



## CYFARFOD O'R YMDDIRIEDOLWR CORFFORAETHOL MEETING OF THE CORPORATE TRUSTEE

<b>DYDDIAD Y CYFARFOD: DATE OF MEETING:</b>	28 March 2024
<b>TEITL YR ADRODDIAD: TITLE OF REPORT:</b>	Expenditure Request: Arts and Health – Capacity Building
<b>CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:</b>	Sharon Daniel, Interim Director of Nursing, Quality and Patient Experience
<b>SWYDDOG ADRODD: REPORTING OFFICER:</b>	Louise O'Connor, Assistant Director (Legal and Patient Support) Kathryn Lambert, Arts in Health Coordinator

**Pwrpas yr Adroddiad** (dewiswch fel yn addas)

**Purpose of the Report** (select as appropriate)

Ar Gyfer Penderfyniad/For Decision

### ADRODDIAD SCAA SBAR REPORT

#### Sefyllfa / Situation

This report sets out a proposal to build capacity within the Arts and Health Team to deliver upon the vision set out in Hywel Dda University Health Boards (HDdUHB) Arts and Health Charter that was approved by the HDdUHB Board on 25 January 2024, to integrate the arts into the work of the Health Board, making it an integral part of how we deliver health and wellbeing services.

This proposal outlines our approach to sustainably build the capacity of our Arts and Health Team, making a difference for our patients, service users, families, carers and staff across Carmarthenshire, Ceredigion and Pembrokeshire in order to:

- deliver our health and wellbeing services in a person-centred and creative way
- build on and contribute to the growing evidence base that shows that the arts have a powerful role to play in preventing ill-health, improving wellbeing, treating ill-health, helping people live well with illness, promoting healing and recovery and encouraging healthy behaviours
- capitalise on the positive outcomes the arts and health work has delivered to date
- continue to build upon the momentum, interest and energy generated right now, whilst there is so much opportunity, untapped potential and non-utilised resource for the arts and health agenda locally, nationally and globally

The aim is to sustainably build capacity through strengthening our Arts and Health Team with one new appointment of a Project Support Officer to deliver on a range of important projects and to secure additional resource into the Health Board, to directly benefit our patients and staff.

## Arts and Health Charter

Our Arts and Health Charter sets out an ambitious vision to 'put creativity at the heart of health and wellbeing' and outlines a commitment to 'integrating the arts into the work of the Health Board, to improve health and wellbeing and promote healing and recovery' through a set of Arts and Health Principles and Pledges.

It has been co-created following extensive engagement with staff; public; patients; partners; the arts sector and HDdUHB Arts and Health Steering Group and is a first for Wales, if not the United Kingdom.

The Charter outlines how we will use the arts to help us (*reach beyond the service the NHS currently provides*) to improve the people experience, reduce health inequality; encourage healthy behaviours and support the most vulnerable people in our society.

## Building Capacity to Sustainably Deliver

We plan to launch HDdUHB's Arts and Health Charter publicly in May 2024, and outline how we are going to deliver against the 10-year vision through the delivery of an annual strategic plan and an associated Sustainable Funding Plan for Arts and Health.

As part of this work, we need to increase the capacity of our Arts and Health Team to ensure that there is a team of effective, skilled and creative staff responsible for Arts and Health at Hywel Dda with the skills, experience and capacity to deliver high quality projects for patient, staff and community benefit.

We believe that an investment in our Arts and Health Teams' capacity, will help us to '*Grow a sustainable arts and health service*' for the people of Hywel Dda in line with our Arts and Health Principles and Pledges and will ensure that we capitalise on the power of the arts for our patients and unlock untapped resource for HDdUHB.

## Funding Proposal

A restructure of the current team has been agreed. The current Arts and Health Coordinator role will become Head of Arts and Health (following job evaluation) to lead this work funded by the Patient Experience Team and we would like to increase the capacity of the Arts and Health Team by appointing one new full-time role to manage projects within the programme.

We are seeking charitable funds to appoint a full time Arts and Health Project Support Officer (APSO) at Band 6 (against a tapered 4-year financial model) to join the HDdUHB Arts and Health Team. The new post will report to Kathryn Lambert, Head of Arts and Health (currently Arts in Health Coordinator) to deliver this important work.

This new APSO post will develop, deliver and evaluate high quality arts and health projects for patients, staff and communities within HDdUHB and secure income from a wide range of funders for projects.

We are also requesting charitable funding to cover support costs (travel and technology) and to provide an annual Patient Programme budget for the first three years at £25,000 per annum to dedicate to arts and health projects for our patients and allow opportunity for us to provide match funding which is a requirement for most funders.

## **Business Case for Support and Exit Strategy**

Based on the current success of the Arts and Health Team, and with the appointment of one new full-time role, over the next four years we believe that we will be able to secure funding for arts and health projects as per the Sustainable Funding Plan, making the post fully funded by 2028. The financial information below demonstrates how this will work.

Capacity Building funding from the Arts Council of Wales of £25,000 per year will be allocated to the post for the first two years. This funding is confirmed for 2024/25 and expected for 2025/26 as per our strategic partnership and the Arts Council of Wales' national commitment to build capacity for arts and health to grow within each Health Board in Wales over the next two years. This funding is only available to support posts within the Arts and Health Team.

By Year 4 we anticipate that we will be in a position to cover the costs of the Project Support Officer role through external funds such as NHS funding, trust and foundations and community grant income. We believe that this is sustainable beyond Year 4, following four years of raising the profile, and delivering high quality arts and health projects which demonstrate the value of integrating the arts into our health and wellbeing services on our patients, staff and communities.

We are asking for:

Year 1 (2024/25) - £47,589

Year 2 (2025/26) - £48,173

Year 3 (2026/27) - £77,303

Year 4 (2027/28) - £25,000

### **Why it is needed and why are we requesting charitable funds?**

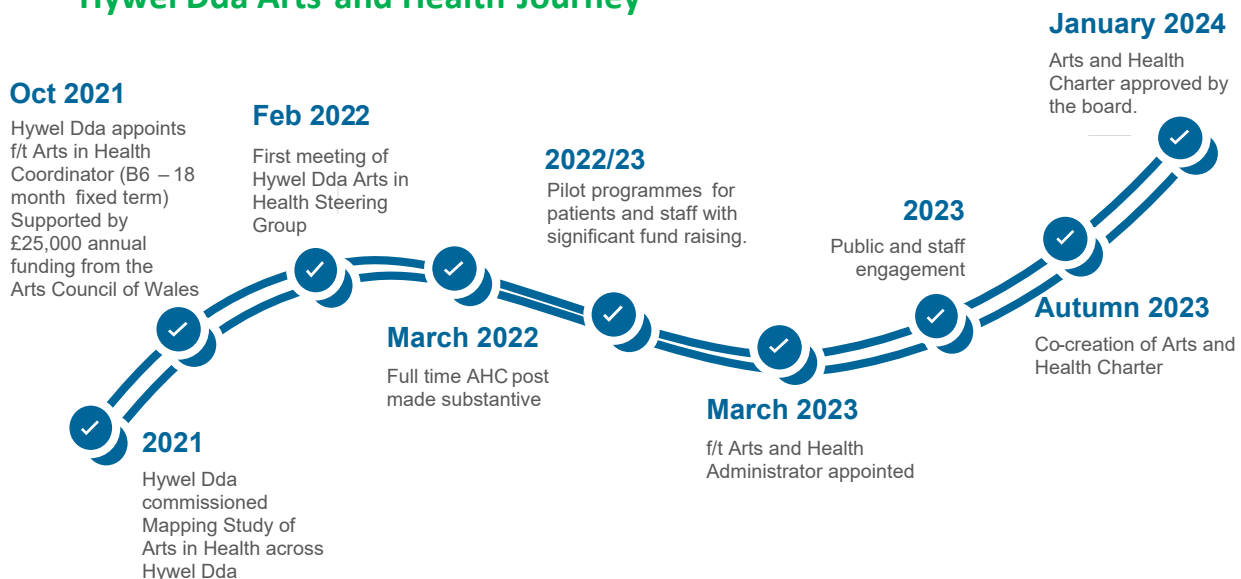
Our Arts and Health Charter shows an above and beyond approach to patient care at HDdUHB. It is based on the growing body of evidence that shows that the arts have a powerful role to play in preventing ill-health, improving wellbeing, treating ill-health, helping people live well with illness, promoting healing and recovery and encouraging healthy behaviours.

Our Arts and Health programmes provides Arts and Health services and activities that go above and beyond what the NHS can normally provide.

Due to the acute financial pressures on the NHS and HDdUHB's current financial position, there is no other source of funding that exists to support this role. There is opportunity to access significant financial resource from external sources that will directly benefit our patients and communities that we are currently unable to fully access due to limited capacity to deliver upon the projects.

### How did we get here?

#### Hywel Dda Arts and Health Journey



### What has been achieved?

Since the appointment of the Arts in Health Coordinator in October 2021, we have made enormous progress in our arts and health journey and have begun to demonstrate how much the integration of the arts into health and wellbeing services can positively impact on patient and staff wellbeing and outcomes and deliver value-based health care.

We have:

- Delivered a wide range of pilot programmes of arts and health for patients, staff and communities
- **Secured over £364,000** of external funding bringing a wide range of income sources into HDdUHB to support arts and health provision
- Awarded runner up for Arts Boost (Children and Adolescent Mental Health Services) in the National Patient Experience awards in the Commissioning for Patient Experience category
- Led on the delivery of a Creative Prescribing Discovery Programme, a partnership with the Public Health Team locally and nationally, with Health Education and Improvement Wales (HEIW) and six arts partners to run a programme to discover how best to integrate arts on prescription into social prescribing practice across HDdUHB
- Worked closely with our Research and Innovation and Value Based Healthcare Teams and TriTech to deliver four Evaluation Reports adding to the growing evidence base for arts and health
- Worked with external partners, including Welsh Government (WG) to support policy development for Arts in Health in Wales as members of the WG cross party group on Arts and Health and the national team of Arts in Health Coordinators across Wales
- Developed and delivered over 2 years of creative activities for staff wellbeing

- Commissioned and launched a tour of '[A Dose of Art](#)', an extraordinary artwork by renowned Welsh portrait artists Nathan Wyburn across all 4 acute hospital sites with posters for all Community Hospitals
- Established and led numerous project steering groups including an Arts and Health Research and Innovation Group to help guide and steer projects appropriately
- Published an [Arts and Health Annual Report](#)

We have also been able to develop and deliver a number of high-quality programmes for patients. We have:

- Delivered two years of Arts Boost, a collaborative project designed to improve mental health, and reduce feelings of distress through arts engagement for children and young people who are known to the Specialist Children and Adolescent Mental Health Service (S-CAMHS). As part of the success of this work we are now supporting the national effort to create a similar programme for children and young people right across Wales. We are now open to referrals for our third year
- Brought in therapeutic live music provision across Intensive Therapy Units (ITU) in partnership with ITU Teams and Music in Hospitals and Care
- Piloted interactive singing, visual art and movement for HDdUHB in-patients with dementia across eight healthcare settings across HDdUHB in partnership with Older Adult Mental Health and Adult Health teams with over 40 members of healthcare staff who care for our patients with dementia.
- Piloted a Cluster-funded Dance on Prescription Programme across the Tywi Taf Together Cluster and published a case study and Evaluation Report on Wales Arts health and Wellbeing Network Knowledge Bank [DanceWell Evaluation Report | Wales Arts Health & Well-being Network \(wahwn.cymru\)](#)
- Engaged with staff and patients and helped to shape a shared vision for the role of artwork within the Bronglais Cancer Treatment Unit Capital Project and developed a Public Art plan for the project.

## Health Board Strategic Objectives

HDdUHB has a strategic vision 'Together we are building kind and healthy places to live and work in Mid and West Wales'.

Our Arts and Health Charter outlines how integrating the arts into the work of the Health Board can help us deliver upon our strategic objectives.

It identifies how the integration of arts into healthcare can make a difference for patients, service users, families, carers and staff in Carmarthenshire, Ceredigion and Pembrokeshire by providing the following outcomes:

- People will have better quality of care and patient experience
- People will feel better, happier and lead more joyful lives
- People have more support with staying well
- People will have more control over their own health and wellbeing

The Arts and Health Charter brings to life the health board values of fairness, dignity and respect for all, caring, kindness and compassion.

## HDdUHB Arts and Health Charter

### Putting creativity at the heart of health and wellbeing



### Integrating the arts into the work of the health board to improve health and wellbeing and promote healing and recovery.

[Hywel Dda's Arts and Health Charter](#)

### How did we develop the Arts and Health Charter?

HDdUHB's Arts and Health Charter has been co-created following extensive engagement with staff; patients; public; artists and partners over 12 months between September 2022 – September 2023. A full engagement report is available. HDdUHB Arts and Health Team, who are based within the Patient Experience Team are responsible for it.

Arts and Health Coordinator, Kathryn Lambert and Louise O'Connor, Assistant Director (Legal, and Patient Experience) worked with Head of Planning, Daniel Warm to develop a draft charter which was co-created with the HDdUHB Arts and Health Steering Group, which has heads of services represented to the Stakeholder Reference Group and approved by the Quality, Safety and Experience Committee, prior to ratification by Board in January 2024.

### Above and Beyond

Our Arts and Health Charter will provide an above and beyond approach to integrating the arts into the work of the Health Board.

This work aligns with the aims of the Charity by:

- Making a difference for patients, service users, families, carers and staff in Carmarthenshire, Ceredigion and Pembrokeshire.

- Building on the most up-to-date evidence base that shows that integrating the arts into healthcare can have positive impact for our patients, staff and communities
- Improving the patient and staff experience
- Providing extra patient comforts and enhanced care
- Help the Health Board to understand the value of arts and health and its potential to contribute to reducing pressure on the NHS, for example by trying to capture the evidence of impact on:
  - Improving outcomes for our patients (reducing beds/improving recovery potential/offering people a choice/non clinical intervention/improving mental health and wellbeing)
  - Through the preventions agenda (reducing visits to GPs, increasing behavioural change to living healthier lifestyles, reducing the cycle of returning patients)
  - Contributing to staff retention and patient care
  - Improving the patient experience (reducing loneliness and boredom and increasing social inclusion means reduced distress, anxiety and aggression – helping to deliver on the Dementia-Friendly Hospitals Charter)

Supporting the aims of the Health Board by:

- Helping the Health Board achieve its vision to build kind and healthy places to live and will align with HDdUHB priorities:
  - A Healthier Mid and West Wales – Starting Well, Living Well, Ageing Well
  - Integrated Medium-Term Plan and strategic objective 1 “Putting people at the heart of everything we do”
  - Bringing to life the Health Board Values
  - Help the Health Board to meet the Wellbeing goals of Objective 4: A Healthier Wales and Objective 6: A Wales of Vibrant Culture and Thriving Welsh Language
- Build sufficient evidence for Health Boards to better value the impact of arts and health on the outcomes of our patients
- Contribute to the national arts and health agenda – sharing learning with others and influencing national policy and programmes

## National and Local Objectives Involved

HDdUHB Arts and Health Charter has grown out of a national approach to put the arts at the heart of service transformation through a [Memorandum of Understanding](#) between the Welsh NHS Confederation and the Arts Council of Wales. It is an exciting and rapidly growing area of practice with a burgeoning national Arts and Health movement.

The national agenda is taking place within the context of a growing body of evidence from within Wales, the United Kingdom and globally, including research from the World Health Organisation, that recognises the benefits of arts and culture in improving health and wellbeing.

The work is also driven by HDdUHB’s commitment to the Future Generations Act for Wales and its commitment to consider the impact of our decisions on the social, economic, environmental and cultural aspects of Wales. The Charter will also help the health board to meet the Wellbeing goals of Objective 4: A Healthier Wales and Objective 6: A Wales of Vibrant Culture and Thriving Welsh Language.

Our national partners, the Arts Council of Wales, fully endorse the Arts and Health Charter and have highlighted that it is a first for Wales. There are other strategies in development in other Health Boards but comment about the type of public pledge that this Charter brings as follows:

*“Thanks so much for sharing your Arts and Health charter with us. It’s amazing! As far as we are aware, this is a first in the NHS (certainly in Wales) so you are breaking new ground here in making a public pledge to integrate the arts into the work of the Health Board to improve health and wellbeing. It’s great to see the Charter articulate such a strong and clear commitment to Arts and Health through a set of principles, pledges and intended outcomes that have emerged through your careful consultation. It sets out a confident and clear way ahead to frame your more detailed programme of work. We think this is exemplary and will inspire others working in this field in Wales. Huge congratulations to you and all your colleagues on developing the Charter. It’s inspiring to see the progress and lead you are taking in this field at Hywel Dda University Health Board. Bravo!”*

**Sally Lewis, Head of Arts and Health at the Arts Council of Wales**

### **Arts Council of Wales – Success Framework – For Arts and Health**

Growth of the Arts and Health Team at Hywel Dda is also guided by the Success Framework for Arts and Health recently published by the Arts Council of Wales (2023) in which it states the need for effective, skilled and creative staff responsible for Arts Health & Wellbeing.

The framework identifies a set of success criteria for the team which includes:

- The roles are permanent NHS posts, enabling staff to deliver the strategy and plan ahead with confidence
- There is at least one full-time equivalent post within the Arts and Health Team at Band 7
- The Arts and Health Team is well-connected across HDdUHB. The Arts and Health Team has strong relationships with key teams across HDdUHB, including Communications Teams, Finance Teams, Data Teams, Innovation and Improvement Teams, Executive Leaders, patient representatives, and service managers.
- Effective project management is in place. The team works efficiently, coherently and in an organised way both with internal and external partners.
- Care and creativity the team is characterised by a relational, caring and creative approach to developing projects that meet the needs of patients.





### Success Framework

Factors needed to grow and sustain Arts Health and Wellbeing within NHS settings

#### Asesiad / Assessment

#### **A Strategic Plan for Arts and Health**

Our initial focus is guided by our new Arts and Health Principles and Pledges, whereby we have identified our immediate priorities and projects for each pledge.

We will work through our Arts and Health Steering Group, to be chaired by the HDdUHB Vice Chair Eleanor Marks, who is a keen ambassador for the arts, as a Fellow of the Royal Society for the Encouragement of Arts, Manufacturers and Commerce (RSA), to deliver upon the 10-year vision. The Head of Hywel Dda Health Charities is a member of this Steering Group, alongside Heads of Service across the organisation.

Our aim is to make a difference for patients, service users, families, carers and staff in Carmarthenshire, Ceredigion and Pembrokeshire through a series of high-quality arts and health projects.

#### **Immediate Priorities:**

- Develop and deliver a series of high-quality person-centred arts and health projects, with a project at each of the 4 key life stages (Starting well, living well, ageing well and dying well)
- Work Together through a range of collaborative approaches to help grow the HDdUHB Arts and Health movement
- Develop an Improving Healthcare Environments Plan to create more welcoming surroundings for patients, families and staff - building learning, public art development processes and policies across HDdUHB
- Contribute to the growing evidence base of the impact of Arts and Health through the development of an Arts and Health Evaluation Plan and a series of arts and health evaluation, innovation and research projects
- Develop a fully accessible arts and health programme that builds on the evidence base that the arts have the capacity to tackle health inequality, incorporating the lived experience in everything we do
- Build a set of Arts and Health Resources for all healthcare staff to use, making arts in health and wellbeing everyone's business and developing best practice and signposting

to training and resources and empowering others to help themselves and sustainably responding to the scale of the need

- Establish the groundwork for the development of a sustainable Arts and Health Service to improve the health and wellbeing of our patients, communities and staff
- Nurture, support and develop local arts sector and talent to grow in line with the service

## **A Sustainable Funding Plan for Arts and Health**

Since October 2021, the Arts and Health Team has achieved over **£362,000** of external funding income with one member of staff. We believe that we can increase this impact by appointing one new member of staff to concentrate on the delivery of patient focused projects, evaluating programmes and projects sufficiently well enough to demonstrate the impact of the work and build a social return on investment approach.

With additional capacity, we will:

- secure funding for arts and health projects as per the Sustainable Funding Plan making the post fully funded by external funding by 2028
- focus on the development and delivery of larger programmes of work and large-scale funding bids
- evaluate and improve the Health Board's understanding of the impact of arts and health projects on service provision and value based health care
- using the programme budget as match to draw down larger funding applications thereby doubling or even tripling its value
- guide external partners to design arts and health schemes that meet the needs of our patients and people bringing in other funds to the sector
- generate interest and investment in arts and health across Hywel Dda for the benefit of our patients, communities and staff

HDdUHB's Arts and Health Sustainable Funding Plan will identify a diverse range of approaches to funding Arts and Health provision including but not limited to:

- NHS Funding
- Hywel Dda Health Charities
- Arts Council of Wales
- Other charitable funding (for example, National Lottery, Shared Prosperity Funding, Heritage Funding, Community Funds, Children in Need, Levelling Up Funding, Regional Investment Funding)
- Trusts and Foundations
- Commercial partners and sponsorship
- Partnership work across health, local authority and third sector including the arts sector
- A percentage for art approach and policy for capital projects.
- Research funding
- Art Donations and volunteering

## **Current Capacity**

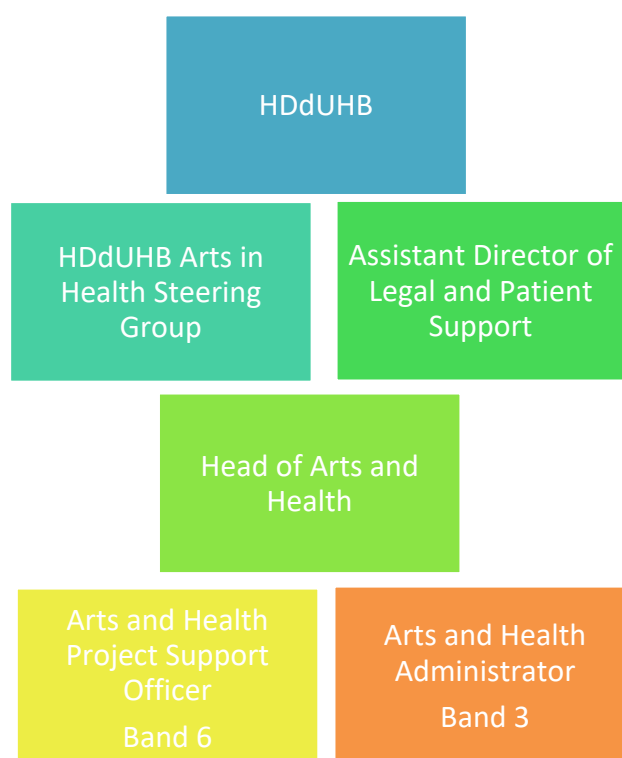
The current Arts in Health Team are based within the Patient Experience Team, and report to the Interim Director Nursing, Quality and Patient Experience.

Funding from the Patient Experience Directorate now funds the 2 posts who make up the team working right across the Health Board:

- Full Time Arts and Health Coordinator at Band 6 – Kathryn Lambert
- Full Time Arts and Health Administrator at Band 3 – Gabrielle Walters

## Building Capacity

A restructure of the current team has been agreed. The current Arts and Health Coordinator role will become Head of Arts and Health, following job evaluation, to lead this work, funded by the patient experience team and we would like to increase the capacity of the Arts and Health Team by appointing one new full time role to manage projects within the programme as per the proposed staffing structure below:



## Proposed Staffing Structure

### Head of Arts and Health (substantive – paid for by HDdUHB – Band 7)

The main purpose of the role is to promote and encourage the use of Arts and Health across HDdUHB to make a positive contribution to the wellbeing of our patients and service users, their families and our staff.

The Head of Arts and Health will work with services across the organisation to develop, embed and implement an Arts and Health Charter and Annual Strategic Plans for Arts and Health and associated Sustainable Funding Plan to integrate the arts into the work of the Health Board.

### Key areas of responsibility:

- Lead the development and implementation of the HDdUHB Arts and Health Charter

- Provide strategic and operational leadership for Arts and Health across Hywel Dda
- Manage a portfolio of arts projects that deliver measurable patient benefit and service improvement
- Engage with service areas across the organisation to identify areas to implement arts activity within a range of different environments
- Communicate evidence of the benefits of arts to patients, staff and other stakeholders
- Lead evaluations and research projects to build the evidence of benefits
- Facilitate collaborative working with stakeholders and external bodies
- Liaise with HDdUHB partner organisations such as universities and the third sector to facilitate the development of innovative arts projects
- Work with external partners, including WG to support policy development for Arts and Health in Wales
- Provide reports and for the Arts and Health Steering Group and Board
- Secure funding as per the Sustainable Funding Plan for Arts and Health

### **Arts and Health Project Support Officer (the proposed new post – Band 6)**

The main purpose of the role is to support the Head of Arts and Health to deliver the Strategic Plan for Arts and Health and associated Sustainable Funding Plan, embedding and progressing a consistent programme of quality and evidence-based participatory arts projects in primary, secondary and community health care settings.

Key to the role will be the ongoing identification and enabling of opportunities to maintain positive, welcoming, nurturing and energising environments for delivering healthcare that reflect the cultures and communities that we serve. This will include ensuring that staff are supported and confident in using arts & creativity in the workplace.

The postholder will take a lead on a number of supporting work streams, demonstrating a professional project management approach that involves considerable responsibility for coordinating projects and activities across the Gwent Region, in conjunction with Aneurin Bevan University Health Board, local authority and third sector staff, external stakeholders, corporate partners and the population of Gwent.

#### **Key areas of responsibility:**

- Support the design, development and operational delivery of arts and health programmes across the organisation, from small scale one-off projects to larger Health Board-wide projects
- Oversee the project management for the delivery of work programmes which may include the agreement of objectives, resources, risk management, monitoring, milestones, evaluation and measures of success.
- Develop strong and productive working relationships with arts providers across Carmarthenshire, Ceredigion and Pembrokeshire to maximise opportunities for partnership working learning and collaboration for mutual benefit.
- Undertake fundraising to generate income for arts and health projects.

## Arts and Health Administrator (substantive)

This post provides general administrative support to the Arts and Health Team, as well as provide support in co-ordinating activities across the spectrum of arts and health, including patient, staff well-being, community and capital schemes.

## Financial Model, Budget, Costs and Rationale

Over the last two years, and based on the current rate of success, need and interest, we have already moved from supporting 50% of a temporary Arts and Health Coordinator role to funding two full time substantive posts in the Arts and Health Team, who are based in the Patient Experience Team.

This is a reflection of the fast-growing arts and health movement at HDdUHB and the overwhelming need, interest and opportunity to integrate the arts into the work of the health board to improve health and wellbeing and promote healing and recovery.

It is also as a result of the significant external funding being raised for arts and health activity, over £362,000 since appointment in October 2021, and the wider opportunities that have been uncovered including opportunities missed due to capacity, to draw in more funding for this work.

## Current Financial Costs and Future Projections:

At present we have two posts within the Arts and Health Team funded by the Patient Experience Team and we are bringing in circa £15,000 per month of external funding, totalling £181,000 per annum, we believe that with increased capacity we can achieve much more.

## Funding Request

	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
Income	2024/25	2025/26	2026/27	2027/28	2028/29	
<b>Charitable Ask</b>	<b>£ 47,589</b>	<b>£ 48,173</b>	<b>£ 77,303</b>	<b>£25,000</b>	<b>0</b>	<b>£198,065</b>
Arts Council of Wales	25000	25000	0	0	0	£ 50,000
External funding	0	0	0	£55,400	£82,640	£223,920
Sub Total	£ 72,589	£ 73,173	£ 77,303	£80,400	£ 82,640	£ 471,985
	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	2024/25	2025/26	2026/27	2027/28	2028/29	
<b>Expenditure</b>						
Arts and Health PSO (B6)	£ 44,789	£ 46,133	£ 50,143	£tbc	£tbc	
Travel	£ 1,800	£ 2,040	£ 2,160	£ 2,400	£ 2,640	£13,920
Laptop computer, bag and desktop monitor	£ 1,000					£ 1,000

Activities budget for patients	£ 25,000	£ 25,000	£ 25,000	£25,000	£ 25,000	£150,000
Sub Total	£ 72,589	£ 73,173	£ 77,303	£80,400	£ 82,640	

### **Arts and Health PSO (Project Support Officer) Role**

This application is a request for Hywel Dda Health Charities to contribute to the costs of the new PSO post over the next four years.

### **Staff Travel and Support Costs**

This charitable funds request includes a budget for support costs for the role including travel and the purchase of a laptop to enable the new post to operate. The post holder will be a hybrid worker, working right across the HDdUHB footprint with a suitable mileage base to be sought depending on the location of the successful candidate.

### **Programme Budget**

We are also requesting an annual Patient Programme budget for the next three years at £25,000 per annum for arts and health projects for our patients. This funding will be dedicated to our most needed projects and invested into Arts and Health Projects to help us to reduce health inequality and support the most vulnerable people in our society.

We are asking for a flexible pot of money to proactively and reactively use as and when required in order to respond to patient and staff needs.

We will also use this funding as match funding for other applications (with the plan of possibly tripling it by bringing in other income, for example, £3,000 will be allocated for Arts Boost 3 which will help us to secure the £28,000 of funding from the Arts Council of Wales and Baring Foundation, who like to see HDdUHB or Hywel Dda Health Charities are contributing to this work).

### **Evaluation**

We see evaluation as a priority and will contribute to the growing evidence base of the impact of Arts and Health through a series of arts and health evaluation and research projects.

The Arts and Health Team will be responsible for developing and delivering an evaluation plan for Arts and Health for the Capacity Building Project and the wider Arts and Health Charter to monitor, understand and evidence the impact of this work.

We are currently working with HDdUHB Research TriTech Research and Innovation, Value-Based Healthcare, Service Change Colleagues and clinical teams and partners to try to understand the impact of arts and health at HDdUHB on our patients, staff, communities and systems.

We have established an Arts and Health Research and Innovation Group (made up of health colleagues but also higher education partners and arts partners) who are keen to help. We are also collecting advice and feedback from our research colleagues on next steps for evaluation.

Our Arts and Health Evaluation Model will:

- Monitor the impact of the new post to understand its value and know if its reached its targets
- Understand and evidence the impact of the arts interventions on our patients, staff and communities
- Inform what and how we go about monitoring and collecting data and feedback and findings
- Include the artist/patient/lived experience/staff voice – adding value to qualitative feedback
- Respond to the recommendations for Evaluation in our recent research reports
- Engage key stakeholders early to ensure that pilot evaluations capture the data required to support business cases for future implementation and roll-out.
- Allocate sufficient resources to support effective and complete data collection and monitoring.
- Use knowledge gained to improve future implementations and highlight potential areas where health board processes can be reviewed and revised to facilitate important and valuable external collaboration.
- Foster cross-sector collaboration across the health board
- Explore the barriers to data capture and effective evidencing
- Establish more consistent measures of data capture or by identifying at least one measure that could be used across multiple activities to increase the size of available data sets
- Secure funding for larger research and evaluation activity
- Find ways to upscale provision – to validate findings
- Add to the growing evidence base for arts and health contributing to national regional and local conversations and dialogue
- Help to inform the health boards understanding of the value of arts and health to the health board in terms of the Benefits Framework and SROI.
- Share our findings with others

We will:

- Explore the barriers to data capture and effective evidencing
- Explore more consistent measures of data capture or by identifying at least one measure that could be used across multiple activities to increase the size of available data sets.
- Utilising accepted measures and tools (GAS/PROMS/PREMS/patient experience surveys) and agreeing some streamlined
- Collect staff and patient feedback
- Patient Stories (utilising Most Significant Change Method/film/case studies/[Short Warwick-Edinburgh Mental Wellbeing Scale](#))
- Conduct Focus groups and interviews
- Undertake Surveys/Reports
- Collate and analyse Artist diaries/feedback and reflection
- Use of observation techniques
- Create Evaluation Techniques

It is proposed that the following charitable fund is used to support this request:

- T600 Support for Life Response Fund (balance: £1,398,953 as of 31 January 2024)

This funding application complies with the charitable fund eligibility criteria as outlined within the main body of the report.

This proposal outlines a clear exit strategy for Charitable Funds support.

This proposal and associated Sustainable Funding Plan show that securing charitable funding right now, whilst there is so much opportunity, untapped potential and non-utilised resource for the arts and health agenda locally, nationally and globally will help us to achieve the best outcomes for our patients and staff.

Charitable funding will help the Arts and Health Team to capitalise on the potential of the arts to improve wellbeing and outcomes for our patients, staff and communities and to demonstrate the impact to the Health Board and other funders.

We will lever in other funding as a result of this investment, support arts and health policy development in Wales and demonstrate how integrating the arts into healthcare can not only improve health and wellbeing but also contribute to reducing pressure on the NHS.

#### Argymhelliad / Recommendation

The Corporate Trustee is asked to:

- **NOTE** the Arts and Health Capacity Building Plan
- **CONSIDER** and **APPROVE** the application for £198,065 of charitable funding to support the cost of the for the additional Project Support Officer post as part of the overall capacity building of the Arts and Health programme for the next four years

#### **Amcanion: (rhaid cwblhau)**

#### **Objectives: (must be completed)**

Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	Not Applicable
Parthau Ansawdd: Domains of Quality <a href="#">Quality and Engagement Act (sharepoint.com)</a>	7. All apply
Galluogwyr Ansawdd: Enablers of Quality: <a href="#">Quality and Engagement Act (sharepoint.com)</a>	6. All Apply
Amcanion Strategol y BIP: UHB Strategic Objectives:	All Strategic Objectives are applicable



Amcanion Cynllunio Planning Objectives	All Planning Objectives Apply
Amcanion Llesiant BIP: UHB Well-being Objectives: <a href="#">Hyperlink to HDdUHB Well-being Objectives Annual Report 2021-2022</a>	9. All HDdUHB Well-being Objectives apply

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	<p>The Arts and Health work is built on a growing body of evidence which shows the benefits of the arts in healthcare.</p> <p>Hywel Dda have commissioned a film for health professionals which tells this story here: <a href="https://heiw.nhs.wales/news/the-benefits-of-art-in-healthcare/">https://heiw.nhs.wales/news/the-benefits-of-art-in-healthcare/</a></p> <p>There is a growing body of local, national and global evidence.</p>
Rhestr Termiau: Glossary of Terms:	Contained within the body of the report
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Cyfarfod Bwrdd Iechyd Prifysgol: Parties / Committees consulted prior to University Health Board:	<p>Hywel Dda University Health Board Quality, Safety and Experience Committee Stakeholder Reference Group Arts and Health Steering Group Staff Psychological Wellbeing Service Co-production - Working with a wide range of staff and artists Charitable Funds Committee</p>

Effaith: (rhaid cwblhau) Impact: (must be completed)	
<b>Ariannol / Gwerth am Arian:</b> <b>Financial / Service:</b>	No current funds available to support a project of this nature hence a submission being made to the Charitable Funds Committee.
<b>Ansawdd / Gofal Claf:</b> <b>Quality / Patient Care:</b>	Patient experience will be enhanced as a result of the programme with overall care improved based on the accepted evidence base that demonstrates the arts have powerful role to play in preventing ill-health, improving wellbeing, treating ill-health, helping people live well with illness, promoting healing and recovery and encouraging healthy behaviours.
<b>Gweithlu:</b> <b>Workforce:</b>	Staff wellbeing will be improved through the access to creative activities that enable staff to have 'more good days at work' and to encourage staff to bring their whole selves to work (including their creativity).

<b>Risg: Risk:</b>	A risk assessment will be undertaken to ensure that any potential risks are mitigated before the establishment of the project and lessons learnt from the pilot programmes. Project Teams are established to ensure the management of risk throughout.
<b>Cyfreithiol: Legal:</b>	Not applicable
<b>Enw Da: Reputational:</b>	Not applicable - as the programme directly benefits patients and NHS staff there is no likelihood of public or patient opposition.
<b>Gyfrinachedd: Privacy:</b>	<p>We will follow HDdUHB Privacy Policy to ensure that we protect all data and identities at all times.</p> <p>We will not share any data with any external agencies without express permission.</p> <p>We will always ensure that we gain consent from all involved for any photography/video or documentation and feedback.</p>
<b>Cydraddoldeb: Equality:</b>	The programme will ensure that access is appropriate and equitable for all, through working closely with HDdUHB Diversity and Inclusion Team and Staff Networks.