

Planning Objective 4s: Improving Population Health

By **January 2023** develop a comprehensive Health Improvement & Wellbeing Strategy and action plan to address the biggest preventable risk factors for ill health and preventable death in the Hywel Dda area. This plan to be presented to Board in January 2023 and, subject to approval implementation to begin and included in the next IMTP refresh.

Progress to Date

Health Improvement Strategy

Health Improvement & Wellbeing Strategy & Action Plan Development

- **Series of multi – agency stakeholder workshops & team sessions** held to assess need and develop priorities
- **Health Improvement & Wellbeing Strategy draft** – work commenced on writing strategy and action plan to reflect stakeholder sessions.
- **Strategy Content** – Strategy will have separate elements which will reflect:
 - Our **local Tobacco Control Strategy aims** (Smoke free Environments, Reducing prevalence, Smoking Cessation service provision, Clinical strategies and Priority groups, Prevention)
 - **Alcohol Harm Reduction & Drug Misuse Strategy aims** (Prevention & Early Intervention, Harm Reduction, Treatment & Recovery, Crime Reduction, Complex Needs, Mental Health & Homelessness, Children, Families and Communities)
 - **Wider Health Improvement & Wellbeing aims** (Housing & Health, Suicide, Blood Borne Viruses) and objectives related to **enabling factors, outcomes and performance.**
- **Design Work** – Meetings have been held with design team to design strategy and produce animations to support promotion of the strategy once complete
- **Specification for Hywel Dda University Health Improvement & Wellbeing App drafted**

Scope of the Health Improvement & Wellbeing Strategy

HEALTH IMPROVEMENT TEAM

Strategic Planning & Partnership

- Needs Assessment
- Strategy
- Commissioning
- Partnership Development

Tobacco Control

- Smokefree Environments
- Reducing Prevalence
- Clinical Strategy
- Smoking Cessation
- Prevention
- Illegal Tobacco

Alcohol Harm Reduction & Drug Misuse Strategy

- Prevention & Early Intervention
- Harm Reduction
- Treatment & Recovery
- Crime Reduction & Availability
- Children & Families
- Complex Needs & Homelessness

Wider Health Improvement & Wellbeing & Health Inequalities

- Blood Borne Viruses
- Gambling
- Health & Housing
- Suicide & Self Harm
- Physical Activity
- Community Engagement

Enabling Factors

- Communication Strategy & Plans
 - App
 - Website
- Estates
- Finance
- Risk & Governance
- Contract Management

Outcomes: Population & Performance

- Population Outcomes Intelligence
- Performance Management
- Outcome Dashboard
- Annual Report
- KPI's

Innovation & Evidence Based

- Journal Club
- Research Evaluation & Audit

Tackling the Leading Causes of Preventable Ill Health

Values & Culture

- Team Development & Training

Progress to Date

Alcohol Harm Reduction & Drug Misuse

Key Aim 1: Prevention & Early Intervention (P&EI)

- **Multi agency PEI group established** to map prevention interventions, and develop co-ordinated and prioritised approach to interventions and campaigns in line with evidence base across all settings and age ranges chaired by Head of Health Improvement & Wellbeing
- **Established new PEI Service for children and young people with ACES** below threshold for CAMHS at risk of future emotional/ physical ill health, problematic substance use/ criminality
- **Health Coach Pilot in Primary Care** – Launch of health coach pilot with GP clusters screening for alcohol (AUDIT-C), Smoking, weight, physical activity
- **VAPING in Schools** – Multi agency task and finish group established

Key Aim 2: Harm Reduction

- **Multi agency drug-related death and non-fatal overdoses review board** – meets monthly to identify key learnings to inform service development and harm reduction interventions
- **Peer to Peer Naloxone Distribution** launch
- **Police Pilot** carrying Naloxone launched
- **Campaign on Performance & Image Enhancing Drugs**
- **Fresher's Week Campaign**

Progress to Date

Alcohol Harm Reduction & Drug Misuse

Key Aim 3: Treatment & Recovery

- **Nurse Prescribing** - 250K extra investment into treatment from WG for nurse prescribing model to increase capacity, reduce wait, reduce drug related deaths
- **Blue Light Project & Assertive Outreach** – 200K investment from WG to develop project to tackle est. 400 change resistant alcohol users in HDUHB costing estimated 10 million per annum to public services
- **Service User Involvement** - Service User Involvement work stream established
- **Alcohol Liaison Service** – Extra investment into the Alcohol Liaison Service delivered across all four of our Health Board hospital sites and HDUHB internal steering group terms of reference drafted to lead strategically
- **Addictions Psychologist**

Key Aim 4,5,6: Crime Reduction, Complex Needs and Children, Families & Communities

Crime Reduction & Availability

- Close and frequent joint work with Dyfed Powys Police and Police and Crime Commissioner to address Violence duty, Serious and Violence Organised Crime, prevention and development of a shared data dashboard underway
- Project scoped for external researcher to evaluate impact of treatment on crime and wellbeing locally

Complex Needs, Mental Health & Homelessness

- **Co-occurring substance misuse and mental Health Board established** to develop action plan to influence working practices
- **Complex Needs funding** of £393, 750, rising to £506,250 in 24/25 received from WG. Multi agency project proposal for mental health, substance misuse and housing response across health and social care within HDUHB footprint.

Tobacco Control Strategy Objectives Progress	Wider Health Improvement & Enabling Factors Objectives Progress
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Smoking Prevalence & Smoking Cessation Services

- HDUHB is the first and only area in Wales to reach the WG Tier 1 target of 5% of adult smokers making a quit attempt via smoking cessation service
- All Smoking & Wellbeing practitioners conducting screening (Audit Cs) for alcohol

Smoke Free Environments

- Implementation of Smoke free Environments across HB by March 2021 and implementation of Mental Health facility Smoke free status by September 2022 complete
- Multi agency Smoke free task and finish groups established to implement and review progress

Priority Groups

- **Maternity Services** – Development of maternity service provision around smoking and health lifestyles for mums

- **Health & Housing** - Bevan Exemplar status for work on housing and health and cost of living work
- **Blood Borne Virus** campaign delivered with Dyfed Drug and Alcohol Service
- Suicide & Self Harm – Links developed with Regional Suicide and Self Harm Group, ACES agenda, Safeguarding and drug related death review boards
- **Llanelli Estates** – Welsh Government funding bid submitted for new Health Improvement & Well being Centre to be based in Llanelli to deliver Smoking Cessation, Health Improvement, Drug, Alcohol and early intervention and prevention services.
- **Performance Dashboards** – Work commenced on population and service level performance dashboards

Next Steps

- **Finalise Overarching Health Improvement Strategy** - Complete writing of strategy and supporting action plan and complete design work and animations with design company to take to Board in early 2023
- **Tender for HDdUHB Health Improvement App** in Q3 and award for early Q4
- **Tobacco Control Priorities** - Finalise HDdUHB Smoke free Policy and review / internally audit Smoke free implementation via Task and Finish groups, recruit to Ottawa Clinical Smoking Cessation posts, continue to target priority groups (maternity, young people, respiratory, high prevalence groups)
- **Alcohol Harm Reduction & Drug Misuse** – Continue to develop and deliver strategy against key aims eg deliver Blue Light project, Complex Needs project
- **Outcomes & Performance** – Complete outcomes and performance dashboards to better demonstrate population and service level change and develop a specific work stream around value based health care related to smoking and alcohol