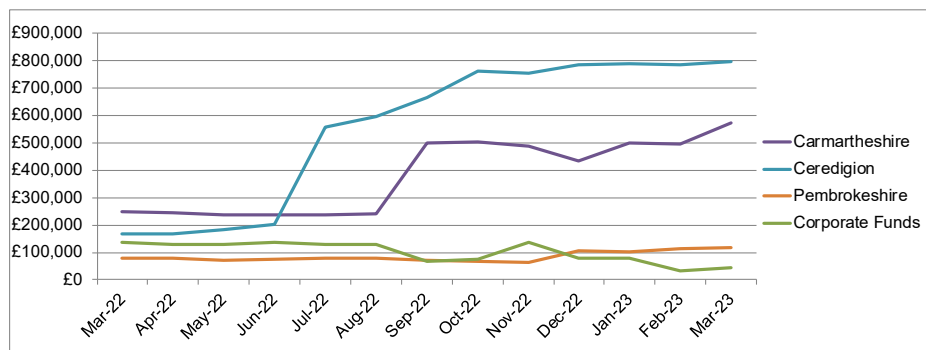


Figure 2: Rolling annual donation figures by county from March 2022 to March 2023



- It is pleasing to note that the charity's overall income from donations, grants and legacies to 31 March 2023 has increased by 314.3% in comparison to income received for the same period in the previous financial year.

A significant level of income received this year can be attributed to the success of the Bronglais Chemo Appeal (£0.73m) as well as funding received in respect of the Pentre Awel Hydrotherapy Pool development (£1.52m) and a generous bequest to Carmarthen Chemo Unit (£0.6m).

- The charity's overall income for this financial year is the highest since the charity's inception. Every effort will be made to stabilise income levels during the next financial year; however, it is acknowledged that this year's level is unprecedented.
- The overall loss of £144,267 reported is related to investments (endowment only), compared to gains of £48,584 for the same period last year. This was due to instability in the economic markets in 2022-23.

4. Our Expenditure & Commitments

Objective: Increase our charitable expenditure by 15% on an annual basis from April 2020 to March 2023

Figure 3: Charitable expenditure to 31 March 2023

Expenditure & Commitments	2020-21 (£)	2021-22 (£)	As at 31st March 2023	
			2022-23 (£)	2022-23 %
Support costs	99,993	105,993	111,643	14.2
Medical and surgical equipment	403,844	266,614	273,189	34.6
Office and computer equipment	183,304	43,816	43,289	5.5
Building and refurbishment	5,941	867,937	66,985	8.5
Staff education/ welfare	39,158	19,835	97,403	12.3
Patient education/ welfare	88,712	349,545	111,903	14.2
Miscellaneous	216,134	7,857	84,426	10.7
Total (£)	1,037,086	1,661,597	788,838	100

For clarity on the nature of expenditure and commitments, these can be defined as follows:

- Expenditure: supplier invoices and internal recharges paid in year.
 - Commitments: orders raised and receipted but not fully invoiced. SBARs approved by Charitable Funds Committee.
- Charitable expenditure to 31 March 2023 including support costs (finance and audit) was £788,838 which represents an approximate decrease of 53% in comparison to expenditure for the same period in the previous financial year. This is attributed to the higher level of spend committed in 2021/22, largely due to commitments relating to the development of the BGH Chemotherapy Day Unit (£671,000).

The majority of the expenditure committed or incurred this year has been identified within:

Medical and surgical equipment

- Sonosite S11 Ultrasound system, Renal Unit Glangwili Hospital (£24,742)
- Sonosite Point of Care Visualisation Tool, Glangwili Hospital (£4,633)

- Medical Gas Analysis Testing Kit, Withybush Hospital (£17,995)
- 4 x ECG Machines MACVU360 with height adjustable trolleys, Withybush Hospital (£32,300)
- 4 x Carendo shower chairs, Withybush Hospital (£15,005)
- Hilo Intensive Care and Trauma Chair, Prince Philip Hospital (£7,026)
- Cardiology Equipment Vivid E95 R4 Ultra Edition & Vivid S70, Withybush Hospital (£162,967)
- 2 x NOX T3S system with SPO2 (£11,998)

Building and refurbishment

- Creation & refurbishment of staff rest rooms (£134,524)

Staff education and welfare

- £22,877 relating to the Lifelong Learning Fund
- £9,952 relating to Wellbeing Champions project
- £4,075 to fund a Masters in Clinical Pharmacy
- £4,700 to support DAFNE Educational Diabetes Programme
- £5,100 tuition fees for MSC Critical Care
- £21,857 Christmas monies vouchers

Patient education and welfare

- Actual and committed staff costs in relation to approved projects namely CAPS, Trainee Haematology Clinical Specialist Nurses, BAME Outreach project.
- Closer working relationship will need to be applied with the Finance Business Partners to encourage appropriate expenditure and support their client departments to deploy charitable funding effectively in areas where it can make the biggest difference.

4.1 Governance and Support Costs

Figure 4: Finance and fundraising costs to 31 March 2023

		Approved annual budget 2022-23	Budget to 31/03/23	Actual costs to 31/03/23	(Under) / Over budget to 31/03/23
Finance		96,485	96,485	96,485	0
Fundraising	Pay	364,835	364,835	371,437	6,602
	Non Pay	46,939	46,939	35,645	(11,294)
Total		508,259	508,259	503,567	(4,692)

Figure 5: Investment income, returns and charges to 31 March 2023

	Restricted Funds (£)	Unrestricted Funds (£)	Endowment Funds (£)	Overall Total (£)
Investment Income	(183,721)	(123,883)	(95,788)	(403,392)
Governance & Support - Finance, Fundraising & Support Team	296,460	207,107	0	503,567
Investment Management Fees	19,257	13,453	11,965	44,675
Audit Fees	8,924	6,234	0	15,158
Investment Gains & Losses	242,032	162,926	144,267	549,225
(Surplus) / Deficit	382,953	265,837	60,444	709,234

For clarity on the nature of dividends and interest earned by 'unrestricted', 'restricted' and 'endowment' funds, these can be defined as follows:

- Unrestricted and restricted funds: income earned from surplus cash from general restricted funds invested. The income earned is apportioned against all unrestricted and restricted funds based on an average fund balance across the whole year.
- Endowment funds: income earned from an investment where the capital cannot be spent, and that income earned is to be used for a specific purpose and is therefore restricted and will not be generally apportioned across all funds.

- In March 2022, the Committee approved a total budget of £508,259. This was made up of £476,193 (Governance & Support) and a brought forward budget of £32,066 (Marketing & Communication).
- For the year ended 31 March 2023, the reported position for finance and fundraising costs was an underspend of £4,692 as per the table in figure 4.
- In June 2018 the CFC agreed to retain a reserve in the central fund to mitigate against future investment risk and a percentage methodology of 5% was agreed. The CFC also agreed that any surplus over this amount will be kept in the central fund and the CFC would discuss and agree how it shall be used. As at 31 March 2022, the balance within the central fund was £486,995 which is sufficient to cover the current value of the deficit in the unrestricted funds of £265,837.
- The table at figure 5 depicts all investment income, returns and charges apportioned across funds for the year ended 31 March 2023. As agreed in March 2018, the unrestricted funds income, returns and charges are brought into a central fund should the net surplus remain in credit. This will be offset against the credit balance brought forward in the central fund.

Appendix 1: Statement of Financial Activity for the year ended 31 March 2023

HYWEL DDA LOCAL HEALTH BOARD CHARITABLE FUND REPORT - SUMMARY FOR THE PERIOD ENDING 31 MARCH 2023							
	Corporate	Acute Services	Carmarthen Community	Ceredigion Community	Pembrokeshire Community	Mental Health & Learning Disabilities	Total
	£	£	£	£			£
Incoming resources							
Donations	48,787	1,123,195	334,754	9,692	7,663	27,328	1,551,419
Legacies	0	660,277	1,224,036	0	1,001	5,003	1,890,317
Grants receivable	98,923	0	0	0	0	3,000	101,923
Investment income	0	95,788	0	0	0	0	95,788
Income from other trading activities	12,994	0	0	0	0	0	12,994
Other incoming resources	0	0	0	0	0	0	0
	160,703	1,879,260	1,558,790	9,692	8,664	35,331	3,652,440
Resources expended							
Expenditure on raising funds	0	0	0	0	0	0	0
Charitable activities	(181,754)	(452,203)	(20,129)	(6,935)	(1,225)	(14,948)	(677,195)
Support Costs	0	0	0	0	0	0	0
Governance costs	0	0	0	0	0	0	0
Investment Management	0	(11,955)	0	0	0	0	(11,955)
	(181,754)	(464,159)	(20,129)	(6,935)	(1,225)	(14,948)	(689,150)
Net incoming/(outgoing) resources before transfers	(21,051)	1,415,102	1,538,661	2,757	7,439	20,383	2,963,290
Gross transfers between funds	0	0	0	0	0	0	0
Net incoming/(outgoing) resources	(21,051)	1,415,102	1,538,661	2,757	7,439	20,383	2,963,290
Gains/(losses) on investment assets							
Realised and Unrealised	0	(144,267)	0	0	0	0	(144,267)
Net movement in funds	(21,051)	1,270,834	1,538,661	2,757	7,439	20,383	2,819,023
Opening balance at 1 April 2022	882,685	7,794,358	522,895	225,874	133,284	214,461	9,773,557
Closing balance at 31 March 2023	861,635	9,065,192	2,061,556	228,630	140,723	234,844	12,592,580

Appendix 2: Investment performance

As at 31 March 2023, the value of investments held by the charity was £8,132,835. The value of total funds held at the same date was £12,592,580.

Funds are separated into two areas. Firstly, a fund tied to the permanent endowment fund for Pembrokeshire Cardiology Equipment of £2,176,840 and secondly a general charity fund of £5,955,995.

Global equity markets fared well in the first few weeks of 2023 before fading on signs that economies were not yet slowing down as policy makers intended, leading investors to anticipate that monetary policy tightening had some way to go. News of three bank failures also unsettled markets. Equity returns were positive but with significant divergence between sectors.

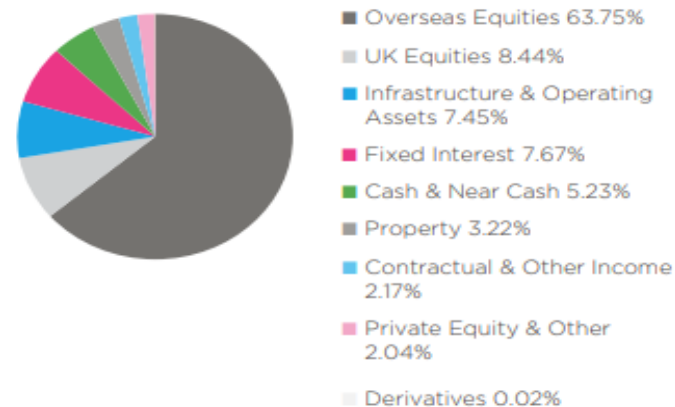
Over the quarter the Fund returned 3.68% compared with the comparator return of 3.99%. Over the last 12 months, the Fund returned -2.00% compared with the comparator return of -3.97%. Security selection in the equities portfolio was the main contributor to relative returns.

Total return performance

Performance* to 31 March 2023	3 months	1 year	3 years p.a.	5 years p.a.
Ethical	+3.68%	-2.00%	+10.63%	+8.70%
Comparator	+3.99%	-3.97%	+9.69%	+6.00%

Comparator - composite: From 01/01/21, MSCI WORLD 75%, MSCI UK Monthly Property 5%, iBoxx £ Gilts 15% & SONIA 5%. From 01/01/18, MSCI UK IMI 30%, MSCI World ex UK 45%, MSCI UK Monthly Property 5%, iBoxx £ Gilt 15% & 7 Day LIBID 5%. Source: CCLA

Asset allocation as at 31 March 2023



Appendix 3: Outstanding Material commitments as at 31 March 2023 (approved by CFC)

Service	£	Description	Date Approved	Status
Cancer Service - Ceredigion	259,977	BGH Chemotherapy Development	2015	The project is currently at Stage 2 - Developed Concept Design; plan is to move to Stage 3 Detailed and Technical Design in April 2023.
Cancer Service - Ceredigion	287,496	BGH Chemotherapy Development	Sep-19	
Cancer Service - Ceredigion	74,326	BGH Chemotherapy Development	Jun-21	
Cancer Service - Ceredigion	173,937	BGH Chemotherapy Development	Jun-21	
Cancer Service - Ceredigion	400,000	BGH Chemotherapy Development	Jun-21	
Cancer Service - Pembrokeshire	136,515	Ward 10 Enhanced Scheme	Sep-19	Active Spend on roof top - approved expenditure plan. Planned completion date estimated 2023-24.
Cancer Service - Ceredigion	50,852	Funding of Trainee Clinical Nurse Specialist Post	Sep-20	Reducing balance - monthly recharges transacted in 2022-23 to support staff costs.
Cancer Service - Pembrokeshire	24,792	Funding of Trainee Clinical Nurse Specialist Post	Sep-20	
Unscheduled Care - Prince Philip	39,054	Mynydd Mawr Garden Project		Agreed via Sub Committee - Form CF1750. Project has been delayed due to the pandemic, rising costs, staff changes. Funds will need to be re-applied for if scheme is to go ahead during 2023-24.
Women & Children's Services	26,880	Family Counsellor Proposal for Paediatric Palliative Care (2 posts)	Sep-21	Reducing balance - monthly recharges transacted in 2021-22 to support staff costs for one post which commenced in Jan 2022.
Cancer Services	155,133	Cancer Psychological Support Pilot Project Year 3 - 5	Nov-21	Approved additional contribution towards the project. monthly recharges transacted in 2022-23 to support staff costs.
Workforce & Organisation Development	145,763	Staff Rest Rooms - Grant Funding	Nov-21	Funded project for creating and improving indoor and outdoor rest areas for staff across HDdUHB. Grant and Covid funded - expenditure deadline for grant funding June & Dec 2023.
	1,774,725			

Appendix 4: Expenditure over £5,000 (invoices paid) for the period 1 February 2023 to 31 March 2023

Expenditure over £5,000 for the period February 2023 to March 2023

Service	Fund Name	£	Description	Claim Ref
Unscheduled Care - Glangwili	T702-GGH Rehabilitation Fund	5,483	Tilt in Space Supportive Chairs	CF02371
Unscheduled care - Pembrokeshire	T906-Medical Services Fund - Pembs	5,921	Change Healthcare Cardiology DICOM Gateway	CF02435
Corporate	T589-Staff Welfare and Wellbeing: Creating Rest Areas for our Staff	19,118	Refurbishment of X Ray Staff Rooms	Grant funded
Unscheduled care - Pembrokeshire	T460-PDT - Cardiology Equip Income Fund	162,967	Vivid E95 4D Ultra Edition & Vivid S70 R4	SBAR WGH Cardiology
Unscheduled Care - Glangwili	T707-GGH General Medicine	5,994	NOX T3S System with SpO2	CF02439
Unscheduled Care - Ceredigion	T866-Ceredigion - Cardiovascular Services	5,994	NOX T3S System with SpO2	CF02412
		205,477		



COMMUNITY CHAMPIONS

Spring is in the air and our local communities have been busy raising funds for their local NHS charity!

In the past few months we have seen a number of fundraising events across the three counties including charity golf days, Red Kite Challenge walking and running races in Ceredigion, and a Scarlets/Aberystwyth University Anniversary Dinner – all in support of Hywel Dda Health Charities.

Pictured above – clockwise from the top:

- The Colorectal Team lead a fundraising walk and wellness day at Dinefwr Park, marking Bowel Cancer Awareness Month
- The SA15 Stage School supports the Wish Fund with its Easter Show and raffle; paediatric palliative care patients and their families enjoyed free entry to a fantastic performance of The Little Mermaid at the Ffwrnes Theatre, Llanelli!
- The 3 Amigos Motorcycle Group on their Easter run across Pembrokeshire and Carmarthenshire collecting Easter eggs and donations for Hywel Dda children's services
- The family and friends of David Gwynfor Lewis from Llannon present a cheque for £16,700 in his memory: the donation will make a positive difference to patients receiving care at Ty Bryngwyn Hospice, Llanelli and the Chemotherapy Day Unit at Prince Philip Hospital.

Please see our [new website](#) for the latest updates on community fundraising taking place across the region.

SUPERMARKET SUCCESS

In recent months we have been successful in gaining support from key national supermarkets:

- CKs Foodstores awarded £1,500 to the Wish Fund, a campaign which creates magical memories for children and young people with life-limiting and life-threatening conditions
- The Wish Fund also gained support from the Co-op Local Community Fund: every time customers buy selected Co-op branded goods, two pence from every pound spent can be donated to our cause



- The Tesco blue token Community Grants voting scheme at both Aberystwyth stores, Llanelli Extra and Pontarddulais Superstore is giving shoppers the opportunity to support the purchase of Cancer Cloud Kits (pictured above).

OUR IMPACT

Charitable funds are having a positive impact on the experiences of patients, service users and staff across the health board.

Click here to download our latest Impact Newsletter with examples of how charitable expenditure is enhancing services throughout the three counties.

Your Impact:
how your donations are enhancing healthcare across Hywel Dda

NHS charity spends £32,000 on ECG machines for Withybush Hospital

Thanks to donations, we have purchased four Electrocardiogram (ECG) machines at a cost of more than £32,000 for Withybush Hospital in Pembrokeshire.

The Same Day Emergency Care Unit (SDCEU), the Adult Clinical Decision Unit (ACDU) and wards 9 and 12 at Withybush Hospital, will now each have their own dedicated ECG machines.

Heleen Johns, Hospital Service Manager for Unscheduled Care, said: "The ECG machines are used to check patients' heart rates and cardiac rhythms. They record the electrical activity of the heart, diagnosing and monitoring treatment of cardiac conditions."

"Having our own dedicated ECG machines, rather than sharing with other wards, means care will be provided in the most timely manner, improving the patient experience."

"This will make such a difference for the SDCEU, which was set up to avoid medical admission by giving same-day."

"It will also be a huge benefit for the ACDU which is a short-stay, inpatient unit, for ward 9 which treats the elderly including those with dementia, and for Ward 12 which is the surgical ward."

NHS charity funds £5,000 worth of garden items for Llandovey Community Hospital

Garden items for Llandovey Community Hospital.

The outside area has now been brightened up with benches, a recycling bin, a parasol and table, a bird table and bird bath, and a bird feeding station.

Ward Sister Marlene Jones said: "It lifts the spirits of both."

Thanks to donations, we have purchased more than £5,000 worth of

staff to have an outside area and to get out in the fresh air, enhancing the patient experience and adding to their recovery.

"There are now benches on either side of the path through the garden and for some patients it's a goal to walk there. These spaces also encourage staff to have designated breaks to help their wellbeing."

Impact Newsletter English.pdf

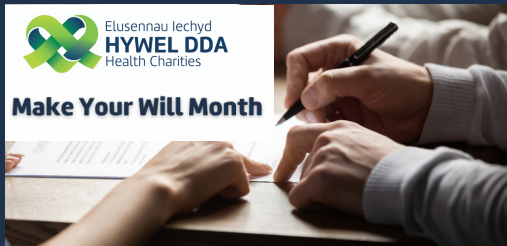


NEW CAMPAIGNS FOR 2023

In recent months we have launched new campaigns to engage supporters in our communities and Hywel Dda staff.

- In March we launched our [Make Your Will Month](#) campaign. Taking place in May, the campaign sees us team up with solicitors across Carmarthenshire, Ceredigion and Pembrokeshire. During May, the solicitors will waive their usual fee to help our supporters make or update their will in exchange for a donation to our charity.
- In March we launched our [Pennies from Heaven payroll giving scheme](#) for Hywel Dda staff. The opt-in scheme takes the odd pennies from a salary and donates these to the charity, meaning the minimum monthly donation is one pence and the maximum 99 pence.
- In April we launched our [#NHS75](#) campaign and invited our supporters to think of fun and creative ways to fundraise for their NHS charity in celebration of the NHS's 75th birthday. This is an opportunity for our supporters to show their love for their NHS – and be as inventive as they can with the '75' theme. We can't wait to see what they come up with...

For more on our campaigns please visit:
www.hywelddahealthcharities.org.uk



In March we drew our raffle for a signed Wales autumn international 2022 rugby jersey. The jersey was generously donated by forward Jac Morgan, and signed by Jac as well as members of the autumn 2022 squad including captain for the 2023 Six Nations Ken Owens. The raffle raised over £500 for the Wish Fund.

Pet Competition



In March we announced the winners of our hotly-contested Pet Competition 2023! The competition provides a bit of fun for February and the opportunity to engage our supporters. We are delighted to report that the competition received over 80 entries this year with over 600 votes cast in our online poll.

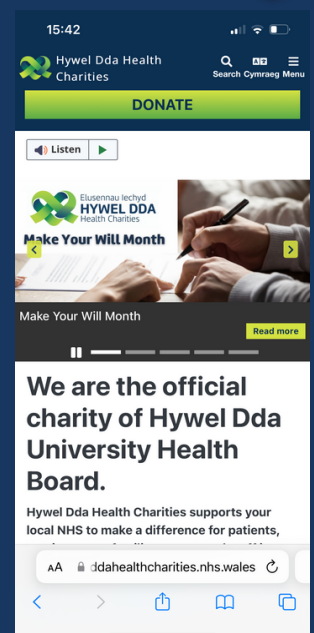
DIGITAL DEVELOPMENTS



In March we launched our brand new website. The standalone website, independent of the main Hywel Dda site, provides information on how to make a donation and support the charity. It includes an events and campaigns section to showcase fundraising opportunities that our supporters can sign up to. The impact section also showcases the positive difference that charitable donations have on the experiences of patients, service users, families and staff.



Our social media follower numbers continue to grow: we now have almost 9,000 followers across Facebook, Twitter and Instagram.



Get the latest charity updates at: www.hywelddahealthcharities.org.uk

