

Proposed Hywel Dda University Health Board (HDdUHB) Well-being Objectives 2026	
1.	Deliver plans that increase our contribution to a low carbon future
2.	Strengthen resilience by planning for and adapting to climate change
3.	Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care; and nurture leadership at every level
4.	Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
5.	Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
6.	Work with partners and communities to nurture and support everyone to achieve their best well-being
7.	Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
8.	Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being

HDdUHB Long-term strategy - Strategic objectives	Proposed HDdUHB Well-being Objectives
Thriving Teams Goal 1: Healthy, thriving teams Goal 2: Customer service excellence	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care, and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
Healthier Communities Goal 3: ‘20-four-7’ population health Goal 4: Primary and community by design	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being

	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
<p>Great care</p> <p>Goal 5: Digital first</p> <p>Goal 6: Timely, high-quality care</p>	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care; and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
<p>Positive futures</p> <p>Goal 7: Future orientated</p> <p>Goal 8: Fit for purpose, modern facilities and services</p>	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care; and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being

	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being

Public Service Boards – alignment with current Well-being Plans

Carmarthenshire Public Service Board (PSB) Well-being Plan 2023-28 - Well-being Objectives	Proposed HDdUHB Well-being Objectives
Ensuring a sustainable economy and fair employment	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care, and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
Improving well-being and reducing health inequalities	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
Responding to the climate and nature emergencies	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
Tackling poverty and its impacts	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care,;and nurture leadership at every level

	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
Helping to create bilingual, safe and diverse communities	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being

Ceredigion Public Service Board Well-being Plan 2023-28 - Well-being Objectives	Proposed HDdUHB Well-being Objectives
Work together to achieve a sustainable economy that benefits local people and builds on the strengths of Ceredigion.	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care, and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
Work together to reduce inequalities in our communities and use social and green solutions to improve physical and mental health.	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health

	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
Work together to deliver decarbonisation initiatives within Ceredigion to protect and enhance our natural resources.	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
Work together to enable communities to feel safe and connected while promoting cultural diversity and increasing opportunities to use the Welsh language.	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being

Pembrokeshire Public Service Board Well-being Plan 2023-28 - Well-being Objectives	Proposed HDdUHB Well-being Objectives
Support growth, jobs and prosperity and enable the transition to a more sustainable and greener economy	3. Create people-centred employment and development opportunities that support workforce transformation, reflect the changing needs of health and social care; and nurture leadership at every level
	4. Create an inclusive culture where every voice matters, individual needs are considered and staff well-being is promoted and supported
	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
Work with our communities to reduce inequalities and improve well-being	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being

	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being
Promote and support initiatives to deliver decarbonisation, manage climate adaptation and tackle the nature emergency	1. Deliver plans that increase our contribution to a low carbon future
	2. Strengthen resilience by planning for and adapting to climate change
	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
Enable safe, connected, resourceful and diverse communities	5. Foster a learning culture by sharing knowledge and applying new ways of working that enhance local and global well-being
	6. Work with partners and communities to nurture and support everyone to achieve their best well-being
	7. Improve health and well-being by focusing on prevention and early intervention, while working in partnership to ensure everyone has equal access to care and opportunities for good health
	8. Develop initiatives that build social connections and promote culture and the Welsh language as assets to support people’s overall well-being