

WOMENS EXPERIENCE FEEDBACK – APRIL 2022

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Bwrdd Iechyd Prifysgol Hywel Dda University Health Board



IT WASN'T ANY EASY PREGNANCY?

Information is key to supporting understanding in pregnancy.



NO BEDS AVAILABLE ON MY DAY OF Admission!

Communication is critical to building trust and confidence.



IT WASN'T A QUICK PROCESS.

Information is important in shared decision making and making informed decisions, what may be routine for clinicians is not for women.



FEELING ANXIOUS ABOUT THE BIRTH

Trusting relationships where care is co designed supports confidence in the team.



I FELT SAFE AND CARED FOR

Communication, birth plans and ongoing care that is recommended supports women to feel safe.



9 MONTHS OF GREAT CARE

We are the face of the service, how we deliver care impacts for a lifetime.



BABY CIAN BORN 27^{TH} DECEMBER 2021, WEIGHING 9LB 13 OUNCES

The reason we come to work and strive to be the difference.