

Reference:	FOI.21178.26
Subject:	Attendance at this year's Royal Welsh Agricultural Show (RWAS)
Date of Request:	30 July 2026

Requested:

Can I please have a breakdown of costs like my previous request for the Royal Welsh. Can I have this as part of FOI request.

Hywel Dda, can we have breakdown of costs, wages, travelling, accommodation, food and so on. Also, what they are promoting.

Response:

Hywel Dda University Health Board (UHB) has applied an exemption under Section 21 of the Freedom of Information Act 2000 (FOIA), as some of the information requested is already within the public domain and is accessible by another means. The UHB has answered a similar Freedom of Information request, FOI.21211.26 - Attendance at public events, which is available on our disclosure log.

A link to the UHB's disclosure log webpage has been provided below.

[Disclosure Log - Hywel Dda University Health Board \(nhs.wales\)](https://www.nhs.uk/disclosure-log/hywel-dda-university-health-board)

Please note:- when using the search function please search by title.

However, the UHB provides the information overleaf which is not covered by the Section 21 exemption.

In establishing Health Boards in Wales, the NHS (Wales) Act 2006 sets out the legal framework for the organisation, administration and delivery of healthcare services in Wales.

Section 1 of the Act provides that Welsh Ministers (WMs) must continue the promotion of a comprehensive health service in Wales that first, secures improvement in the physical and mental health of all the people of Wales, and secondly, secures improvement in the prevention, diagnosis and treatment of illness.

Attendance at public events, such as the Royal Welsh Agricultural Show (RWAS) form part of Hywel Dda University Health Board's (UHB's) approach to securing improvement in the prevention of illness by engaging with members of the public and share information in a non-clinical environment, to promote wellness and prevent ill health.

The RWAS is a large public event that attracts a significant number of people from the UHB's geography – recognising that people who use Hywel Dda services can be from Powys and South Gwynedd.

The RWAS was attended by two (2) members of the UHB on two (2) days. Rural Health and Care Wales (RHCW) attended the RWAS on four (4) days and had a stall at the show. RHCW is an organisation of excellence that is leading the way in the field of rural health and social care in Wales, the UK and internationally.

RHCW was formed and is supported by the (UHB, Betsi Cadwaladr University Health Board, and Powys Teaching Health Board, working in collaboration with the Universities of Aberystwyth, Bangor, Cardiff, Swansea, Trinity Saint David and Coleg Cymraeg Cenedlaethol, along with the Local Authorities of Ceredigion, Powys and Gwynedd. Therefore, the UHB provides the information it holds for its part in participating at the RWAS.

The RHCW team had a stand at the RWAS during the period 20 to 23 July 2026, to showcase and promote its latest research and to network and engage with the wider public. A copy of the RHCW event poster is provided at Attachment 1.

The UHB also provides copies of five (5) photographs taken of the stand, demonstrating the research posters on display and illustrating the projects undertaken by RHCW over the previous 12 months, at Attachment 2.

The stand promoted the following projects:

- The Challenge of Primary Care and GP Provision across rural Mid Wales
- The Rural Cancer Patient Experience – an evaluation of Rural Cancer Patient Experiences in Mid Wales
- Sustainable Communities Lampeter
- Public and Community Transport: a Scoping Review across Ceredigion
- Towards a Dementia Friendly Mid Wales

The RHCW also held several events at the RWAS, invitations to which were sent to relevant individuals/organisations (see Attachment 1).

The RHCW team were joined by a GP Academic Fellow from Swansea University who offered free blood pressure checks to promote rural medicine and the Graduate Entry to Medicine course, which is being promoted across Mid Wales, due to the low level of applications from the area.

Throughout the four (4) days, a children's colouring competition was held, that promoted looking after your health and wellbeing, which was judged by Kate Williams, Macmillan National Lead for Wales and Hannah Buckingham, Senior External Affairs Adviser for Macmillan, their photograph is included in Attachment 2. Macmillan has recently provided two (2) year's funding to RHCW to research the rural cancer patient experience; hence relationship building is very important.

The RHCW staff attended and participated in a number of events during the RWAS, which included meeting with Ministers and key personnel in health and care. These included:

- 20/07/26 - Being a Panel member at the Macmillan Cancer Support and Farming Community Network event– to discuss the research we had undertaken on the rural cancer patient experience
- 21/07/26 - Launch of the RABI FarmersAid App, attended by Llyr Gruffydd MS, Cabinet Minister for Rural Resilience and Sustainability
- 21/07/26 - Attended the DPJ Foundation 10th Anniversary Conversation that considered farmers' Mental Health, amongst other issues.
- 22/07/26 - Invited by Llais to participate in a roundtable discussion with Mabon ap Gwynfor MS, Cabinet Minister for Health and Care on "*Beyond distance: the hidden barriers facing low-income rural communities in accessing health and social care*"

Additionally, members of the UHBs Communications and Engagement teams attended the RWAS to engage with our communities. The event offered opportunity to engage with people on the

Clinical Service Plan (CSP) for stroke services as part of the active consultation which closed on 26 July 2026. The RWAS provided an opportunity to raise awareness of the consultation, and signpost individuals to where they could share their views. This was particularly important, as the UHB provides stroke services to communities in the neighbouring Health Boards of Powys and South Gwynedd, as well as the three (3) counties of Carmarthenshire, Ceredigion and Pembrokeshire.