

# Hywel Dda Health Charities

## Fundraising Update



Elusennau Iechyd  
**HYWEL DDA**  
Health Charities

**Objective: Increase income levels by 10% on an annual basis from April 2020 to March 2023**

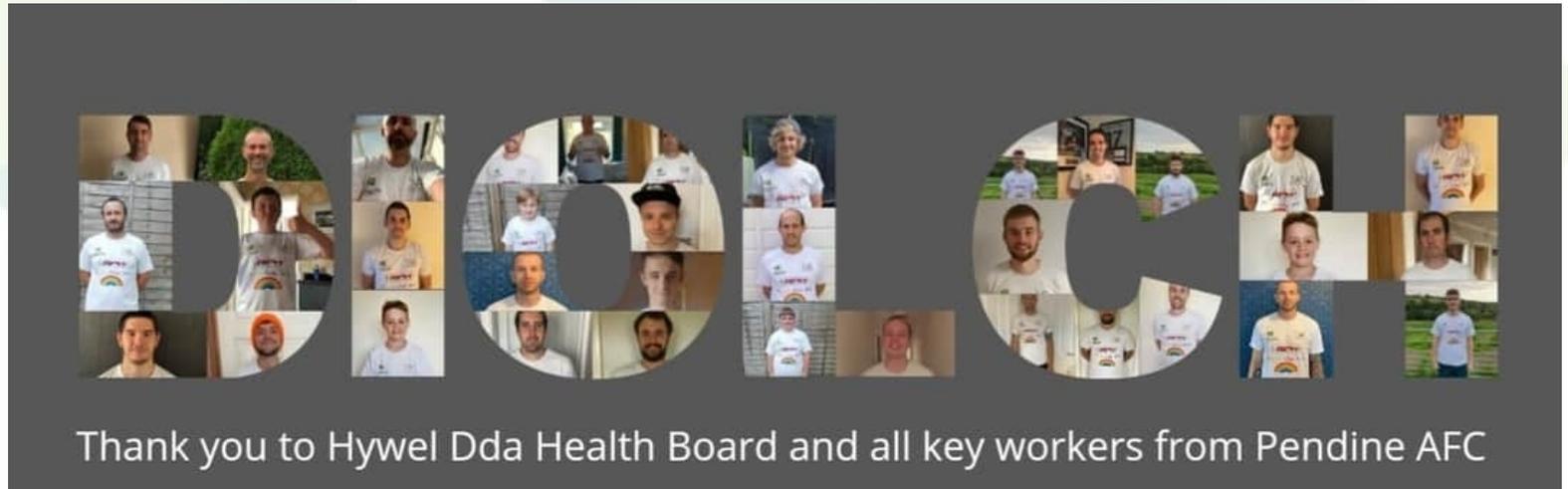
	2019/20	2020/21	+ / -
Donations	£852,647	£830,973 <i>T600: £243,990</i>	- 2.54%
Legacies	£941,815	£840,476	- 10.75%
Grants	£13,267	£511,385 <i>NHS CT: £485,000</i> <i>Other: £26,385</i>	+ 3,755%
<b>Total</b>	<b>£1,807,729</b>	<b>£2,510,215</b>	<b>+ 20.75%</b> <b>£702,486</b>

# Key achievements 2020/21

Developed and launched a fundraising campaign to generate unrestricted general funds for the charity



Apêl Hywel Dda NHS  
COVID-19 Appeal  
raised £96,913  
(plus gift aid)



Thank you to Hywel Dda Health Board and all key workers from Pendine AFC

Made it as easy as possible for people to donate by trialling new methods of giving including new digital platforms

**MONEY**  
GIYING

The logo for Virgin Money Giving. The word "MONEY" is in red, with the "O" replaced by a red circle containing the word "Virgin" in white script. Below "MONEY" is the word "GIYING" in red, with a stylized drop shape at the end of the "Y".

**Think**  **inks**

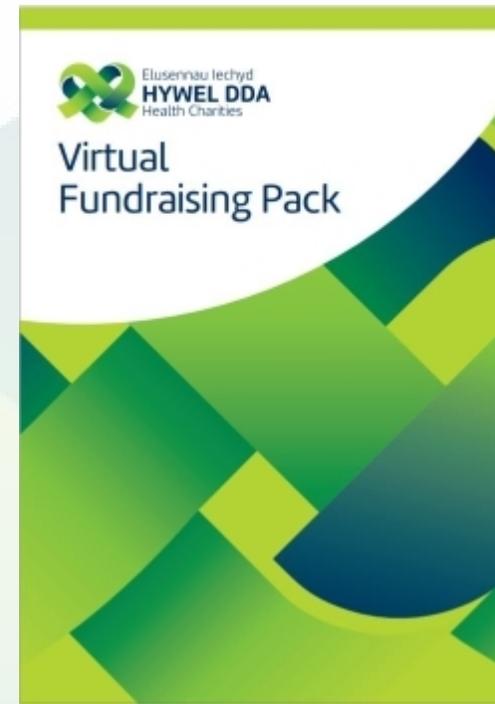
The logo for Thinklinks. The word "Think" is in blue. The letters "l", "n", "k", and "s" are each inside a colorful water drop: blue, pink, yellow, and black respectively.

***ziffit.com***

**facebook**<sup>®</sup>

**DONATE**

Motivated others to plan and manage their own fundraising activities and provided a comprehensive support package for our fundraisers



# Maximised opportunities from grant giving trusts and foundations for eligible projects across the UHB

**NHS CHARITIES  
TOGETHER**



**2020/21**

NHS CT: £486,600

Other: £24,785

Total: 511,385



Co-op Group's Local Community Fund



**TESCO**

**TESCO COMMUNITY GRANTS**



# Looking forward to 2021/23

Developing annual challenge event programmes to encourage others to take part in third party and charity led events which deliver a good return on investment



Elusennau Iechyd  
**HYWEL DDA**  
Health Charities

## 60 IN SEPTEMBER

Are you up for the challenge?

All you need to do is dream up an activity based around the number 60 that suits your skills and complete it during September.

This could be something as simple as pledging to run or walk 60 miles, doing 60 press ups a day or 60 random acts of kindness.

Whatever your age or ability, you can take part.

Sign up here:  
<https://60inseptember.eventbrite.co.uk>  
or contact us at  
[fundraising.hyweldda@wales.nhs.uk](mailto:fundraising.hyweldda@wales.nhs.uk)

[hywelddahealthcharities.org.uk](http://hywelddahealthcharities.org.uk)

HywelDdaHealthCharities @HywelDdaCharity #MakingADifference

The poster features three images of people participating in physical activities: a person running up a hill, a person in a red shirt performing a push-up in a gym, and a person hiking with trekking poles on a rocky path.

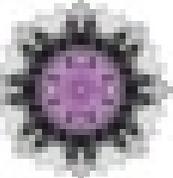
Developing productive corporate partnerships, offering both financial and non-financial support, managing all relationships to a high standard, growing our reputation as a desirable charity to work with



Developing a sensitive and tactful approach to proactively promote legacies and in-memoriam giving

Leave a lasting  
thank you to your  
NHS charity



Memory Giving 

Encourage regular  
and committed giving  
using the valuable  
supporter data gained  
from the fundraising  
database



Diolch  
Thank you

#yourNHScharity



Elusennau Iechyd  
**HYWEL DDA**  
Health Charities