

PWYLLGOR DATBLYGU STRATEGOL A CHYFLENWI GWEITHREDOL STRATEGIC DEVELOPMENT AND OPERATIONAL DELIVERY COMMITTEE

DYDDIAD Y CYFARFOD: DATE OF MEETING:	16 December 2022
TEITL YR ADRODDIAD: TITLE OF REPORT:	Planning Objective 4U: Community Proposals for Place-Based Action - Update
CYFARWYDDWR ARWEINIOL: LEAD DIRECTOR:	Philip Kloer, Deputy CEO and Medical Director
SWYDDOG ADRODD: REPORTING OFFICER:	William Beharrell, Clinical Lead for Circular Economy Anna Henchie, Principal Project Manager Nathan Davies, Senior Project Manager

Pwrpas yr Adroddiad (dewiswch fel yn addas)

Purpose of the Report (select as appropriate)

Er Sicrwydd/For Assurance

ADRODDIAD SCAA SBAR REPORT

Sefyllfa / Situation

Planning Objective 4U (PO 4U) is one of the Planning Objectives within Strategic Objective (SO) 4: The Best Health and Wellbeing for our Communities.

The original wording of PO 4U was:

By December 2022, develop a proposal for place-based action in at least 1 community in each county with key local partners and support from the WCVA which includes the identification and development of community leaders, asset mapping and the identification of priority areas of activity that would have the most likely and rapid effect on health and well-being of that community, and would be owned by the local community. As part of this work, identify sources of funding and a funding mechanism that facilitates community ownership and is for at least 3 years.

However, as work for PO 4U progressed, there was an increased awareness that the Health Board was learning from the process. The wording of PO 4U was revised to reflect the focus on 'learning'. The proposed revised wording of PO 4U is:

By December 2022, develop a proposal, in collaboration with partners, for place-based action in at least one community in each county.

The process of developing the proposal will enable the Health Board to learn how:

- *“Community” can be defined.*
- *Communities can be identified for place-based action.*
- *“Community leaders” can be defined and identified.*
- *Community leaders can be supported.*

- *Priority areas of activity, which would have the most likely and rapid effect on the health and wellbeing of communities, can be determined.*
- *Engagement with communities, such as through the 10,000 conversations work, can be carried out to find out what matters to the Health Board population and what makes people feel healthy, happy and safe.*
- *Asset mapping can be carried out practically.*
- *Sources of funding (or a funding mechanism) that facilitate community ownership of place-based activity for at least three years can be identified.*
- *The impact or outcomes of place-based community owned action can be measured.*

As PO 4U is within SO4, it has the potential to add benefit to all the other Planning Objectives within SO4. In particular, PO 4U aligns with and has the potential to benefit PO 4L (Social Model of Health and Wellbeing), PO 4K (Health Inequalities) and PO 4T (Continuous Engagement). In addition, PO 4U aligns with other Planning Objectives, notably PO 3C (Quality and Engagement), PO 5H (Integrated Locality Plans) and PO 6H (Social Value).

This paper aims to provide assurance to the Strategic Development and Operational Delivery Committee about progress to date for PO 4U.

Cefndir / Background

PO 4U demonstrates alignment with and supports the delivery of “A Healthier Mid and West Wales- Our Future Generations Living Well”, e.g. (p24 / 25):

A social model for health recognises that where we live and our social circumstances have an impact on our health and well-being. A more connected community supports its members to participate, have a sense of belonging and to stay well, so we need to work with our partners and communities to generate the right conditions for this. There is a growing recognition, not only in the Hywel Dda area but across the UK and beyond, that an approach that builds upon and enhances the strengths and resources that are already in place in our communities is respectful, empowering and effective. In order to achieve this, we will be guided by the strengths of each of our communities, often referred to as Asset Based Community Development (ABCD).

<https://hduhb.nhs.wales/about-us/healthier-mid-and-west-wales/healthier-mid-and-west-wales-folder/documents/a-healthier-mid-and-west-wales-strategy/>
(Accessed 27th October 2022)

Considerable progress has been made in delivering PO 4U. For example:

- A multi-agency Design Group has been established.
- Scoping work, including a search of the literature, has been carried out about how “community” can be defined.
- Discussions have taken place with representatives from other programmes, such as the Rural Futures Programme, about how they identified communities for place-based action.
- Related work taking place across the Health Board has been identified, e.g. wellbeing walks in Llanelli, continuous engagement, asset mapping in Carmarthenshire and the “10,000 conversations” initiative.
- Discussions have taken place with a range of partners, including County Voluntary Councils (CVCs), Local Authorities (LAs) and Public Services Boards (PSBs) about which communities and which broad areas of activity PO 4U could focus on.

- Data and statistics were sought and obtained, to support the community identification decision-making process, e.g. child poverty data and Welsh Index of Multiple Deprivation (WIMD) data.
- Scoping work, including a search of the literature, has been carried out about how “community leaders” can be identified and supported, e.g. Create Gloucestershire Catalyst Training Programme or Action Learning Sets.
- Scoping work, including discussions with Health Board colleagues and partners, has taken place with regard to how community-led, place-based activity can be measured, e.g. Social Value, adherence to NICE Guidelines NG44, Lincus software or national indicators and national milestones for Wales as required by sections 10(8) and 10(3) of the Well-being of Future Generations (Wales) Act 2015.
- It was agreed that the proposals for PO 4U will add value to, and align with, existing areas of activity, programmes or initiatives, as identified by and with partners and stakeholders.
- Multi-agency county-level sub-groups have been established to provide oversight of the work at a county level.
- It was suggested that, as a starting point, once the communities for PO 4U had been identified and agreed, a “gathering” could take place in each of them. The gatherings would:
 - Provide a forum/opportunity for talking and listening.
 - Comprise at least 20 people. Of these, at least 51% would be residents of the community in which the gathering was taking place. The remainder would be people, who are active in the community, e.g. public sector staff or third sector representatives.
 - Be intergenerational with representation from children and young people through to older people.
 - Be facilitated by a non-NHS representative/team.
 - Reflect a social model of health and wellbeing approach or way of thinking.
- The concept of a facilitating a “gathering” in the communities identified for PO 4U was proposed and discussed at three county level sub-group meetings on 28th November 2022. The outcomes of those three meetings are summarised in the “Assessment” section below.

Asesiad / Assessment

It is important to note that, although PO 4U is a Health Board Planning Objective, it can only be, and needs to be developed and delivered in collaboration with partners.

Three county-level sub-group meetings took place on 28th November 2022. A summary of the discussions, proposals and agreements from the three meetings is provided here for information:

Carmarthenshire

- It was proposed that Llanelli - in general - would be an ideal place to initially focus on because:
 - a) There are (evidence-based) high levels of deprivation and alcohol and substance misuse as well as transient communities and refugee communities.
 - b) There is an established ethos of partnership working.
- There is currently a lot of focus on Tyisha Ward in Llanelli. Tyisha Ward was expanded in May 2022 and now includes most of the Town Centre. However, there is also a lot of work taking place in Glanymor Ward, notably the Pentre Awel project: Building work started

about two years ago and there is a considerable amount of work to be done in the coming years.

- Discussion took place about whether the focus of PO 4U could be Tyisha Ward, Glanymor Ward or both.
- Through discussion, it was agreed that a gathering would initially take place in Glanymor Ward then another gathering would take place, maybe a month or so later, in Tyisha Ward.
- It was agreed that it would be useful for a gathering to take place in both wards to:
 - a) Reflect work that has, is and is going to take place.
 - b) Explore whether interventions, such as regeneration in Tyisha Ward, have beneficial effects locally and / or possibly displace issues, such as crime, to other areas.
- Ysgol Pen Rhos may be an ideal venue for the gatherings because, the school is central and accessible and the Head Teacher is leading the way with challenges relating to deprivation and poverty.

Pembrokeshire

- A lot of the 'groundwork' to engage people/communities has already taken place through the Preseli Cares project, e.g. Development Groups have been set up in Crymych and Newport and the first meetings have taken place.
- Crymych and Newport are different in terms of, e.g. demographic profile. For example, Newport is more affluent, has a higher proportion of second-homes and an older population.
- The Development Groups have shown that there is a lot of (community) activity going on but it is not always 'joined-up' and people might not have the opportunity to find out about it, e.g. if it is promoted by word-of-mouth.
- It was agreed that, as so much work has already taken place and is taking place, it would be beneficial for the Health Board and Preseli Cares to work together.
- It was agreed that Health Board representatives attend Development Group meetings for Crymych and Newport. The act of the Health Board "being invited in" rather than "inviting people in" may help to alleviate any initial concerns about ownership, roles and responsibilities.
- At a later stage, the Development Groups may provide the opportunity for the Health Board to identify people to invite to a gathering.

Ceredigion

- The consultation period for the Ceredigion Wellbeing Plan has only just started - due to finish at the end of January 2023. It could be difficult to identify a community at the moment because the current consultation is ongoing.
- There are essentially two ways to identify a community for PO 4U:
 - a) Statutory/PSB route, e.g. select a community identified through the wellbeing assessment.

b) Select a community that has taken/is taking action independently, possibly instigated by one or more enthusiastic individuals, who want to bring about change.

- It was queried whether (population health) data could be used to help inform the decision-making process for community identification.
- Various possible communities for PO 4U were discussed, including Borth, Cardigan and Penparcau.
- Through discussion, it was agreed that Lampeter would be the (initial) community for PO 4U. The reasons for this decision included:
 - a) There is a wellbeing group in Lampeter.
 - b) There is considerable community activity in Lampeter - much of which would probably take place even without statutory support/influence.
 - c) It is inland and may sometimes be overlooked/under-represented in favour of coastal communities.
- The UWTSD campus in Lampeter was proposed as a possible venue for a gathering.

The Health Board will now support activity and progress work, with partners, in the communities (above) that have been identified as the initial focus of PO 4U.

It is acknowledged that additional work, in collaboration with partners, is needed to identify appropriate measurement tools or evaluation approaches for community-led place-based action.

Argymhelliad / Recommendation

This paper seeks to provide assurance to the Strategic Development and Operation Delivery Committee regarding the progress of developing and delivering PO 4U.

Amcanion: (rhaid cwblhau)

Objectives: (must be completed)

Committee ToR Reference: Cyfeirnod Cylch Gorchwyl y Pwyllgor:	2.1: To receive an assurance on delivery against all relevant Planning Objectives falling in the main under Strategic Objectives 4 (<i>The best health and wellbeing for our individuals, families and our communities</i>) and 5 (<i>Safe, sustainable, accessible and kind care</i>), in accordance with the Board approved timescales, as set out in HDdUHB's Annual Plan.
Cyfeirnod Cofrestr Risg Datix a Sgôr Cyfredol: Datix Risk Register Reference and Score:	N/A
Safon(au) Gofal ac Iechyd: Health and Care Standard(s):	1. Staying Healthy 1.1 Health Promotion, Protection and Improvement

Amcanion Strategol y BIP: UHB Strategic Objectives:	4. The best health and wellbeing for our individuals, families and communities
Amcanion Cynllunio Planning Objectives	4T Continuous engagement implementation 3C Quality and Engagement Requirements 5H_22 Integrated locality plans
Amcanion Llesiant BIP: UHB Well-being Objectives: Hyperlink to HDdUHB Well-being Objectives Annual Report 2018-2019	8. Transform our communities through collaboration with people, communities and partners

Gwybodaeth Ychwanegol: Further Information:	
Ar sail tystiolaeth: Evidence Base:	Carmarthenshire Local Wellbeing Assessment Pembrokeshire Local Wellbeing Assessment Ceredigion Local Wellbeing Assessment Well-being of Future Generations (Wales) Act 2015. NICE Guideline NG44: Community engagement: improving health and wellbeing and reducing health inequalities Welsh Index of Multiple Deprivation (WIMD) data A Healthier Mid and West Wales- Our Future Generations Living Well
Rhestr Termau: Glossary of Terms:	CVCs: County Voluntary Councils LAs: Local Authorities PSBs: Public Services Boards
Partïon / Pwyllgorau â ymgynhorwyd ymlaen llaw y Pwyllgor Datblygu Strategol a Chyflenwi Gweithredol: Parties / Committees consulted prior to Strategic Development and Operational Delivery Committee:	Philip Kloer, William Beharrell, Anna Henchie

Effaith: (rhaid cwblhau) Impact: (must be completed)	
Ariannol / Gwerth am Arian: Financial / Service:	e.g. financial impact or capital requirements: (if yes, please complete relevant section of the integrated impact assessment template available via the link below) http://howis.wales.nhs.uk/sitesplus/862/opendoc/453906
Ansawdd / Gofal Claf: Quality / Patient Care:	e.g. adverse quality and/or patient care outcomes/impacts: (if yes, please complete relevant section of the integrated impact assessment template available via the link below) http://howis.wales.nhs.uk/sitesplus/862/opendoc/453906

Gweithlu: Workforce:	e.g. adverse existing or future staffing impacts: (if yes, please complete relevant section of the integrated impact assessment template available via the link below) http://howis.wales.nhs.uk/sitesplus/862/opendoc/453906
Risg: Risk:	The risk log is here: Risk log
Cyfreithiol: Legal:	e.g. legal impacts or likelihood of legal challenge: (if yes, please complete relevant section of the integrated impact assessment template available via the link below) http://howis.wales.nhs.uk/sitesplus/862/opendoc/453906
Enw Da: Reputational:	The process to identify communities for the initial focus of PO 4U has been robust. A diverse range of partners and stakeholders have contributed to and participated in the decision-making process. It is anticipated that adopting a robust process that has involved partners and stakeholders would negate any reputational risk to the Health Board if challenged about proposed activity.
Gyfrinachedd: Privacy:	e.g. potential impact on individual's privacy rights or confidentiality and/or the potential for an information security risk due to the way in which information is being used/shared, etc: (if yes, please complete relevant section of the integrated impact assessment template available via the link below) http://howis.wales.nhs.uk/sitesplus/862/opendoc/453906
Cydraddoldeb: Equality:	Has EqIA screening been undertaken? No (if yes, please supply copy, if no please state reason) Advice is being sought from the Diversity and Inclusion Team about whether an EQIA screen and / or full EQIA is needed for Planning Objective 4U (16 th November 2022). The Diversity and Inclusion Team confirmed that EQIAs do not need to be completed for Planning Objectives (22 nd November 2022).