

<b>Reference:</b>	FOI.18816.25
<b>Subject:</b>	Maternity Smoking Cessation Services
<b>Date of Request:</b>	12 November 2025

**Requested:**

Please could you provide the following details relating to smoking cessation support within in your maternity department:

1. Do you have a dedicated smoking cessation team within your maternity department?
2. If not, please confirm which service or organisation provides smoking cessation support to maternity clients.
3. How many team members are currently employed within the maternity smoking cessation team?
4. For each team member, please provide:
  - a. Their job title
  - b. Their Agenda for Change (AFC) band
  - c. Please provide a copy of the job description for each job role within the maternity smoking cessation team.

**Response:**

1. Hywel Dda University Health Board (UHB) confirms that it does not have a dedicated smoking cessation team within its Maternity department.
2. The UHB has an in-house Smoking and Wellbeing Service with designated Maternity Smoking and Wellbeing Practitioners (MS&WP). The MS&WPs use a health coach approach to support abstinence and reduce the harm caused by smoking. As well as being trained in 'Smoking Cessation' accredited by the National Centre for Smoking Cessation and Training (NCSCT), the MS&WPs receive training in Health Coaching, Level 1 and 2 Community Food and Nutrition Skills, Mental Health and Alcohol Advice.

The MS&WPs are supported by Maternity Smoking and Wellbeing Support Workers (MS&WSW) who are based within Maternity services and work in both community and hospital settings, facilitating effective multi-disciplinary working and a personalised approach for women and birthing people accessing support. The MS&WPs also attend obstetric-led antenatal clinics.

In addition to Smoking Cessation support, the MS&WPs have a holistic approach to caring for maternity service users and have undergone additional training in Healthy Eating in Pregnancy and Infant-Feeding Support.

3. The UHB employs a Whole Time Equivalent (WTE) of 2.58 MS&WPs and a WTE of 2.00 MS&WSWs.
4. The UHB provides copies of the two (2) job descriptions as requested, at Attachments 1 and 2, which provides the job titles and the Agenda for Change (A4C) pay bands.

A4C salary information is available on the NHS Wales website. Therefore, the UHB has applied an exemption under Section 21 of the Freedom of Information Act 2000 (FoIA) as this

information is already in the public domain and accessible by another means. A link to the NHS Wales website has been provided below:

[Pay & Conditions - NHS Wales](#)