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Community Engagement: Part 1

Section 8: Community Engagement

This section comprises of 4 questions and examines the outreach activity of the organisation. The questions scrutinise how the organisation demonstrates its commitment to the wider community and the positive impact it has. This section is worth 10% of your total score.

Below each question you can see guidance on content and evidence. At any point, you may save and exit the form using the buttons at the bottom of the page.

8.1 In the past year, has the organisation utilised its social media accounts and online presence to demonstrate its commitment to LGBT equality?

GUIDANCE: The social media accounts here should be the ones with the widest reach. This question examines how you demonstrate to the largest possible audience that your organisation is committed to LGBT equality.

Please upload evidence of two seperate social media posts. The two social media posts uploaded (for example tweets), should be across a year and not concentrated on one event. The evidence can be an LGBT employee network group being re-posted by an account with bigger reach.

Yes

Describe the activity:

The Health Board's Engagement Twitter account tweeted throughout the day during the "This Is Me" Conference. Attendee's were encouraged to tweet during the conference.

Upload a screenshot of social media activity:

https://stonewallsubmit.fluidreview.com/resp/110981847/XBqLZPfPC4/

Upload a screenshot of social media activity:



We are very grateful that Jack Jackson, Team Lead for Staff Mental Wellbeing at Betsi Cadwaladr Health Board, and his partner Trudy have been able to join us from north Wales at today's This Is Me conference to share his experience.

Jack moved to North Wales three years ago and came out as transgender during his interview. Someone on the interview panel was wearing an NHS Wales rainbow lanyard, which gave him the confidence to be authentic.

Provide the date of the activity: 04/07/2019

Provide the date of the activity: 04/07/2019

8.2 Which of the following outreach activities has the organisation taken part in the last year? Tick all that apply.

Tick all that apply

GUIDANCE: Sponsored or supported can include in-kind gifts and donations, for example providing a meeting room for a group, and doesn't have to be directly financial (i.e. giving money). The support of a campaign to tackle homophobia, biphobia and transphobia needs to be externally facing and not an internal awareness raising event.

F. None of the above

Community Engagement: Part 2

8.3 In the past year, have you collaborated with other organisations in your region or sector on an initiative to promote LGBT equality in the wider community?

GUIDANCE: The initiative can be a one-off or on-going project.

No

Complete the following. Please include specific dates or time periods.

8.4 Has your organisation done No any further work in the past year to promote LGBT equality in the wider community?

GUIDANCE: Activity here should be additional to anything already mentioned in the submission. Please include specific dates or time periods.

The following question is not scored.

8.5 In the past year, has the organisation utilised its social media accounts to demonstrate its commitment to bi and trans equality?

GUIDANCE: The social media accounts here should be the ones with the widest reach. This question examines how you demonstrate to the largest possible audience that your organisation is committed to LGBT equality. The evidence can be an LGBT employee network group being re-posted by an account with bigger reach.

Trans equality

A. Upload a screenshot of social media activity:

(No response)

B. Upload a screenshot of social media activity:



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Provide the date of the activity: (No response)

Provide the date of the activity: 04/07/2019